Kristy Zhang

Lo-Fi:

shopping cart

Couch pillow $18.00
   after-school special
   memory foam
Qty: 1

Round Pillow $28.00
   after-school special
   DUCK Down
Qty: 2

Subtotal: $46.00
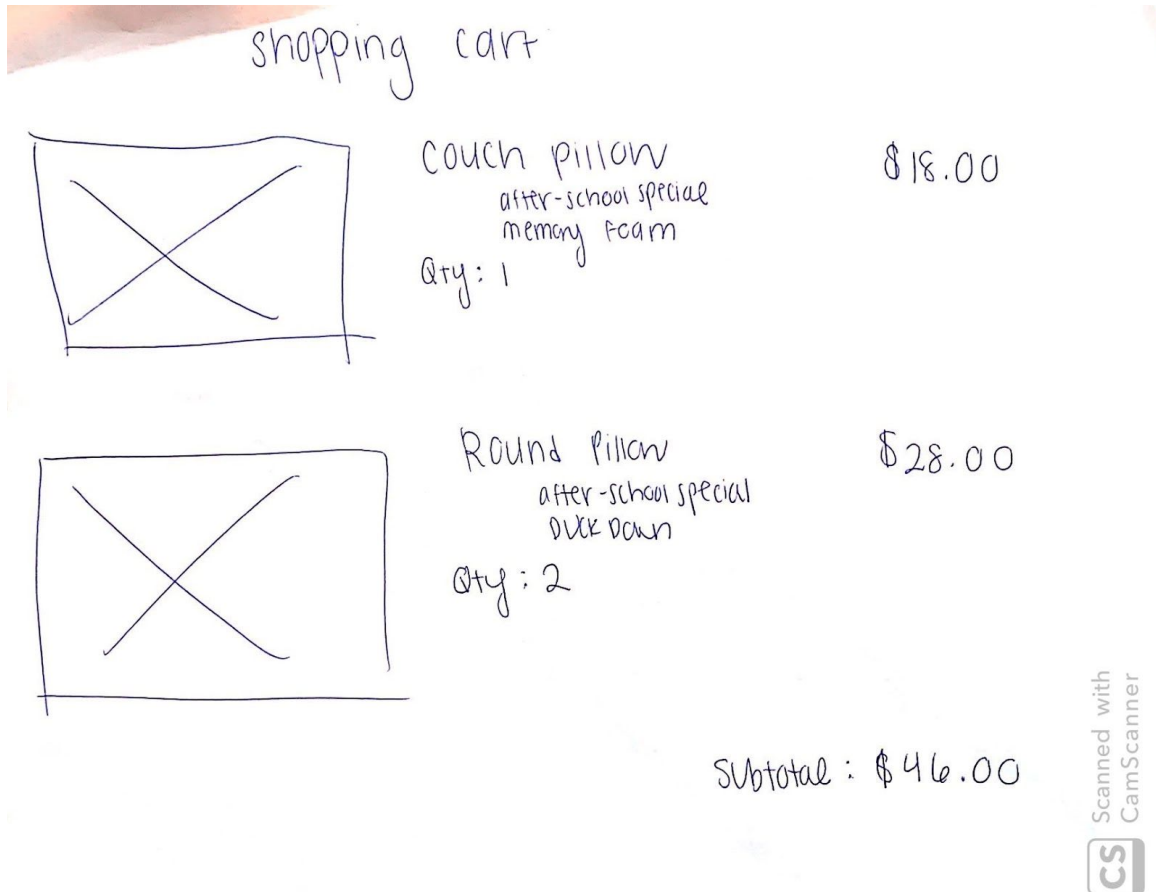
My design choice included having the item, details of the item, prices, and total price at the bottom. I decided that no other information was necessary, as I did not want to overwhelm the user with information.

Hi-Fi:

Couch Pillow ($18.00)
        After-school special
        Memory Foam

Qty: 1

Subtotal: $18.00

I decided to change my prototype from the lo-fi prototype and make the information flow vertically instead of left to right. I felt as if this was easier to see and was less overwhelming to have information covering the screen from left to right. I also included a picture of the item so users can be reminded of the pillow that they decided to add to cart.