

Colleges and Coronavirus

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Background

“There is... an emerging confidence among at least some college administrators that they have learned much about managing the pandemic on their campuses.” ([NYTimes](#))

Problem Statement

What attributes of colleges contribute to an increased probability that the campus will see greater than 5% of the population infected with the Coronavirus?

Agenda

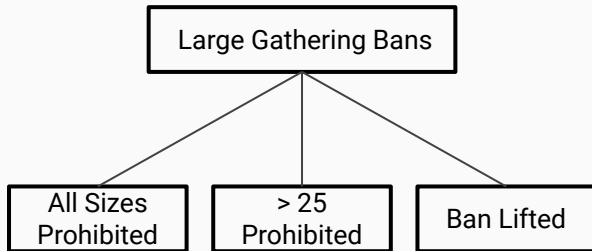
1. Datasets
2. Data Clean-up and EDA
3. Key Feature Engineering
4. Modeling
5. Conclusions and Next Steps

Datasets

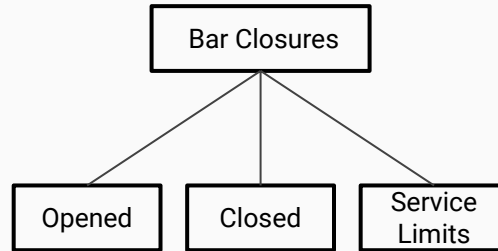
- [New York Times College COVID Tracker](#)
- [College In-person Classes Plan](#)
- [State Social Distancing Mandates & Policies](#)
- [College Admission Statistics](#)

