

KRITIKA GUPTA

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EDUCATION

Bachelor of Technology in Instrumentation and Control Engineering	CGPA: 7.33
Dr. B R Ambedkar National Institute of Technology, Jalandhar, Punjab	Expected 2025
Intermediate - ISC Board	86.75 %
St. Francis' Convent Inter College, Jhansi, UP	2020
Matriculation - ICSE Board	96.00 %
St. Francis' Convent Inter College, Jhansi, UP	2018

SKILLS

Technical Skills	SQL, HTML/CSS, JavaScript, Google Analytics, Trello, Notion, MS-Office, Canva, Sheets
Soft Skills	Project Management, Team Collaboration, Communication, Leadership, Technical Writing

EXPERIENCE

Sale and Marketing Intern	February 2024 – March 2024
Inspirito	<i>Remote</i>
<ul style="list-style-type: none">Conducted in-depth market research, analyzed customer data trends, and engaged with 1000+ prospects.	
Student Ambassador 2023	December 2022 – June 2023
OnePlus Technology Co., Ltd.	<i>Bangalore, India (Hybrid)</i>
<ul style="list-style-type: none">Selected for a 6-month program among the top 25 ambassadors from over 22,000 applicants across India.Attained a reach of 1.5 million+ through strategic collaborations with over 350 colleges, influencers, and events.Played a pivotal role in strategizing 10+ community engagements, such as the OnePlus Cloud 11 pre-launch activities, Dominate Campaign, and Campus events; pulled off 35 million+ impressions across Social Media.	
Creative Design Head - Intern	December 2022 – February 2023
ServOn Solution LLP	<i>Jalandhar, India</i>
<ul style="list-style-type: none">Led the conceptualization, briefing, and uploading of 30 high-performing social media posts on Instagram handle.Innovated and implemented consulting services for JEE aspirants, fostering a community of over 3000 students.	

CERTIFICATIONS

- Brand Management, Unstop
- Foundations of Project Management by Google, Coursera

EXTRA-CURRICULAR ACTIVITIES

- Google Cloud Arcade Facilitator Program:** Completed a 2-month program based on Google Cloud skills, accomplished milestones, and earned 30 skill badges. **July 2023 – September 2023**
- Bharat Heavy Electrical Limited (BHEL), Jhansi - Trainee:** Completed a 2-week industry training on Applications of Programmable Logic Controller in Industry. **December 2022**

LEADERSHIP

- Founder and Head, NITJ MUN (Model United Nations) Society.**
- Unstop Campus Representative:** Amplified social media reach by generating over 5000 impressions.
- Student Coordinator, Zeal Society:** Implemented Agile Project Management in coordination of 10+ events.

VOLUNTEERING COMMUNITY PROJECTS

- Batch Coordinator, National Service Scheme (NSS)** **December 2021 - present**
Selected among the top 55 students at the Indian Student Parliament held at MIT World Peace University, Pune, chosen as a parliamentarian among the top 60 students at the National Youth Parliament at LPU (Lovely Professional University), organized the National Youth Parliament at NITJ under the Ministry of Youth Affairs and Sports and initiated significant community service projects.
- Founder and President, Student Body, Mary Ward Association** **July 2018 - February 2020**
Taught over 20 underprivileged children at evening school and worked for orphans and disabled children.