



# KRITI ARORA

Product Designer at ClearQuote

## CONTACT

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## SKILLS

- Understanding customer pain points
- User journey mapping
- Problem solving

## STRENGTH/ ASSETS

- Ingenuity and Adaptability
- Dedication
- Enthusiasm
- Perseverance

## HOBBIES

- Cooking
- Watching food shows
- Listening folk songs

## Languages

- English
- Hindi
- Punjabi

## ABOUT ME

I am a self taught designer currently working as a Product Designer at ClearQuote. Being from a hospitality background, I have learned the importance of understanding the customer's needs and situation. Now, after working as a designer, I have realised that the similar approach is applied to the design as well.

## PROJECTS

- Redesigning ClearQuote- damage estimates simplified**  
Designed an application for automotive dealers for generating instant repair estimates for vehicles.
- Damage Identification tool**  
Designed the flow for an image capturing interface for a damage identification tool.
- Arora's - Lunch ordering app**  
Designed a food ordering PWA for a catering company for its customers where the customers can order their meals
- Arora's - Catering management app**  
Designed a catering management app for a lunch provider that provides homemade, vegetarian, and North Indian lunch meals to the employees of Acme Co.

## WORK EXPERIENCE

- Working as a product designer in ClearQuote (Xenon Automotive)
- Worked as Kitchen Management Trainee with The Lalit Suri Hospitality Group

## ACADEMIC ACHIEVEMENTS

- Represented India in the Indian Food Festival held in Seoul, South Korea in October 2017
- Was honored with the opportunity to meet the President of India Sh. Ram Nath Kovind (27.09.17)
- Institute Topper 2015-18 of IHM Pusa