Kritika Bhachawat





PROFILE SUMMARY

Academic

Cultural

| POINT COURSE Very Institution Result | Developed impactful KPI dashb Engineered innovative IoT-base leadership as Head of Finance f | oards and sales reports using Po d automation projects with Ardu or a college tech fest and photog | wer BI and DAX, enabling data-driven decision-making acro- tino and ESP32, with strong MATLAB proficiency, for analytic raphy club coordinator, fostering adaptability, collaboration, | ss multiple business units. :al roles. Demonstrated exceptional and driving problem-solving skills. | |
|--|--|--|--|---|--|
| PCIDM (BDA) 2025 - 2027 PORE School of Management BE. (CSE) 2020 - 2024 M. B.M. University BB.0.0% CRSE (XII) 2018 - 2019 Central Academy Sr. Sec. School 95.60% CRSE (XII) 2018 - 2019 Serial Academy Sr. Sec. School 95.60% CRSE (XII) 2018 - 2019 Serial Academy Sr. Sec. School 95.60% CRSE (XII) 3018 - 2016 - 2017 Birls Shiksha Kendra 95.00% LIVER PROJECTS SUPYAR* OKarketing Intern July 2023 - August 2025 Celebal Technologies (Cower Bi Intern) July 2023 - August 2025 August 2023 - August 2025 August 2023 - August 2025 August 2023 - August 2025 POSITION OF RESPONSIBILITY Corporate Research Cell (Member) August 2023 - Burks 2026 M. B.M. University Celebal Technologies (Campus Executive) Journal of Campus Executive) Journal of Campus Executive) Journal of Campus Executive) Journal of Campus Executive) John Liver February John Confidency 2022 - December 2022 - August 2025 M. B.M. University CERTIFICATION CRETIFICATION Campus Executive) John Campus Executive John Campus | - | | | | |
| B.E. (CSE) 2020 - 2024 M.B.M. University 2018 - 2019 Central Academy Sr. Sec. School 2018 - 2019 Sec. Academy Sr. Sec. School 2018 - 2017 Birla Shiksha Kendra 500% EVERYARY (Marketing Intern) 40 | Course | Year | Institution | Result | |
| CBSE (XI) 2016 - 2017 Birla Shiksha Kendra 95.00% LIVE PROJECTS SUYAR* (Marketing Intern) (Marketing Int | PGDM (BDA) | 2025 - 2027 | FORE School of Management | - | |
| LIVE PROJECTS SUPYARe (Marketing Intern) Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibility Implemented Power BI KFIs to track sales and efficiency, defining metrics that drove a 10% increase in sales insights MBM. University (Member) August 2022 - July 2022 POSITION OF RESPONSIBILITY Corporate Research Cell (Member) August 2025- Magust 2026 MBMAL diversity (Member) August 2025- Magust 2025 Career Essentials in Data Analysis Acquired a solid foundation in data analysis concepts, data visualization, and analytics using industry-standard tools (Alneklin Erraning) August 2025- August 2025 Cert Frogramming - Advance (Udemy) August 2025 ELECTIVES Conducted market research and analysis covering 500+ customers, providing insights that shaped SUPYAR's pilot GTM Order data analysis, among triangle in that lifted brand recall by 35% among urban youth in 4 weeks Conducted market research and analysis covering 500+ customers, providing insights that shaped SUPYAR's pilot GTM Order that analysis among urban youth in 4 weeks Conducted market research and analysis covering 500+ customers, providing insights that shaped SUPYAR's pilot GTM Order that analysis among urban youth in 4 weeks Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in 4 analysis contents that fire that drove a 10% increase in sales insights Used Diptrace, MIT App Inventor, 123D Design, and MATLAB to build projects from LED circuits to automation systems Built TIC-TAC-TOE robotic arm with Arduino and ESP32, boosting IoT, embedded systems, and wireless skills **Organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution **Organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution **Celebal Technologies** **Campus Executive** **Campus Executive** **Campus Executive** **Captured Series** **Managed financial transparency | B.E. (CSE) | 2020 - 2024 | M.B.M. University | 88.00% | |
| SUPYAR* (Marketing Intern) Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibility (Power BI Intern) Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibility (Power BI Intern) Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibility (Power BI Intern) Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibility (Power BI Intern) Analyzed 1,00,000+ sales records to identify trends and dashboards, achieving a 25% improvement in data accessibility (Power BI Intern) Implemented Power BI KPIs to track sales and efficiency, defining metrics that drove a 10% increase in sales insights M.B.M. University Used Diptrace, MIT App Inventor, 123D Design, and MATLAB to build projects from LED circuits to automation systems Embedded systems and Robotics Trainee) Built TIC-TAC-TOE robotic arm with Arduino and ESP32, boosting IoT, embedded systems, and wireless skills Wanage 1,400+ student profiles & resumes and built and maintained company databases of more than 11 sectors Organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution August 2025- March 2026 Celebal Technologies (Campus Executive) Celebal Technologies (Campus Executive) Possible Celebal Technologies (Planace Coordinator-Tech Pest) December 2022- CERTIFICATIONS Career Essentials in Data Analysis (Linkedin Loraning) Analyzed 1,000+ row datasets to derive 5+ actionable insights through dashboards and reports Acquired a solid foundation in data analysis concepts, data visualization, and analytics using industry-standard tools Analyzed 1,000+ row datasets | CBSE (XII) | 2018 - 2019 | Central Academy Sr. Sec. School | 95.60% | |
