

PAY AND GO STORE LIFE CYCLE

FIND OUT AND ANALYSE OPTIONS

- Market at different levels in the supply chain
- Check the ease of implementation
- Estimate the potential sales through Pay and Go

ACQUIRE RETAILERS

- Extensive Sales
- Network effect
- Partnering with ERP systems

INSTALL

- Connect existing inventory systems with our app

USE AND GET VALUE

- Capitalize the sales lost due to long queues
- Retain customers to increase CLV
- Expect more sales from customers due to longer shelf times

PAY

- Minimal Monthly subscription to get 10x more value
- Extra for added benefits

TELL OTHERS

- Businesses adopt effective technology real quick
- Competitive sense also attracts retailers to try better solutions

DETERMINE NEED

Retailers lose \$38 billion every year due to queues, experience customer churn, jump to competitors

