

RSVP CASE STUDY EXECUTIVE SUMMARY

1. RSVP can partner with below two production houses for its next project:
 - “Dream Warrior Pictures” and “National Theatre Live”: Both production houses have given the highest number of hit movies (3) with average rating greater than 8.
2. German movies get more votes than Italian movies.
3. Number of movies released in the years 2017, 2018 and 2019 are 3052, 2944 and 2001 respectively.
 - There is downward trend in number of movies released over the years.
4. Top three production houses based on number of votes received by their movies:
 - Marvel Studios.
 - Twentieth Century Fox.
 - Warner Bros.
5. Among all top 9 directors, Andrew Jones and A.L. Vijay directed the most movies (5) with average interval of 190.75 and 176.75 days respectively.
6. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies with 7 and 4 movies respectively.
7. Vijay Sethupathi is the topmost actor in India whose average rating is 8.42. He has acted in 5 movies with total votes of 20364.
8. Top three actresses based on number of superhit movies (average rating > 8) in drama genre:
 - Parvathy Thiruvothu.
 - Susan Brown.
 - Amanda Lawrence.
9. Dream Warrior Pictures and National Theatre Live production houses has produced the most number of hit movies (average rating > 8) - They have rank=1 and movie count =3
10. Top five actresses in Hindi movies released in India based on their average rating:
 - Taapsee Pannu.
 - Kriti Sanon.
 - Divya Dutta.
 - Shraddha Kapoor.
 - Kriti Kharbanda.
11. Top 3 genres are drama, comedy and action during March 2017 in the USA and had more than 1,000 votes
12. Number of movies released in the years 2017, 2018 and 2019 are 3052, 2944 and 2001 respectively.
 - There is downward trend in number of movies released over the years.