Examples of Variables Analyzed

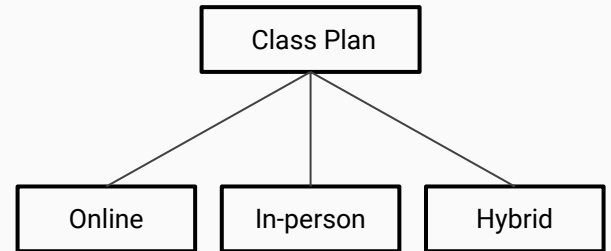
State Policies Dataset



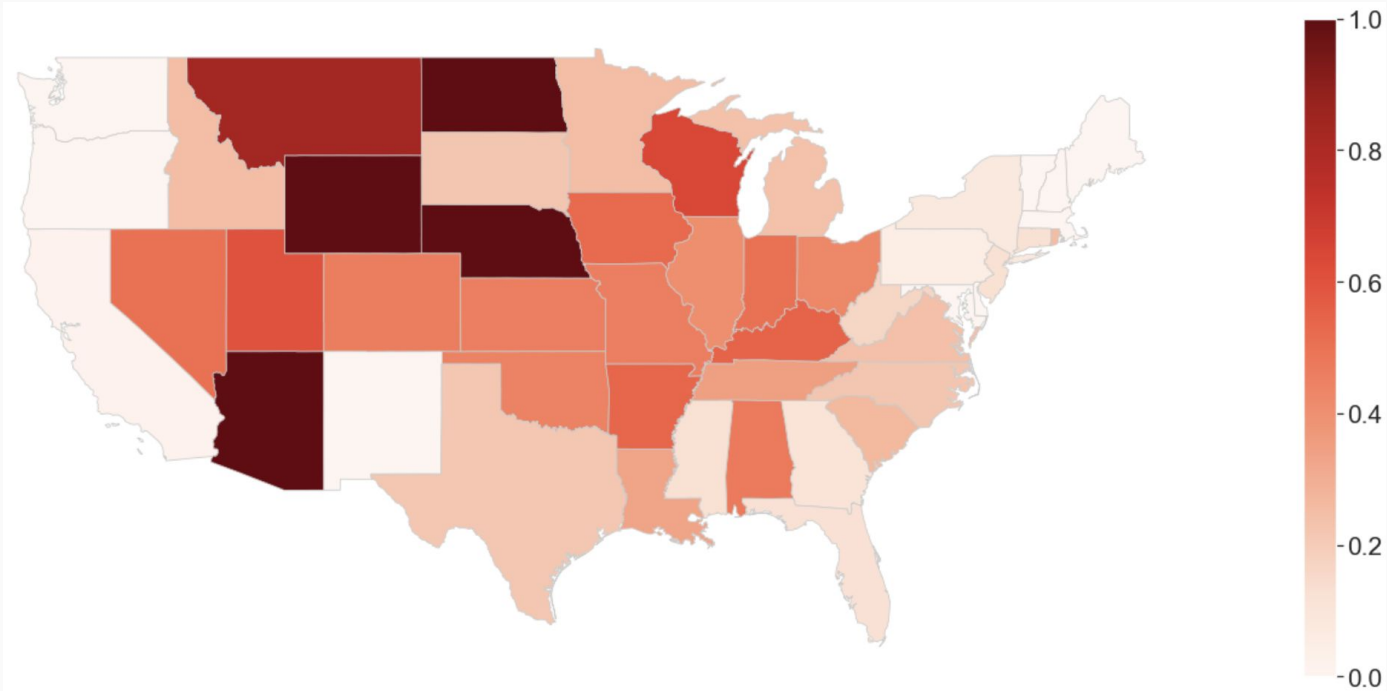
State Policies Dataset



Class Plan Dataset



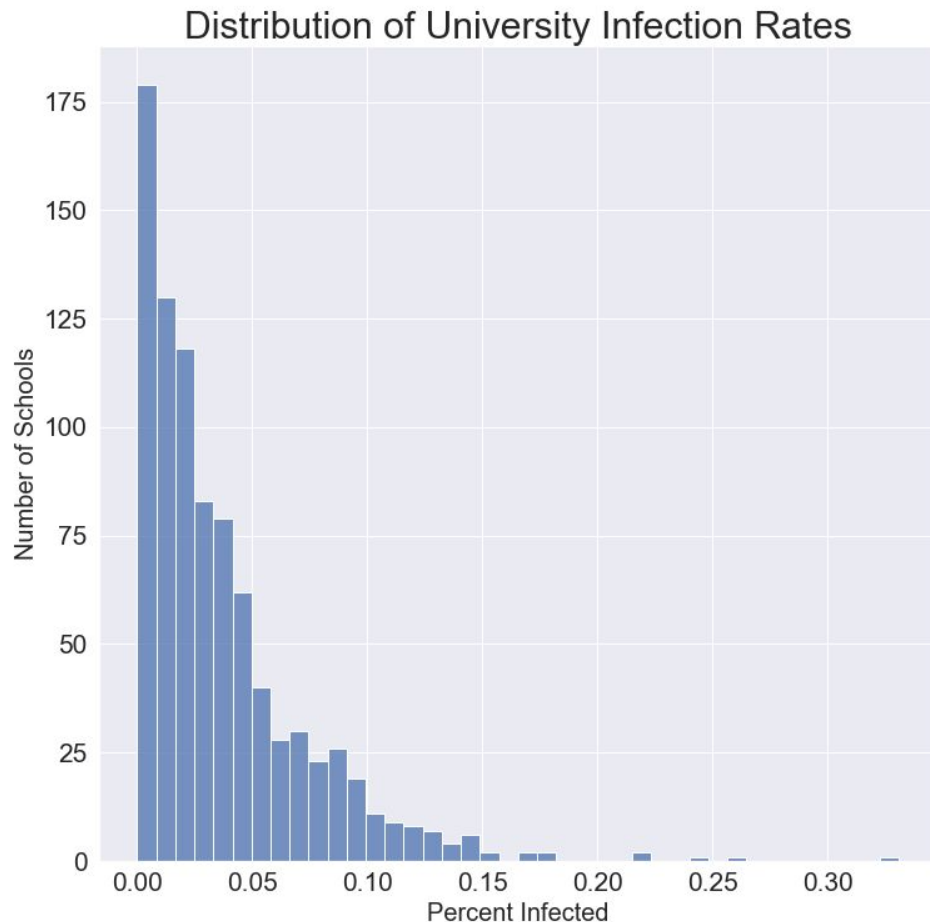
College Outbreaks Mapped



EDA

653 schools had
infection rate of 5%
or less.

