

Uber Trip Analysis | Overview Analysis

Date
01-06-2024 30-06-2024

City
All

Total Bookings 🚗
103.7K

Total Booking Value 💵
\$1.6M

Avg Booking Value ⚠️
\$15.0

Total Trip Distance 🛍️📍
349K...

Avg Trip Distance 🛍️📍
3 miles

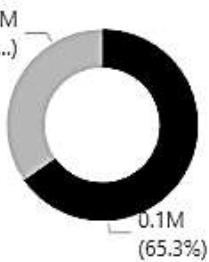
Avg Trip Time ⏱️🕒
16min

Total Bookings

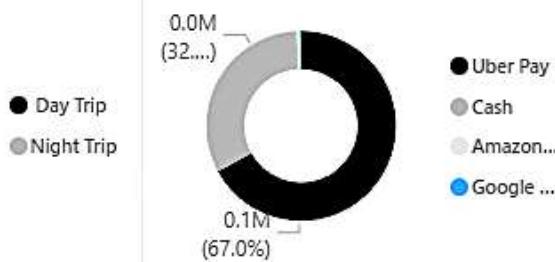
Total Booking Value

Total Trip Distance

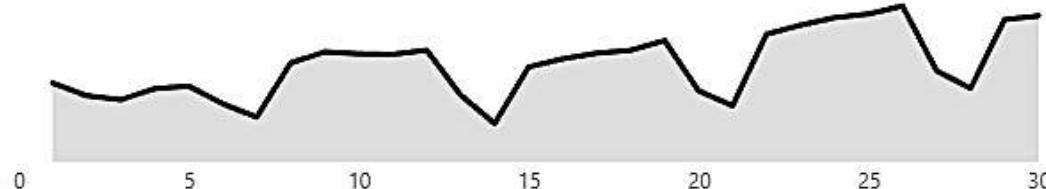
Total Bookings by Trip (Day/Night)



Total Bookings by Payment_type



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

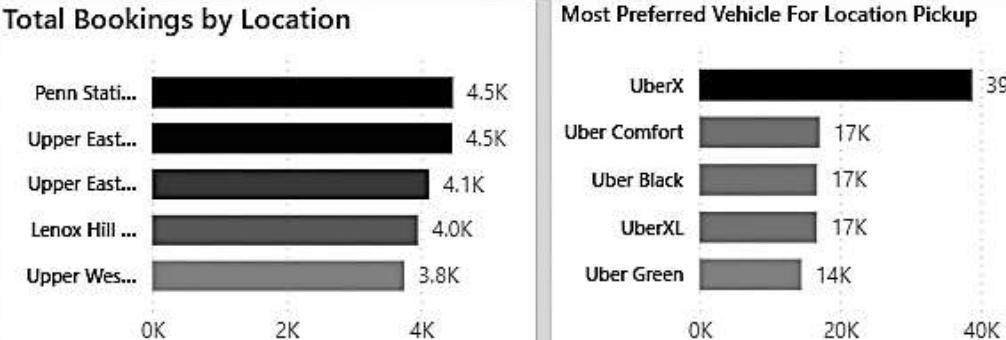
Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance Measure
Uber Black	16710	\$2,50,192	\$15	56,149
Uber Comfort	17078	\$2,53,995	\$15	56,790
Uber Green	14498	\$2,16,181	\$15	48,778
UberX	38744	\$5,83,880	\$15	1,31,496
UberXL	16698	\$2,49,424	\$15	55,721

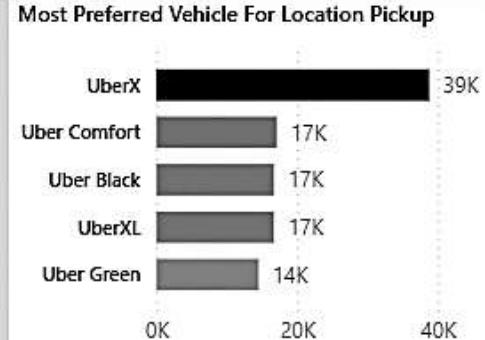
Farthest Trip

Pickup : Lower East Side → Drop-off: Crown Heights North(144.1miles)

Total Bookings by Location



Most Preferred Vehicle For Location Pickup



Overview Analysis

Time Analysis

Details

