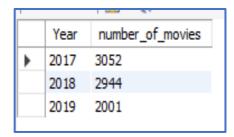
EXECUTIVE SUMMARY AND RECOMMENDATIONS

1. Most movies are released in the year 2017, and decrease eventually. Maximum movies are released in *March* and Minimum in *December*.



	month_num	num_of_movies
•	3	824
	9	809
	1	804
	10	801
	4	680
	8	678

2. Drama movies comes out to be the most produced movies with average duration of ~107 minutes. RSVP can consider *Parvathy Thiruvothu* as she are the best actress in drama.

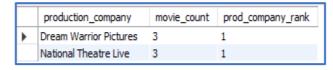


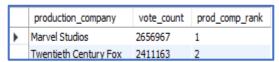
	actress_name	total_votes	movie_count	actress_avg_rating	actress_rank
•	Parvathy Thiruvothu	4974	2	8.25	1
	Susan Brown	656	2	8.94	2
	Amanda Lawrence	656	2	8.94	3

3. Top movies based on average rating are *Love in Kilnerry* and *Kirket* with an average rating of 10.



- **4.** *RSVP* can consider these production houses for their next project:
 - a.) Maximum movies produced: Dream Warrior Pictures and National Theatre Live
 - b.) Maximum votes: Marvel Studios
 - c.) Maximum hit movies (multilingual): Star Cinema





		production_company	movie_count	prod_comp_rank
)	•	Star Cinema	7	1
Г		Twentieth Century Fox	4	2

5. 1059 movies were produced in USA or India in the year 2019.



6. If RSVP movies is thinking of releasing their next picture in German or Italian language, it should go for *German* as per the number of votes.

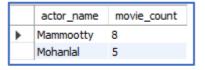
	german_movie_votes	italian_movie_votes
•	4421525	2559540

- 7. RSVP can consider these directors for their next project based on:
 - a) Average rating: James Mangold
 - **b)** How frequent the movies get released, total votes, average ratings: *Andrew Jones* or *A.L. Vijay*

	director_name	movie_count
•	James Mangold	4
	Anthony Russo	3
	Soubin Shahir	3

	director_id	director_name	number_of_movies	avg_inter_movie_days	avg_rating	total_votes	min_rating	max_rating	total_duration
•	nm2096009	Andrew Jones	5	190.75	3.02	1989	2.7	3.2	432
	nm1777967	A.L. Vijay	5	176.75	5.42	1754	3.7	6.9	613

8. RSVP can think of having their next movie with *Mammootty* based on his median rating.



9. Amongst the Indian artists *Tapsee Pannu* and *Vijay Sethupathi* stands on the top individually with highest average rating.

	actor_name	vote_count	movie_count	actor_avg_rating	actor_rank
•	Vijay Sethupathi	23114	5	8.42	1
	Fahadh Faasil	13557	5	7.99	2
	Yogi Babu	8500	11	7.83	3

	actress_name	vote_count	movie_count	actress_avg_rating	actress_rank
•	Taapsee Pannu	18061	3	7.74	1
	Kriti Sanon	21967	3	7.05	2

10. Movies having the highest worldwide gross income are from the *Thriller*(2017,2018) and *Drama*(2019) genre which means that RSVP can plan to make their next movies in these genres to make good business.

	genre	year	movie_name	worldwide_gross_income	movie_rank
•	Thriller	2017	The Fate of the Furious	1236005118	1
	Comedy	2017	Despicable Me 3	1034799409	2
	Comedy	2017	Jumanji: Welcome to the Jungle	962102237	3

genre	year	movie_name	worldwide_gross_income	movie_rank
Thriller	2018	The Villain	1300000000	1
Drama	2018	Bohemian Rhapsody	903655259	2
Thriller	2018	Venom	856085151	3

	genre	year	movie_name	worldwide_gross_income	movie_rank
ı	Drama	2019	Avengers: Endgame	2797800564	1
	Drama	2019	The Lion King	1655156910	2
	Comedy	2019	Toy Story 4	1073168585	3