| Conducted market research and analysis covering 500+ customers, providing insights that shaped SUPYAR's pilot GTM (Marketing Intern) 1 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 1 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 1 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 1 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks 2 Designed and executed a test-run marketing plan that accessibility 3 Designed and executed a test-run marketing plan that accessibility 4 Designed and executed a test-run marketing plan that accessibility 5 Designed and executed a test-run marketing plan that accessiblity 6 Designed and executed a test-run marketing plan that lifted br | CBSE (X) | 2016 - 2017 | Birla Shiksha Kendra | 95.00% | |
| Obasketing Intern) - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks - Designed and executed a test-run marketing plan ind ata accessibility - Implemented Power BI KPIs to track sales and efficiency, defining metrics that drove a 10% increase in sales insights - Designed and executed a test-run marketing plan ind that accessibility - Implemented Power BI KPIs to track sales and efficiency, defining metrics that drove a 10% increase in sales insights - Designed Argust 2025 Market 2025 - Market 2026 - Manage 1,400 + student profiles & resumes and built and maintained company databases of more than 11 sectors - Managed 1,400 + student profiles & resumes and built and maintained company databases of more than 11 sectors - Managed 1,400 + stud | LIVE PROJECTS | | | | |
| Power BI Interm June 2023 - August 2023 M.B.M. University (Embedded Systems and Robotics Trainee) June 2022 - July 2022 POSITION OF RESPONSIBILITY Corporate Research Cell (Member) August 2025 - March 2026 Celebal Technologies (Campus Executive) February 2023 - May 2023 M.B.M. University (Finance Coordinator-Tech Fest) December 2022 - December 2022 CERTIFICATIONS Career Essentials in Data Analysis (Linkedin Leranig) July 2025 - August 2025 Social Media Certified (HuSpot Academy) August 2025 - August 2025 CH Programming - Advance (Udemy) July 2025 - August 2025 ELECTIVES Used Diptrace, MIT App Inventor, 123D Design, and MATLAB to build projects from LED circuits to automation systems (may be included by includency and material form and Spring form LED circuits to automation systems (may be included by systems, and wireless in sights Used Diptrace, MIT App Inventor, 123D Design, and MATLAB to build projects from LED circuits to automation systems Built TIC-TAC-TOE robotic arm with Arduino and ESP32, boosting IoT, embedded systems, and wireless skills July 2022 - May 2023 Manage 1,400+ student profiles & resumes and built and maintained company databases of more than 11 sectors organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution and shortlisting across domains Petral Petral Profiles & resumes and built and maintained company databases of more than 11 sectors organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution and shortlisting across domains Petral Petral Profiles & resumes and built and maintained company databases of more than 11 sectors organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordinations & execution and start and series, handling event planning, and internships for 600 students organized Atrium, CRC's flagship industry-standard tools organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, audien | (Marketing Intern) | Designed and executed a test-run marketing plan that lifted brand recall by 35% among urban youth in 4 weeks | | | |
| Built TIC-TAC-TOE robotic arm with Arduino and ESP32, boosting IoT, embedded systems, and wireless skills | (Power BI Intern) | • Implemented Power BI KPIs to track sales and efficiency, defining metrics that drove a 10% increase in sales insights | | | |
| Manage 1,400+ student profiles & resumes and built and maintained company databases of more than 11 sectors (Member) August 2025 - March 2026 Celebal Technologies (Campus Executive) Engaged campus to boost Celebal Technologies' brand, coordinating outreach and internships for 600 students (Campus Executive) Engaged company instructions with queries, ensuring smooth execution and shortlisting across domains | (Embedded Systems and Robotics Trainee) | | | | |
