

	<div data-bbox="395 197 954 268">Krivelskiy Mikhail</div> <div data-bbox="395 271 820 300">Male, 37 years, born on 4 October 1986</div> <div data-bbox="395 333 1034 396"> +7 (915) 2114144 krivelskiy@gmail.com — preferred means of communication </div> <div data-bbox="395 430 896 521"> Reside in: Spain Citizenship: Russia, work permit at: Russia, EU Ready to relocate, ready for business trips </div>
Desired position and salary	
<div data-bbox="153 636 655 672">Product owner, product manager</div> <div data-bbox="153 676 319 701">Specializations:</div> <div data-bbox="193 707 414 766"> <ul style="list-style-type: none"> — Project manager — Product manager </div> <div data-bbox="153 801 928 893"> Employment: full time, part time, project work Work schedule: full day, shift schedule, flexible schedule, remote working travel time to work: any </div>	
Work experience —17 years 10 months	
<div data-bbox="153 1005 306 1079"> June 2015 — till now 9 years 1 month </div>	<div data-bbox="395 1005 520 1041">My Profi</div> <div data-bbox="395 1048 1399 1236"> Moscow, moiprofi.ru IT, System Integration, Internet <ul style="list-style-type: none"> • Internet Company (Search Engines, Payment Systems, Social Networks, Information and Educational, Entertainment Resources, Website Promotion etc.) • Software Development • System Integration, Technological and Business Processes Automation, IT Consulting </div> <div data-bbox="395 1249 601 1281">Product owner</div> <div data-bbox="395 1323 585 1350">Responsibilities:</div> <div data-bbox="442 1388 1422 1861"> <ul style="list-style-type: none"> • Market analysis, competitive analysis • Creation of financial and business models • Team recruitment and hiring • Defining goals, tasks, deadlines, limitations, and areas of responsibility • Workload assessment, planning, and monitoring • Task setting, feedback provision, change management • Backlog creation and prioritization • Managing a cross-functional product team (front-end, back-end, mobile, testing, design, support); meeting facilitation (daily stand-ups, retrospectives, planning, etc.) • Hypothesis generation and testing, customer development, launching A/B tests • Project documentation, presentations, instructions • Cohort analysis, product metrics calculation, decision-making based on metrics • Budgeting and forecasting key product indicators • Product development strategy management • Attracting investments and forming partnership agreements </div> <div data-bbox="395 1899 564 1924">Achievements:</div> <div data-bbox="442 1962 1431 2049"> <ul style="list-style-type: none"> • Successfully launched a startup from scratch, turning it into a profitable business • Developed applications for professionals (iOS/Android) and clients (iOS/Android) (over 1 million installations; 5000 reviews with an average rating of 4.65; 31% cohort retention of </div>

		<ul style="list-style-type: none"> professionals after 6 years) Developed the web portal moiprofi.ru (70k unique visitors per month) Implemented a freemium subscription model (integrated with bank payments) Monetized lead generation across Russia and CIS countries Integrated with Avito.Krasota service Integrated with more than 20 online cosmetic stores Developed and implemented a neural network for matching clients and professionals (received a grant from the Bortnik Fund) Attracted over 60 million rubles in investments Successfully expanded the project to international markets: Spain, Portugal, Germany, USA, Brazil, Israel
October 2014 — June 2015 9 months		<p>Bradbury Lab Moscow, bradburylab.com IT, System Integration, Internet</p> <ul style="list-style-type: none"> Internet Company (Search Engines, Payment Systems, Social Networks, Information and Educational, Entertainment Resources, Website Promotion etc.) Software Development System Integration, Technological and Business Processes Automation, IT Consulting <p>Product manager</p> <p>Project: Comprehensive solution for OTT television: live channels, Middleware, VOD content, applications for iPad, STB, Android, Smart-TV.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> Formalizing customer requirements Roadmap development Creating WBS Drafting specifications, short-term and long-term development plans Scheduling Budgeting Contract management Task formulation for development Development control Implementation Reporting <p>Achievements:</p> <ul style="list-style-type: none"> Developed TV applications for Android and Smart TV Functional development of CMS Content line expansion Project support for Rostelecom Implemented a video decoding algorithm significantly improving quality (for MTS) Optimized planning processes in Redmine (plugin enhancements) Developed a voice control module for the TV application Prepared presale projects Implemented a channel reservation system Expanded the product for VIP clients Developed progressive import from Kinopoisk Created a search and recommendation system Implemented a statistics service Modified firmware for STB Developed additional software with a contractor

September 2008
— October 2014
6 years 2 months

iBear

ibearsoft.com

IT, System Integration, Internet

- Software Development

IT Project Manager

Responsibilities:

Design:

- Domain study
- Project concept creation
- Program and screen form architecture design
- Long-term and short-term project planning
- Drafting specifications for developers

Development:

- Managing the development process
- Quality control
- Deadline monitoring
- Budget control
- Collaboration with designers and translators

Marketing:

- Preparing materials for the store (name, description, screenshots, keywords, website)
- Store promotion (collaboration with Apple, blogs, and review sites)
- User interaction, community creation (forum, Facebook, Twitter, email)

Organizational:

- Recruiting, hiring, and training specialists
- Team morale maintenance
- Organizing and conducting training and entertainment events
- Participating in brainstorming sessions on external projects

Results:

- Over 30 completed projects sold in the AppStore and other stores. Including:
 - Money (comprehensive personal finance management): iPhone, iPad, Mac, Android
 - Bills (bill tracking and payment): iPhone, iPad, Mac, Android
 - Checkbook HD (checkbook management): iPhone, iPad, Mac, Windows Phone, Windows RT
 - Budget (family budget management): iPhone, iPad
 - Debt HD (debt tracking): iPhone, iPad
 - Debt Down (comprehensive debt and budget management): iPhone
 - Savings and Goals (savings goal tracking): iPad
 - Overtime Rush (Tower Defense game): iPhone, iPad
- Several million users worldwide
- My project Bills for iPad became the best-selling app in the AppStore
- Positive reviews in the AppStore and reviews on thematic sites
- My projects were selected by Apple for homepage banners
- My projects consistently ranked in the top financial category of the AppStore

September 2006 — September 2008 2 years 1 month	AZHIK Barnaul, www.agik.ru/ Financial Sector <ul style="list-style-type: none"> Financial and Credit Brokering (Stock Exchange, Brokerage Activity, Card Issuing and Servicing, Risk Assessment, Currency Exchange Points, Crediting Agencies, Cash Collectors, Pawnshop, Payment Systems) Analyst Programmer Responsibilities: <ul style="list-style-type: none"> Studying the activities of underwriting, refinancing, and credit support departments Business process optimization AIS module design (automated information system) Drafting specifications according to GOST Developing individual AIS modules (.NET, C#, client-server) Testing Implementation and support
Education	
Higher	
2008	Altai State Technical University named after I.I. Polzunov, Barnaul Faculty of Information Technology, Applied Informatics in Economics
Key skills	
Languages	Russian — Native English — B2 — Upper Intermediate
Skills	Agile Project Management Android iOS Product Promotion Scrum Creativity Business Plan Development Project Management Prioritization Risk Management AI Neural Networks

	<div>Business Process Management</div> <div>Product Development</div> <div>Technological Process Automation</div> <div>Technical Specifications Development</div> <div>Business Analysis</div> <div>Business Process Optimization</div> <div>Personnel Management</div> <div>Task Setting for Developers</div> <div>Kanban</div>
Additional information	
About me	<div>Responsible</div> <div>Creative</div> <div>Leader</div>