

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

Week Start Date

All

Low

Med

High

F

M

Revenue

55M

Interest Earned

8M

Transaction Amount

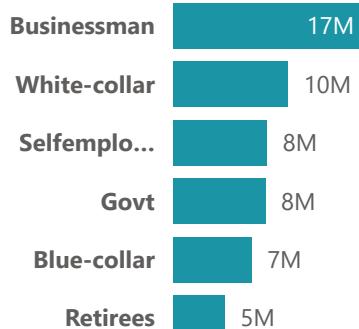
45M

Activation Rate

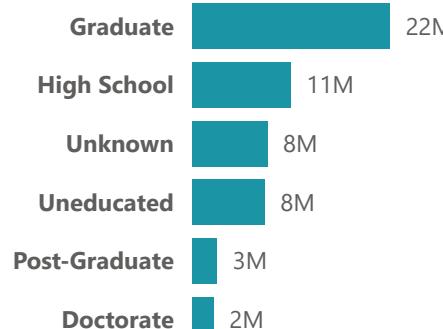
57.5%

Week_Num2	Current_Week_Revenue	Previous_Week_Revenue	WeekOverWeek_Revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
Total	933134	1070439	-12.8%

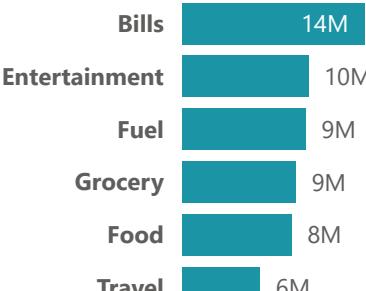
Revenue by Customer Job



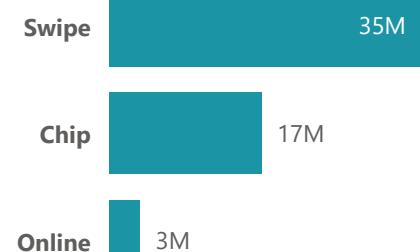
Revenue by Education Level



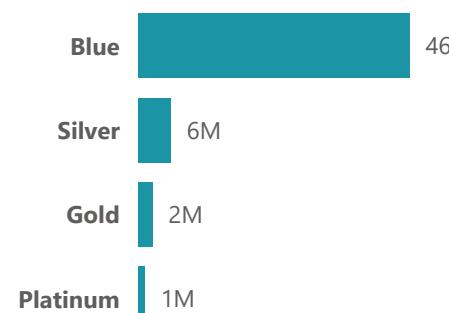
Revenue by Expenditure Type



Revenue by Use Type



Revenue by Card Category



QTR Revenue and Total Transaction Count