| Organized Atrium, CRC's flagship industry-leaders talk series, handling event planning, coordination & execution August 2025 - March 2026 Celebal Technologies (Campus Executive) February 2023 - May 2023 M.B.M. University (Finance Coordinator-Tech Fest) December 2022 - December 2022 CERTIFICATIONS Career Essentials in Data Analysis (Linkedin Leraning) July 2025 - August 2025 Social Media Certified (HubSpot Academy) August 2025 - August 2025 Ceth Programming - Advance (Udemy) June 2025 - August 2025 Managed financial transparency for a ₹1,20,000 budget, 3-day fest, 600 students, optimizing planning via Power BI Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations December 2022 - December 2022 CERTIFICATIONS Career Essentials in Data Analysis - Acquired a solid foundation in data analysis concepts, data visualization, and analytics using industry-standard tools (Linkedin Leraning) July 2025 - August 2025 Social Media Certified (HubSpot Academy) August 2025 - August 2025 - Applied best practices to create social media strategies, content planning, audience engagement, and social monitoring (HubSpot Academy) - Applied best practices to create social media policies, measure ROI, and optimize campaigns for business impact - Mastered C++ from beginner to advanced, covering core concepts, OOP, data structures, and problem-solving techniques (Udemy) - Implemented algorithms and projects, enhancing problem-solving, coding efficiency, and software development skills ELECTIVES | POSITION OF RESPONSIBIL | TY | | | |
| Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring smooth execution and shortlisting across domains Bridged company instructions with queries, ensuring planning in the power bit in planning in planning planning in planning | (Member) | | | | |
| Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility, teamwork in events, coordinating sponsors and financial operations Demonstrated leadership, responsibility Demonstrated leadership, responsibility Demonstrated leadership, responsibility Demonstrated leadership | (Campus Executive) | | | | |
| Career Essentials in Data Analysis (Linkedin Leraning) July 2025 - August 2025 Social Media Certified (HubSpot Academy) August 2025 - August 2025 C++ Programming - Advance (Udemy) June 2025 - August 2025 ELECTIVES - Acquired a solid foundation in data analysis concepts, data visualization, and analytics using industry-standard tools - Analyzed 1,000+ row datasets to derive 5+ actionable insights through dashboards and reports - Analyzed 1,000+ row datasets to derive 5+ actionable insights through dashboards and reports - Analyzed 1,000+ row datasets to derive 5+ actionable insights through dashboards and reports - Gained expertise in inbound social media strategies, content planning, audience engagement, and social monitoring - Applied best practices to create social media policies, measure ROI, and optimize campaigns for business impact - OPP, data structures, and problem-solving techniques - Implemented algorithms and projects, enhancing problem-solving, coding efficiency, and software development skills - ELECTIVES | (Finance Coordinator-Tech Fest) | | | | |
| (Linkedin Leraning) July 2025 - August 2025 Social Media Certified (HubSpot Academy) August 2025 - August 2025 C++ Programming - Advance (Udemy) June 2025 - August 2025 ELECTIVES Analyzed 1,000+ row datasets to derive 5+ actionable insights through dashboards and reports Gained expertise in inbound social media strategies, content planning, audience engagement, and social monitoring Applied best practices to create social media policies, measure ROI, and optimize campaigns for business impact Mastered C++ from beginner to advanced, covering core concepts, OOP, data structures, and problem-solving techniques Implemented algorithms and projects, enhancing problem-solving, coding efficiency, and software development skills | CERTIFICATIONS | | | | |
| (HubSpot Academy) August 2025 - August 2025 C++ Programming - Advance (Udemy) June 2025 - August 2025 ELECTIVES • Applied best practices to create social media policies, measure ROI, and optimize campaigns for business impact o Mastered C++ from beginner to advanced, covering core concepts, OOP, data structures, and problem-solving techniques o Implemented algorithms and projects, enhancing problem-solving, coding efficiency, and software development skills | (Linkedin Leraning) | | | | |
| • Implemented algorithms and projects, enhancing problem-solving, coding efficiency, and software development skills ELECTIVES | (HubSpot Academy) | | | | |
| | (Udemy) | | | | |
| Courses Managerial Communication, Managerial Economics, Financial Accounting, Marketing Management, Managing People & Performance in | ELECTIVES | | | | |
| Organizations, Statistical Methods for Data Analysis, Data Analytics with Excel and Python, Big Data Management & Analytics | Courses | Managerial Communication, Managerial Economics, Financial Accounting, Marketing Management, Managing People & Performance in Organizations, Statistical Methods for Data Analysis, Data Analytics with Excel and Python, Big Data Management & Analytics | | | |
| CO-CURRICULAR ACHIEVEMENTS | CO-CURRICULAR ACHIEVEM | ENTS | | | |

• Participant, Global Entrepreneurship Summit 2022 – insights into startups and innovation, organized by E-Cell, IIT Kharagpur

• Spearheaded 10-member team at Anant Cultural Fest, 2023 and mentored 8-member team at Encarta Tech Fest, 2022