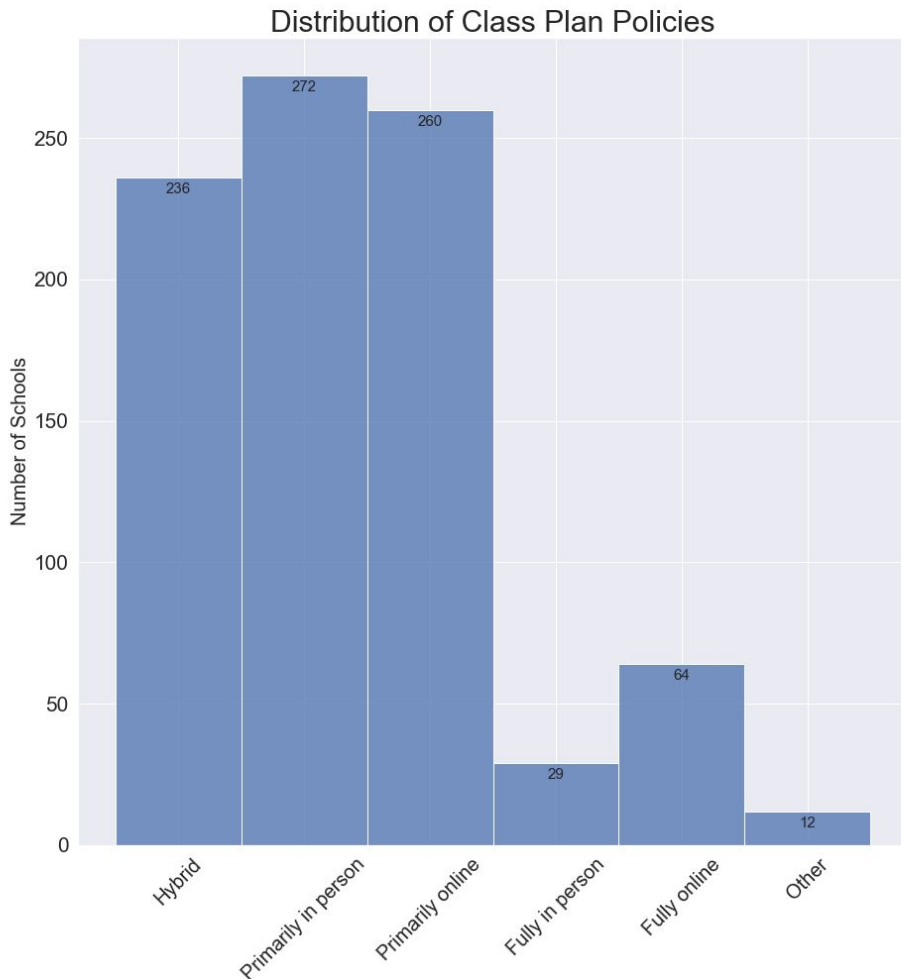
220 schools had
infection rate $> 5\%$.



EDA

Most schools are operating in a hybrid fashion.

Minority of schools are operating in pure online/in person format.



