

Kritika Bhachawat

 [LinkedIn](#)
 [Github](#)
Female, 24



PROFILE SUMMARY			
Developed impactful KPI dashboards and sales reports using Power BI and DAX, enabling data-driven decision-making across multiple business units. Engineered innovative IoT-based automation projects with Arduino and ESP32, with strong MATLAB proficiency, for analytical roles. Demonstrated exceptional leadership as Head of Finance for a college tech fest and photography club coordinator, fostering adaptability, collaboration, and driving problem-solving skills.			
EDUCATION			
Course	Year	Institution	Result
PGDM (BDA)	2025 - 2027	FORE School of Management	-
B.E. (CSE)	2020 - 2024	M.B.M. University	88.00%
CBSE (XII)	2018 - 2019	Central Academy Sr. Sec. School	95.60%
CBSE (X)	2016 - 2017	Birla Shiksha Kendra	95.00%
LIVE PROJECTS			
SUPYAR® (Marketing Intern) July 2025 - August 2025	<ul style="list-style-type: none">Conducted market research and analysis covering 500+ customers, providing insights that shaped SUPYAR's pilot GTMDesigned and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks		
Celebal Technologies (Power BI Intern) June 2023 - August 2023	<ul style="list-style-type: none">Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibilityImplemented Power BI KPIs to track sales and efficiency, defining metrics that drove a 10% increase in sales insights		
M.B.M. University (Embedded Systems and Robotics Trainee) June 2022 - July 2022	<ul style="list-style-type: none">Used Diptrace, MIT App Inventor, 123D Design, and MATLAB to build projects from LED circuits to automation systemsBuilt TIC-TAC-TOE robotic arm with Arduino and ESP32, boosting IoT, embedded systems, and wireless skills		
POSITION OF RESPONSIBILITY			
Corporate Research Cell (Member) August 2025 - March 2026	<ul style="list-style-type: none">Manage 1,400+ student profiles & resumes and built and maintained company databases of more than 11 sectorsOrganized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution		
Celebal Technologies (Campus Executive) February 2023 - May 2023	<ul style="list-style-type: none">Engaged campus to boost Celebal Technologies' brand, coordinating outreach and internships for 600 studentsBridged company instructions with queries, ensuring smooth execution and shortlisting across domains		
M.B.M. University (Finance Coordinator-Tech Fest) December 2022 - December 2022	<ul style="list-style-type: none">Managed financial transparency for a ₹1,20,000 budget, 3-day fest, 600 students, optimizing planning via Power BIDemonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations		
CERTIFICATIONS			
Career Essentials in Data Analysis (Linkedin Leraning) July 2025 - August 2025	<ul style="list-style-type: none">Acquired a solid foundation in data analysis concepts, data visualization, and analytics using industry-standard toolsAnalyzed 1,000+ row datasets to derive 5+ actionable insights through dashboards and reports		
Social Media Certified (HubSpot Academy) August 2025 - August 2025	<ul style="list-style-type: none">Gained expertise in inbound social media strategies, content planning, audience engagement, and social monitoringApplied best practices to create social media policies, measure ROI, and optimize campaigns for business impact		
C++ Programming - Advance (Udemy) June 2025 - August 2025	<ul style="list-style-type: none">Mastered C++ from beginner to advanced, covering core concepts, OOP, data structures, and problem-solving techniquesImplemented algorithms and projects, enhancing problem-solving, coding efficiency, and software development skills		
ELECTIVES			
Courses	<ul style="list-style-type: none">Managerial Communication, Managerial Economics, Financial Accounting, Marketing Management, Managing People & Performance in Organizations, Statistical Methods for Data Analysis, Data Analytics with Excel and Python, Big Data Management & Analytics		
CO-CURRICULAR ACHIEVEMENTS			
Academic	<ul style="list-style-type: none">Participant, Global Entrepreneurship Summit 2022 – insights into startups and innovation, organized by E-Cell, IIT Kharagpur		
Cultural	<ul style="list-style-type: none">Spearheaded 10-member team at Anant Cultural Fest, 2023 and mentored 8-member team at Encarta Tech Fest, 2022		