

# **MICROSOFT MOVIES ANALYSIS**




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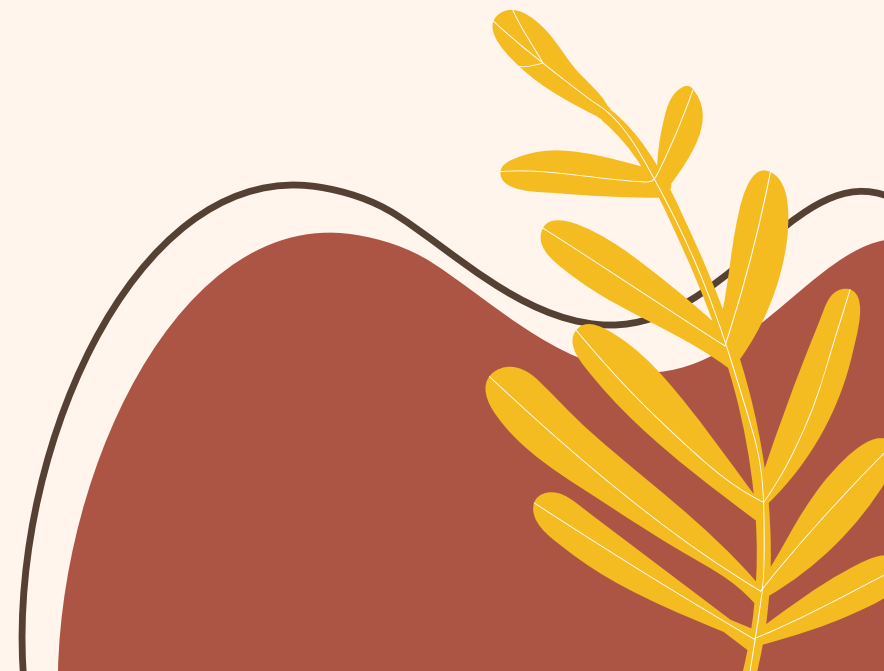


# **BUSINESS PROBLEM**

so you want to venture into  
the movie industry?



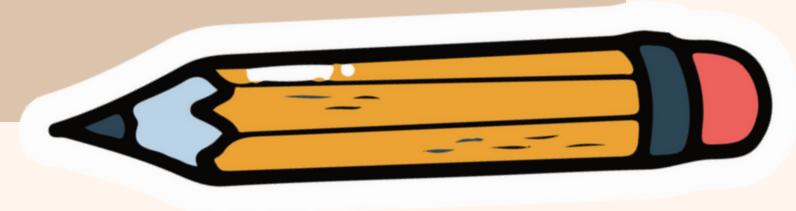
You want to break into the multibillion  
dollar industry  
But you dont know where to begin



# Summary



I analysed the highest-grossing movies and determined what makes them so successful. My analysis will help you make the best possible movies based on the following criteria:



# THE DATA

**I UTILIZED DATA FROM THE FOLLOWING SOURCES:**

- **Box Office Mojo**
- **The Numbers**
- **IMDB**
- **Rotten Tomatoes**
- **IMDB**
- **THE MOVIE DB**