Target Column

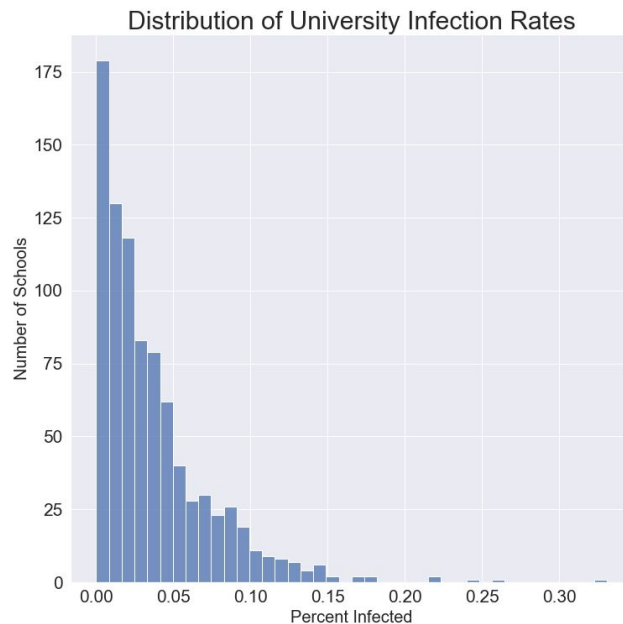
Classification Problem

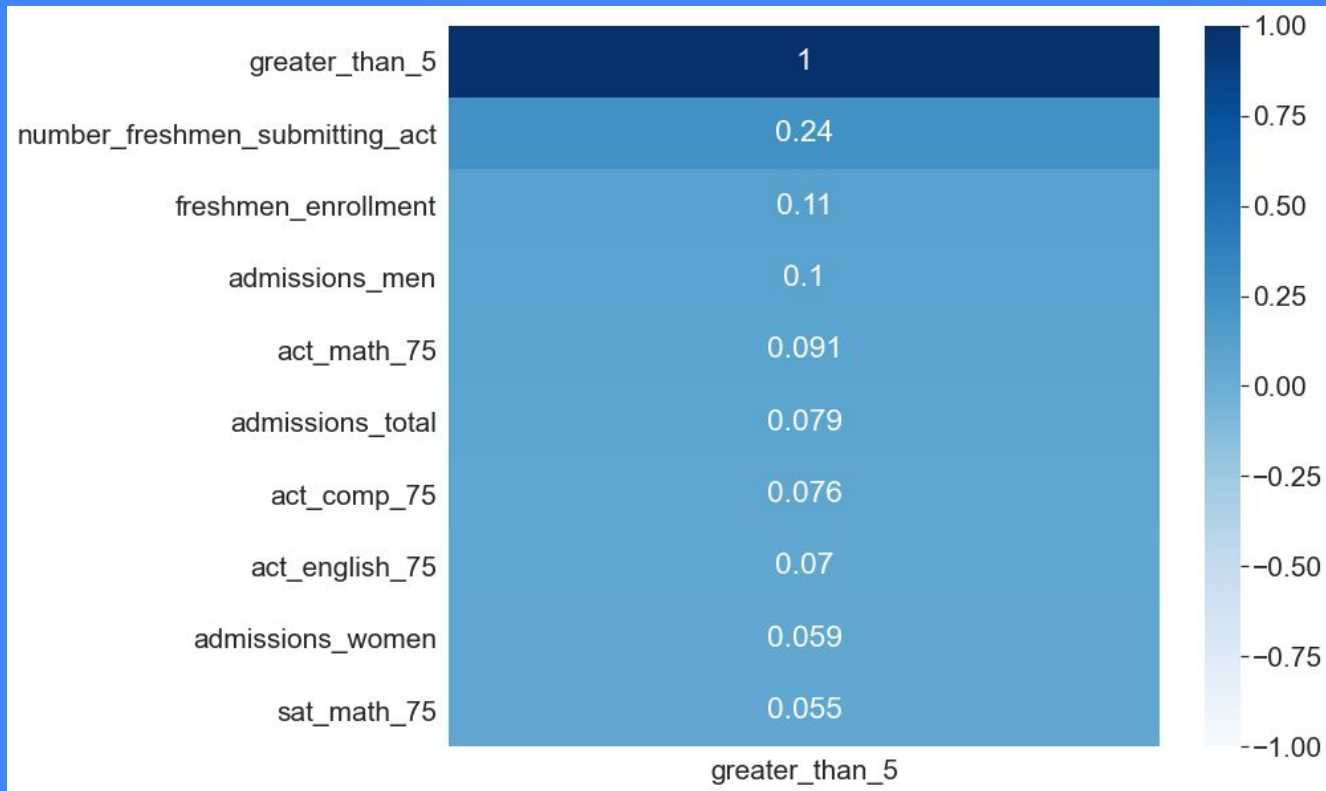
High infection schools:

- Infection rate $> 5\%$

Low infection schools:

- Infection rate $\leq 5\%$





Challenge: Low correlation between our numerical features and target variable. Will need to dummify categorical features + feature engineer.

Key Feature Engineering

Packed Bars/Empty Bars

- **Packed Bars** - Class Plan - Primarily in Person * Bar Closures - Reopened
- **Empty Bars** - Class Plan - Primarily online * Bar Closures - New Service Limits

Interaction Feature for Admissions Statistics

- **Test Scores 75** - 75th Quartile for all SAT & ACT scores
- **Test Scores 25** - 25th Quartile for all SAT & ACT scores

Correlation to Target (with Dummied Variables)

Greater_than_5 (Target)	1
Number freshmen submitting act	0.24
Packed bars	0.21
Class plan primarily in person	0.20
Restaurants - Reopened to Dine-in Service	0.19

Modeling

Baseline Accuracy - 0.75

- Models that performed best - Random Forest, Adaboost, Neural Net, Logistic Regression
- Others tested - KNN, BaggingClassifier, SVC

Best Model: Logistic Regression

- With Football Conference Dummies - 0.80 training, 0.80 testing score (135 Features)
- Without Football Conference Dummies - 0.82 training, 0.79 testing score (43 Features)

Key coefficients and interpretations

Quantitative Features

- For every 1 unit increase in number of freshmen submitting ACT, institution ~1.179 times as likely to have a significant amount of covid cases, all else held constant.

Categorical Features

- If an institution's class plan is primarily in person, the institution is ~1.147 times as likely to have a significant amount of covid cases, all else held constant.

coef	feature
1.179794	number_freshmen_submitting_act
1.146858	class_plan_Primarily in person
1.143149	football_conference_Big Ten Conference
1.129161	football_conference_Great Plains Athletic Conf...
1.127333	football_conference_Michigan Intercollegiate A...
1.125873	bar_closures_Reopened
1.124911	football_conference_Great Midwest Athletic Con...
1.116982	football_conference_Southeastern Conference
1.114228	football_conference_Southern Athletic Association
1.110848	restaurant_limits_Reopened to Dine-in Service

Conclusions/ Next Steps

- Public health data has many confounding variables and can be difficult to model
- Risk largely seems to correspond to:
 - Regional shifts in policies and your own state's policies for social distancing guidelines
 - Having classes primarily in person increases risk of infections (and vice versa for online classes)
- Next Steps
 - Additional feature engineering
 - Time Series analysis

Sources

[NYT Repository](#)

[IPED Database](#)