

# PIZZA SALES REPORT

1/1/2015 to 12/31/2015

Pizza Category  
All

Order Date  
1/1/2015 to 12/31/2015

## HOME

### Best/Worst Seller

### KPI Banner

Total Revenue  
**\$817.9K**

Avg Order Value  
**\$38.31**

Total Pizzas Sold  
**49.6K**

Total Orders  
**21.4K**

Avg Pizzas Per Order  
**2.32**

### BUSIEST HOURS & WEEKS

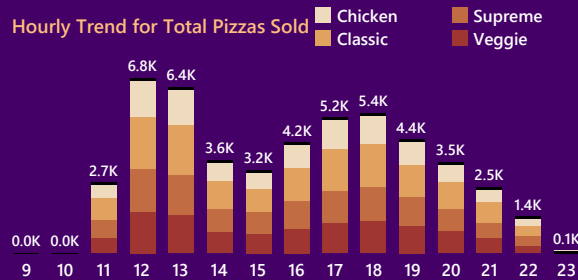
#### HOURS

Peak Orders are between 12:00 PM and 1:00 PM and in evening from 4:00 PM to 7:00 PM

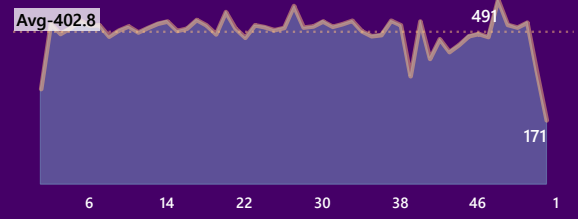
#### WEEKS

Significant variation in weekly orders, with highest peak during the 48th week from the month of December

### Hourly Trend for Total Pizzas Sold



### Weekly Trend for Total Orders



### SALES PERFORMANCE

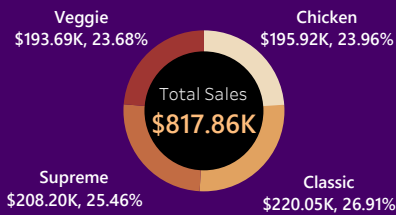
#### CATEGORY

Classic category contributes to maximum Sales, Total Orders, & Total Pizza sold

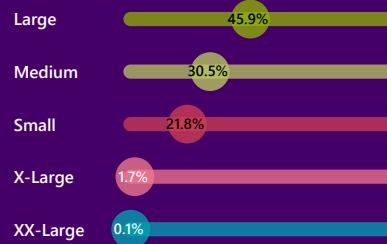
#### SIZE

Large pizza size contributes to maximum total sales.

### Percentage of Sales by Pizza Category



### Percentage of sales by Pizza Size



### Total Orders and Pizza Sold by Pizza Category

	Total Pizzas ..	Total Orders
Chicken	(11,050)	8,536
Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941