# Vision of Academy of the handsome men and beautiful woman (BEA)

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A vision statement identifies where the organization wants or intends to be in future or where it should be to best meet the needs of the stakeholders. Every project needs a vision to steer itself in a proper direction. A vision serves as a guide for choosing the current as well as future course of actions. \*/

# Introduction

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| For | people |
| Who | Want an easy way to study beauty |
| Academia of beauty | Is a web application online academia |
| That | Allows consumers:  1. to learn how to be beautiful  2. Receive a certification of beautiful person  3. Receive a certification of beauty consulter |
| Unlike | Existing solutions like physical academies |
| Our product | Will provide a web-based academia |

This document describes the vision of a new online-Academia of beauty (BEA) for studying online. BEA offers a personal course.

Web-based courses (WBCs) have become a popular and very important part of education.

The use of WBCs increases the number of persons who want to study.

BEA – online Academy to teach people how to be more beautiful and how to be a consultant of beauty. A program participant can select different classes for this course. At the end of the course, the participant can make an online exam to receive a certificate of beauty and/or certificate of beauty consultant.

Each user has his/her own profile.

Courses consist of a great variety of different learning formats in the form of assignments and multimedia content (video, text, etc).

To motivate users, there is a system of encouraging achievements for performing exercises, an indicator of the progress of the course, which other users of the site can see.

# Stakeholder Description

Similar to other technology applications, the success of online-learning is dependent on the extent to which it satisfies the needs and addresses the concerns of its stakeholders.

The list of stakeholders

* Everyone
* Instructors
* Education Institutions
* Content Providers
* Technology Providers
* Employers

# Problem statement

Most adults can’t have enough time for full-time education. The online education makes learning convenient and flexible.

Online study also means - anyone can study and anywhere in the world.

# Product Overview

This part of the document describes the product features. Users will be able to enroll and manage their courses etc. An administrator will be able to change the content of the courses etc.

Summary of System Features

The summary of the product’s features is as follows:

* User shall have his/her own profile.
* User shall get an overview of available courses.
* User shall be able to make subscriptions.
* User shall be able to make online-test after each exercise that required it.
* Getting the next exercise shall be enabled if the person has done the previous exercise successfully.
* …..
* Administrator shall be able to modify the course data, all kind of information etc.

# Benefits

**Flexibility**

Flexibility is the main advantage of online education. No fixed schedule.

**Location**

There is no limiting factor like the location.

**Reduced Costs**

Online education can cost less due to a variety of reasons… For example, assorted costs that are related to transport.