



KURT ROBIN ANTONIO

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PROFESSIONAL CAREER SUMMARY

Senior Full Stack Developer & Technical SEO Lead architecting high-performance web solutions that drive revenue for US, AU, and PH clients. I specialize in conversion rate optimization (CRO) and technical SEO while transforming legacy codebases to achieve Core Web Vitals of 90+ to boost lead generation by 25–50%.

CORE TECHNICAL SKILLS

- **Frontend Development:** React, Next.js, Tailwind CSS, Vite, SCSS, Bootstrap, JavaScript (ES6+), HTML5, CSS3, jQuery
- **Automation & CRM:** HubSpot, Zapier, n8n, workflows, CRM & marketing automation
- **CMS & Platforms:** WordPress (custom themes & plugins), Advanced Custom Fields (ACF) Pro, Elementor, Divi, Astra, WooCommerce
- **SEO & Analytics:** Schema Markup (JSON-LD), Core Web Vitals Optimization, Sitemap & Robots.txt, Google Tag Manager, Google Analytics, Google Search Console, Google Ads, Microsoft Clarity
- **Backend Development:** PHP, Laravel, MySQL, SQL, REST API, GraphQL, phpMyAdmin
- **Cloud & Hosting:** Kinsta, WP Engine, Hostinger, Google Cloud Platform, LocalWP, Docker, Ollama

WORK EXPERIENCES

NuroSparX (Co-founded with NuVision Auto Glass's Vice Manager)

July 2025 - Present

Senior Lead Web Developer & Technical SEO Lead

Senior SEO lead and developer that managed teams to deliver client-facing websites and growth platforms for US businesses. Served as the technical lead for a business servicing high-profile clients, including Integrate IQ (HubSpot Diamond Partner), United Law, and Hygeia Health.

Accomplishments:

- Directed technical strategy for Integrate IQ (HubSpot Diamond Partner) and United Law, managing site migrations, directory listings, and API integrations that aligned development with aggressive marketing goals.
- Built modular WordPress frameworks using reusable ACF Pro modules and custom Schema Automation, cutting development cycles by 40% while ensuring perfect structured page data.
- Managed and mentored a distributed team of developers and freelancers, enforcing semantic HTML standards and rigorous QA processes that reduced technical debt and on-page SEO errors.
- Deployed AI-powered automation tools and Zapier workflows to handle data entry and content updates, reducing manual marketing tasks by 60% and improving indexation speed.
- Engineered custom Filevine API integrations for legal clients and real-time HubSpot data syncs, ensuring seamless data flow between the frontend and CRM.
- Managed the technical implementation of Google Ads conversion tracking and GTM pixel placement, ensuring 100% data accuracy for high-spend campaigns across multinational markets.

NuVision Auto Glass
Full Stack Web Developer | Lead Growth Engineer

April 2025 - Present

Lead developer overseeing the multi-state digital presence (AZ, FL, SC), responsible for the entire technical website rebuild and organic growth infrastructure

Accomplishments:

- Modernized a legacy WordPress site into a high-performance system, improving load times from 7s to 1s and raising Lighthouse scores from 30 to 95+ to secure mobile rankings.
- Built and optimized a programmatic landing page architecture for multi-state expansion, driving a 30%+ increase in lead volume through localized "City + Service" targeting.
- Integrated GA4, GTM, and custom event tracking to visualize checkout behavior, then re-engineered the lead capture forms to maximize conversion rates.
- Implemented automated review extraction (Elfsight) and management workflows to display real-time social proof, directly improving local E-E-A-T signals.
- Mentored junior developers and trained non-technical staff on SEO best practices (heading hierarchy, CTA placement), bridging the technical gap between engineering and sales teams.
- Established disaster recovery protocols and 24/7 monitoring systems, maintaining 99.9% uptime for business-critical lead generation portals during high-traffic ad campaigns.

America Energy Partners
Elementor Specialist & Web Developer

August 2024 - January 2025

Delivered a high-performance WordPress website for a renewable energy company, focusing on usability, SEO, and fast turnaround to support time-sensitive marketing goals.

Accomplishments:

- Constructed pixel-perfect, responsive layouts using Elementor Pro, translating self-made Figma designs into live, functional web pages with strict adherence to brand guidelines.
- Built reusable global widgets and theme templates to streamline site expansion, ensuring consistent structure across all landing pages and service areas.
- Optimized Elementor asset loading and container structures to minimize DOM depth, ensuring design did not compromise site speed or SEO performance.

SkinABCs Skincare
Full Stack Developer & E-Commerce SEO Specialist (React/React Native)

April 2023 - May 2024

Built and launched the company's e-commerce website and mobile app to streamline customer purchases, order tracking, and payment processing, directly improving sales and customer retention.

Accomplishments:

- Built and launched a full-stack e-commerce ecosystem, handling everything from server configuration to technical SEO and payment gateways.
- Developed a custom WooCommerce theme with modified checkout flows (2-step to 1-step A/B testing) that reduced cart abandonment by 15%.
- Implemented automated Product and Review Schema (JSON-LD), ensuring rich snippet eligibility for hundreds of SKUs immediately upon launch.
- Decoupled frontend assets and optimized database queries to ensure sub-2 second load times for product pages, maximizing mobile conversion rates.
- Built a React Native mobile app synced with the WooCommerce database via REST API, allowing customers to track orders in real-time.

TQ Travel Solutions
Web Designer & Digital Creative

July 2022 - February 2023

Created and managed the travel agency's website and digital branding assets, focusing on visual design, marketing content, and customer engagement.

Accomplishments:

- Produced high quality digital assets using Adobe Photoshop, Canva, and Premiere Pro, creating banners and video ads that strengthened the brand's online authority.
- Designed and deployed the agency's full website interface, focusing on visual hierarchy and user journey flow to maximize customer engagement.
- Applied responsive design principles and visual storytelling techniques to reduce bounce rates and increase session duration for organic visitors.

Oikos Technologies
Laravel Full Stack Developer

July 2021 - May 2022

Architected the backend infrastructure for a comprehensive school management system using PHP frameworks.

Accomplishments:

- Developed scalable backend logic and RESTful routing using the Laravel framework to support complex scheduling and task management operations.
- Designed and managed relational MySQL databases, optimizing queries and schemas to handle large datasets for student and faculty records.
- Wrote Python scripts to automate administrative data processing and utilized GitHub for version control, streamlining the development pipeline.

EDUCATION

Polytechnic University of the Philippines
Bachelor of Science in Computer Engineering

2020 - 2024