

A joyful journey begins.

The new Ritz is thoughtfully crafted to enhance your driving comfort. The Unique Tall Boy Design and many more new and improved features make sure that you feel the joy inside while driving it.



Joy inside

Comfort

The new Ritz comes with premium dual tone interiors that make you experience the joy of comfort whenever you sit inside it. Its Unique Tall Boy Design gives the best - in - class headroom along with wide overall visibility and ample legroom to pamper you in every way.

- New Premium Dual Tone Interiors
- All - round Visibility
- Tilt Steering
- Increased Rear Seat Comfort
- Tall Boy Design for easy ingress and egress
- Driver Seat Height Adjuster
- Dash Mounted Gear Lever
- Elegant Waterfall Console Design
- High Driving Position



Premium Dual Tone Interiors

Convenience

With various new convenient features, the new Ritz makes sure that you feel at ease whenever you are on the move.

- New Multi Information Display
- New Audio System with USB
- New D/N Mirror
- 60:40 Split Rear Seat
- Steering Audio Control
- Keyless Entry
- 236l Boot Space
- Intelligent Spaces

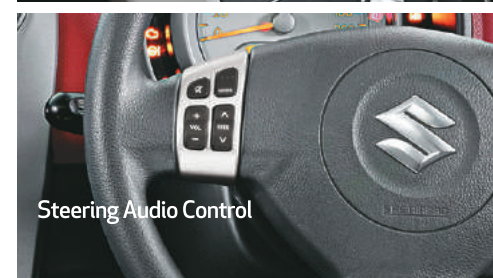
(Under Seat Tray, Coin Receptacle, Shopping Bag Hook)

The joyful new Ritz

- New Front Design
- New ZDi Variant
- New Premium Dual Tone Interiors
- 23.2 kmpl - Mileage (Diesel)



Audio System with USB



Steering Audio Control



Joyful driving performance.

For the ultimate driving pleasure that fills you with joy, the new Ritz (Diesel) comes with a super responsive DDiS engine that gives you a perfect balance of high performance and great mileage.



Drive

**DDiS
ENGINES**

**23.2
kmpl**

1.3l,
75ps

Diesel

Safety

Whether you are driving in the city or on the highway, we ensure that you are safe and you don't have to compromise on the joy while driving the new Ritz.



SRS Airbags

