Demographic Classification

Home Page | **Demographics** | Average income utilization % | Spending Insights | Support

Filters

Gender
Female | Male

Marital Status
Married

Occupation
All

Category
All

Payment Type
All

Average Income by gender and marital status

marital status ● Married ● Single

	Income
Female (Married)	53K
Female (Single)	44K
Male (Married)	53K
Male (Single)	46K

0K   20K   40K

Customer by Age Group

- 0.54K (13.45%)
- 0.69K (17.28%)
- 1.5K (37.45%)
- 1.27K (31.83%)
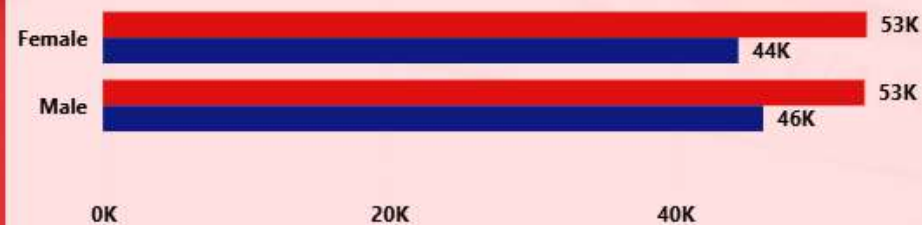
age_group
- ● 25-34
- ● 35-45
- ● 21-24
- ● 45+
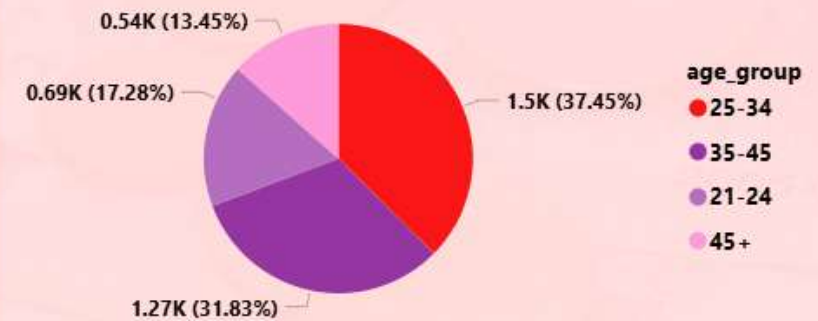
Customer and Average Income by city

City	Income
Mumbai	51.7K
Chennai	51.3K
Bengaluru	51.1K
Delhi NCR	52.0K
Hyderabad	52.3K

1,000 — 500 — 0   52K — 51K

Average Income by occupation

Occupation	Income
Business Owners	₹ 70K
Salaried IT Employees	₹ 61K
Government Employees	₹ 52K
Salaried Other Employees	₹ 39K
Freelancers	₹ 35K

₹ 80K — ₹ 60K — ₹ 40K — ₹ 20K — ₹ 0K