It doesn't have to be hideous!

//design for devs

It can happen to you!

No designers on team?

Personal project?

Don’t panic!

The Spec

- Pick a podcast to play at a certain time (like an alarm)
- Can be repeated multiple days a week
- Edit or delete existing alarms

Rule 0

Get someone else to do it.

Where do I put stuff?

```
/* composition */
```

Rule 1

Be consistent.

Rule 2

Like attracts like.

Rule 3

Align all the things!

Rule 4

Fibonacci all the things!

Fibonacci?

Golden ratio == φ ≈ 1.618

≈ “rule of thirds”

≈ Fibonacci sequence

What should the stuff look like?

```
/* construction */
```

Rule 5

Less.

Rule 6

Fonts: Pick 2. Choose wisely.

Serif

Sans-serif

Script

Fonts differ in

Width aka **weight**

Stroke variation

Overall shape

Rule 7

Make things the same, or make them

very different.

Rule 8

Colors: Pick 3. Choose wisely.

Rule 9

Icons: See rules 0 and 1.

Further Reading

- Don't Make Me Think!
- The Design of Everyday Things
- The Non-Designer's Design Book

Thanks!

http://whiletrue.do

@nextlevelbanana