CONTACT

* Gbagada Lagos, Nigeria
* +2347089118412
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SKILLS

*Technical Skills:*

* Agile & Scrum
* Data Analysis (SQL)
* Product Road mapping
* Product Planning

*Industry Knowledge*:

* RESTful API
* Web Application Architecture

*Tools and Software:*

* Docker
* Github
* Linux
* Apache

EDUCATION

Obafemi Awolowo University, Ile-Ife ***Biochemistry***

Certifications & Learnings

* API Academy - API Product Management
* Alison - Product Management
* Philanthropy University – Project Management Fundamentals
* Udacity – Data Analytics with SQL
* Alison – Software Quality Assurance Testing
* Google Digital Skills for Africa: Digital Marketing Fundamentals.

Esther O. Oladele

Product Manager

While exercising a forward-thinking and strategic approach, I have accrued over 4 years of experience and a distinguished track record in leading cross-functional teams to oversee and deliver innovative digital products. As a seasoned Product Manager with an agile mindset, I excel in translating market trends and customer insights into actionable strategies and high-impact solutions. My experience spans market research & analysis, product & growth strategy, structured analysis, and roadmap development, all focused on aligning product initiatives with business goals.

RECENT WORK EXPERIENCE

***Product Manager*** August 2020 till Date

# RightClick IT Solutions and Services

* Led and coordinated a cross-functional team of 25 members to develop and launch 5 new products, resulting in a 20% increase in annual revenue.
* Implemented a streamlined product development process, reducing time to market by 30% and increasing efficiency by 15%
* Collaborated with the marketing team to conduct market research and identify needs, leading to the development of products that generated $2.6M in sales within the third quarter.
* Contributed significantly to the evolving product roadmap and vision, resulting in a 15% increase in product adoption.
* Streamlined software testing procedures by ensuring implementation aligns with product requirements and a bug-free solution.
* Achieved a 10% improvement in the user experience by monitoring and optimizing product performance data.

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| ***Associate Product Manager***  Hex International Group | July 2019 – July 2020 |

• Collaborated with cross-functional teams to develop and execute a product launch plan, resulting in a successful market entry and achieving 20% higher sales than projected.

* Assisted in managing the product life cycle by conducting market research and analyzing customer feedback, leading to the identification of key areas for improvement and driving a 15% increase in customer satisfaction.

• Developed and implemented pricing strategies based on competitive analysis, resulting in a 10% increase in profit margins for the product line.

• Developed clear and concise reports from stakeholder meetings, improving communication efficiency by 30%.