Kritik Shivanshu

https://kritik123.github.io/Portfolio-3



Front-End Developer

A passionate developer who brings creative ideas from areas, including data storage, UI/UX design and progressive web applications with strong understanding of entire web development process and adaptable to any work environment.

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https://github.com/kritik123

WORK EXPERIENCE

SEO Intern

Xpert

June-July, 2019

Bhopal, Madhya Pradesh

- Managed both on-page SEO and off-page SEO.
- Improve inorganic search engine performance and goalsetting based on CTR, traffic and conversion.
- Optimize landing pages for search engine marketing.
- Develop and implement link building strategy.
- Perform ongoing keyword discovery, expansion and optimization.
- Work with the team to ensure SEO best practices are properly implemented on newly developed code.
- Stay up-to-date with latest trends and changes with SEO and major search engines.

Marketing Intern

Inventrom Pvt. Ltd.

Feb-Apr, 2019

Bengaluru, Karnataka

- Promote Internet of Things and Machine Learning online training.
- Increase the awareness about IoT and ML in our college by sharing videos, promo videos, etc. over various social media channels
- Brand awareness and business development of Bolt IoT.

EDUCATION

B.Tech, Computer Science & Engineering

Oriental College of Technology, Bhopal

7.37 CGPA

Senior Secondary Examination

People's Public School, Bhopal

2015-2017 59 %

Secondary Examination

People's Public School, Bhopal

7.4 CGPA

AWARDS & ACHIEVEMENTS

National Entrepreneurship Challenge, E-Summit

Indian Institute of Technology, Bombay Jan, 2019

 Represented Oriental College of Technology in NEC at E-Summit organized by E-Cell, IIT Bombay in Jan, 2019.

HOBBIES

- Cinematography
- Playing outdoor games such as Cricket, Badminton, Volleyball, etc.

TECHNICAL SKILLS

Languages & Technologies

HTML, CSS, JavaScript, TypeScript, PHP, Python, SQL, IoT

Frameworks/Libraries

SASS, Bootstrap, jQuery, AJAX, CoffeeScript, Angular, Vue, React, Nodejs, Express, Laravel, Zurb Foundation

Tools

Adobe Photoshop, Adobe XD, Gulp & Grunt, Visual Studio Code, Git, Docker, Firebase

Database

MySQL, MongoDB, Cloud Firestore

PROJECTS

Weather Forecasting Application

- A robust weather forecasting application to provide current and 24 hour 7 day weather forecast for any city in the world.
- Developed this project using HTML, CSS, JavaScript, TailwindCSS, Nodejs and React.

Cantela

- It is the fastest and most lightweight video streamer on the web. Streams any video available on YouTube.
- Uses Cloudflare SSL to make it extremely secure also used Brotli compression algorithm to speed up page load time for visitor's HTTPS traffic.
- Developed this project using HTML, CSS, JavaScript and PHP.

E-APPv

- Built this system using IoT, where a temperature threshold is maintained in a chamber and updates the user as soon as temperature values gets beyond the threshold through E-mail and SMS.
- Our objective is to keep a log of how many times the chamber was opened. It is found through anomaly detection system analyze and send the message to user when an anomaly is detected.
- Developed using Python, Bolt Cloud, ESP8266 module, LM35 sensor, Twilio and Mailgun API.

TRAINING & CERTIFICATIONS

• 6 weeks Training based on Angular based web designing. Jun-July, 2019

 Advanced Google Analytics Certified. Apr-May, 2019

 Google Tag Manager Certified. Apr-May, 2019

 6 weeks Training on IoT and Machine Learning. Jan-Feb, 2019

 Certified in Digital Marketing by Google. Oct-Nov, 2018

CO-CURRICULAR ACTIVITIES

Media & Publicity President, Student Activity Council.

2019-20

Alumni Secretary, Student Activity Council.

2018-19

YouTube content creator.

HackerEarth Campus Ambassador.