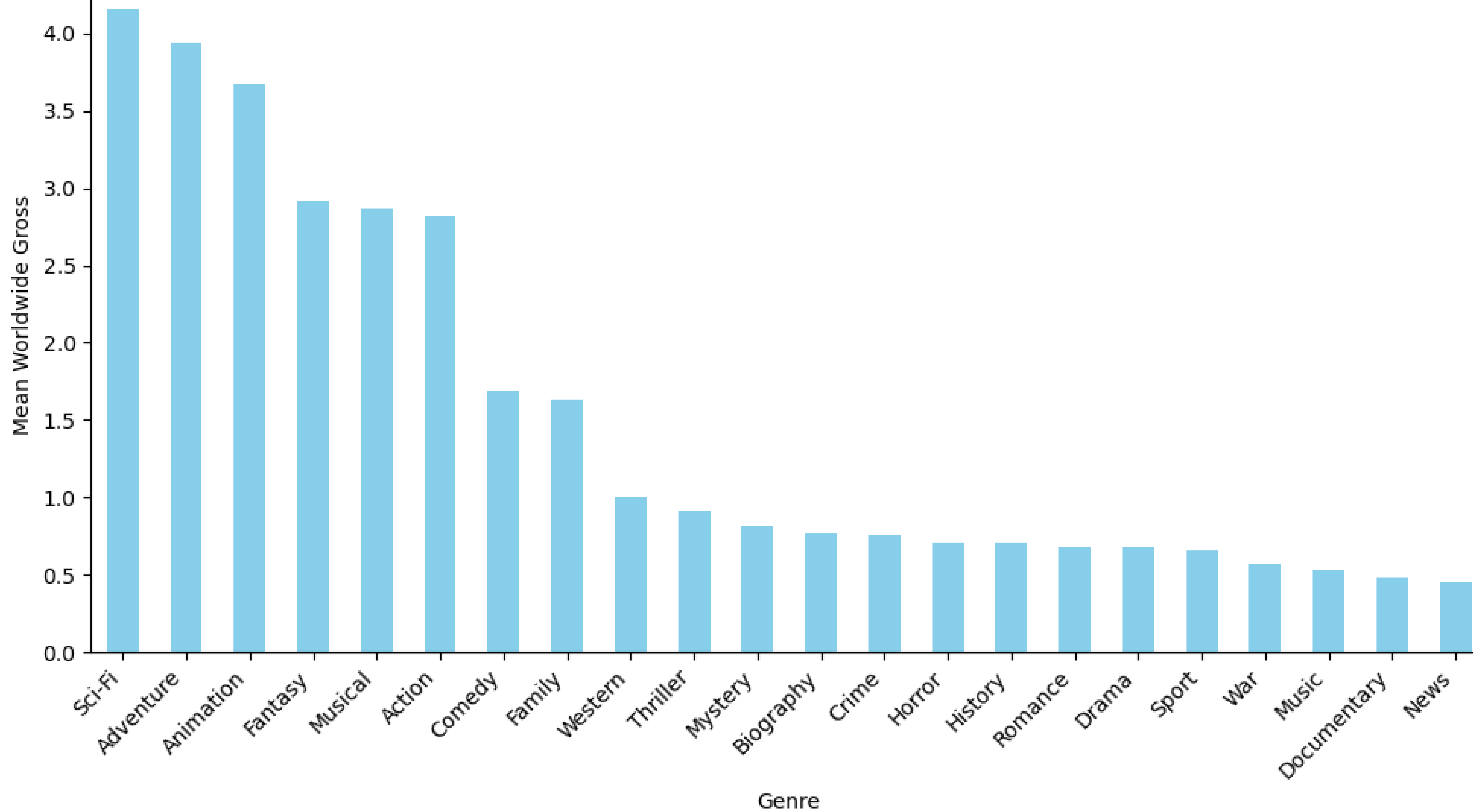
# The Method

I utilized descriptive statistics as well as visualizations to uncover trends in the data and isolate key factors for making successful movies

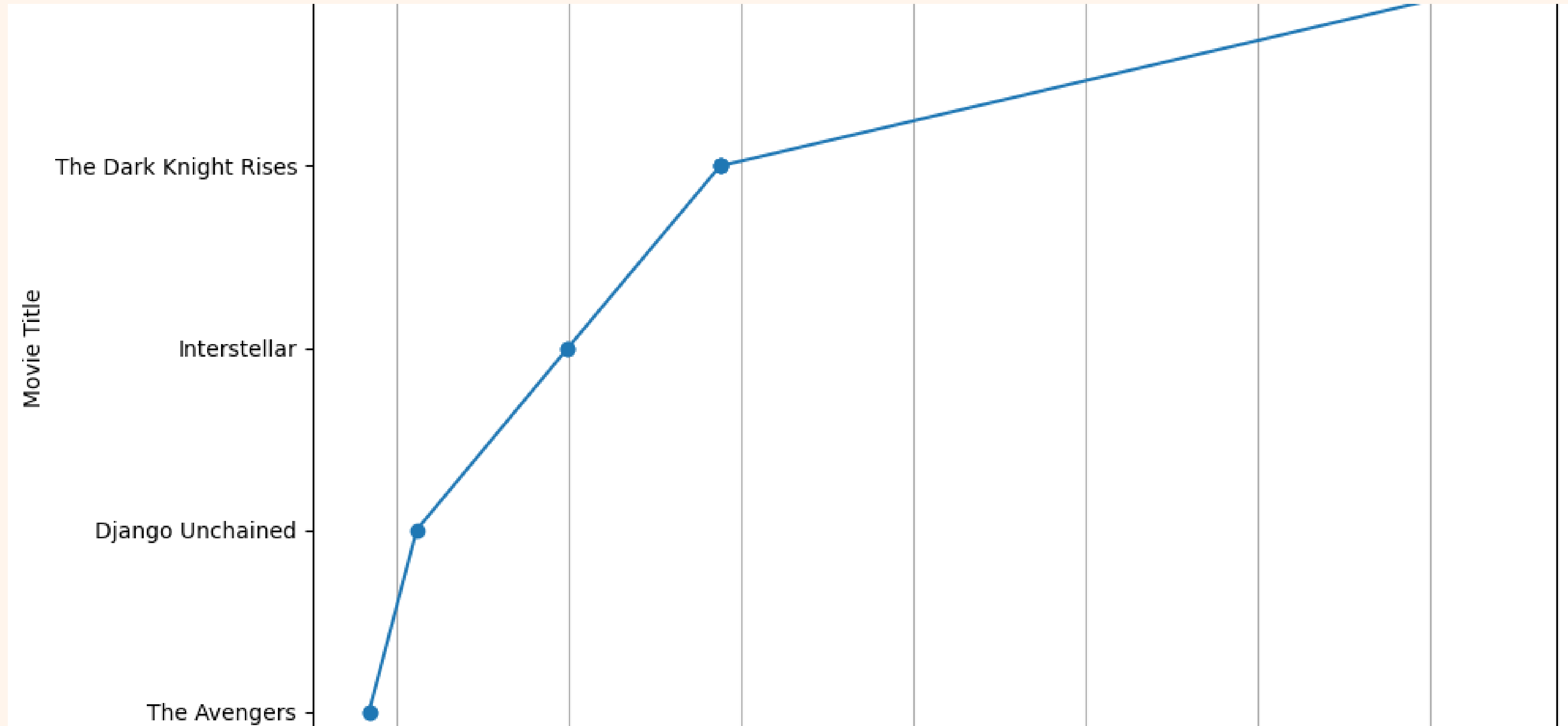


# Movie Type

**Which movie genres are currently most financially  
successful**



# Which are the current top ten movies by votes count





# Top Ten Directors by vote count

