KURT ROBIN ANTONIO

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PROFESSIONAL CAREER SUMMARY

Senior Full Stack Developer & Technical SEO Lead architecting high-performance web solutions that drive revenue for US, AU, and PH clients. I specialize in conversion rate optimization (CRO) and technical SEO while transforming legacy codebases to achieve Core Web Vitals of 90+ to boost lead generation by 25–50%.

CORE TECHNICAL SKILLS

- **Frontend Development:** React, Next.js, Tailwind CSS, Vite, SCSS, Bootstrap, JavaScript (ES6+), HTML5, CSS3, jQuery
- **Automation & CRM:** HubSpot, Zapier, n8n, workflows, CRM & marketing automation
- **CMS & Platforms:** WordPress (custom themes & plugins), Advanced Custom Fields (ACF) Pro, Elementor, Divi, Astra, WooCommerce
- **SEO & Analytics:** Schema Markup (JSON-LD), Core Web Vitals Optimization, Sitemap & Robots.txt, Google Tag Manager, Google Analytics, Google Search Console, Google Ads, Microsoft Clarity
- **Backend Development:** PHP, Laravel, MySQL, SQL, REST API, GraphQL, phpMyAdmin
- **Cloud & Hosting:** Kinsta, WPEngine, Hostinger, Google Cloud Platform, LocalWP, Docker, Ollama

WORK EXPERIENCES

NuroSparX (Co-founded with NuVision Auto Glass's Vice Manager)   **July 2025 - Present**
Remote Senior Technical SEO Lead & Lead Web Developer

Senior SEO lead and developer that managed teams to deliver client-facing websites and growth platforms for US businesses. Served as the technical lead for a business servicing high-profile clients, including Integrate IQ (HubSpot Diamond Partner), United Law, and Hygeia Health.

Accomplishments:
- Directed technical strategy for Integrate IQ (HubSpot Diamond Partner) and United Law, managing site migrations, directory listings, and API integrations that aligned development with aggressive marketing goals.
- Built modular WordPress frameworks using reusable ACF Pro modules and custom Schema Automation, cutting development cycles by 40% while ensuring perfect structured page data.
- Managed and mentored a distributed team of developers and freelancers, enforcing semantic HTML standards and rigorous QA processes that reduced technical debt and on-page SEO errors.
- Deployed AI-powered automation tools and Zapier workflows to handle data entry and content updates, reducing manual marketing tasks by 60% and improving indexation speed.
- Engineered custom Filevine API integrations for legal clients and real-time HubSpot data syncs, ensuring seamless data flow between the frontend and CRM.
- Managed the technical implementation of Google Ads conversion tracking and GTM pixel placement, ensuring 100% data accuracy for high-spend campaigns across multinational markets.

NuVision Auto Glass   **April 2025 - Present**
Remote Full Stack Web Developer | Lead Growth Engineer

Lead developer overseeing the multi-state digital presence (AZ, FL, SC), responsible for the entire technical website rebuild and organic growth infrastructure

Accomplishments:
- Modernized a legacy WordPress site into a high-performance system, improving load times from 7s to 1s and raising Lighthouse scores from 30 to 95+ to secure mobile rankings.
- Built and optimized a programmatic landing page architecture for multi-state expansion, driving a 30%+ increase in lead volume through localized "City + Service" targeting.
- Integrated GA4, GTM, and custom event tracking to visualize checkout behavior, then re-engineered the lead capture forms to maximize conversion rates.
- Implemented automated review extraction (Elfsight) and management workflows to display real-time social proof, directly improving local E-E-A-T signals.
- Mentored junior developers and trained non-technical staff on SEO best practices (heading hierarchy, CTA placement), bridging the technical gap between engineering and sales teams.
- Established disaster recovery protocols and 24/7 monitoring systems, maintaining 99.9% uptime for business-critical lead generation portals during high-traffic ad campaigns.

America Energy Partners   **August 2024 - January 2025**
Elementor Specialist & Web Developer

Delivered a high-performance WordPress website for a renewable energy company, focusing on usability, SEO, and fast turnaround to support time-sensitive marketing goals.

Accomplishments:
- Constructed pixel-perfect, responsive layouts using Elementor Pro, translating self-made Figma designs into live, functional web pages with strict adherence to brand guidelines.
- Built reusable global widgets and theme templates to streamline site expansion, ensuring consistent structure across all landing pages and service areas.
- Optimized Elementor asset loading and container structures to minimize DOM depth, ensuring design did not compromise site speed or SEO performance.

SkinABCs Skincare   **April 2023 - May 2024**
Remote Full Stack Developer & E-Commerce SEO Specialist (React/React Native)

Built and launched the company's e-commerce website and mobile app to streamline customer purchases, order tracking, and payment processing, directly improving sales and customer retention.

Accomplishments:
- Built and launched a full-stack e-commerce ecosystem, handling everything from server configuration to technical SEO and payment gateways.
- Developed a custom WooCommerce theme with modified checkout flows (2-step to 1-step A/B testing) that reduced cart abandonment by 15%.
- Implemented automated Product and Review Schema (JSON-LD), ensuring rich snippet eligibility for hundreds of SKUs immediately upon launch.
- Decoupled frontend assets and optimized database queries to ensure sub-2 second load times for product pages, maximizing mobile conversion rates.
- Built a React Native mobile app synced with the WooCommerce database via REST API, allowing customers to track orders in real-time.

TQ Travel Solutions   **July 2022 - February 2023**
Web Designer & Digital Creative

Created and managed the travel agency's website and digital branding assets, focusing on visual design, marketing content, and customer engagement.

Accomplishments:
- Produced high quality digital assets using Adobe Photoshop, Canva, and Premiere Pro, creating banners and video ads that strengthened the brand's online authority.
- Designed and deployed the agency's full website interface, focusing on visual hierarchy and user journey flow to maximize customer engagement.
- Applied responsive design principles and visual storytelling techniques to reduce bounce rates and increase session duration for organic visitors.

Oikos Technologies   **July 2021 - May 2022**
Laravel Full Stack Developer

Architected the backend infrastructure for a comprehensive school management system using PHP frameworks.

Accomplishments:
- Developed scalable backend logic and RESTful routing using the Laravel framework to support complex scheduling and task management operations.
- Designed and managed relational MySQL databases, optimizing queries and schemas to handle large datasets for student and faculty records.
- Wrote Python scripts to automate administrative data processing and utilized GitHub for version control, streamlining the development pipeline.

EDUCATION

Polytechnic University of the Philippines
Bachelor of Science in Computer Engineering   **2020 - 2024**