



Generative AI 6.0 Workshop Resources



Here is the comprehensive list of all the prompts used in the workshop. I have also included the link to the chats on chatGPT if you are ever stuck. For support, write to hi@growthschool.io

Module 1: Emails

Personal Email :

write an email to your manager asking **for** an extended leave **for** Christmas

Link to the chat: <https://chat.openai.com/share/ece7de91-fa63-44a9-a221-fd81e010096b>

Email to subscribers :

Write an email **for** my **10** email subscriber base inviting them **for** a workshop on generative **AI**

Link to the chat: <https://chat.openai.com/share/4f736bb8-c72c-4425-b8ff-1f1c4be0b225>

Modified Prompt with Magic Prompt Formula :

You are an experienced email copywriter who has written **for** brands like Ogilvy Write a launch email **for** a **new workshop of** GrowthSchool on generative **AI** write an email inviting existing users **of** Growthschool **for** the workshop by Vaibhav Sisinty Make the copy over the top fun and designed to resonate **with** an audience **of 22+** years old trying to figure the way around ChatGPT. Focus **A LOT for** users who are working **in** marketing, tech, product and design roles and how the workshop will be helpful **for** them. Talk about the other interesting things that will be covered like hacks, tools and prompt collections **as** bonuses. Include a review from someone who said that the session is no no-brainer **for** anyone who wants to stay relevant **in 2024** and beyond. It's mind-blowing.

Link to chat: <https://chat.openai.com/share/fbfc42c3-b119-4539-8ef1-a5df1cbd95a9>

Chained prompting :

Can you make the overall email shorter and crisper

Make the overall tone more fun and add some sarcasm, add some emojis and no sentence should be longer than **200** characters

can you tell the workshop is Free **for** the first **100** people who register without being salesy

Make a variation **for** the tech audience. Add some tech references and jokes only techies will understand

Make a variation **of** the above just **for** the marketing audience

Cold Email Basic :

Works better on copilot than chatGPT (use a more balanced setting on copilot)

Copilot : <https://copilot.microsoft.com/>

Write a personalised cold email asking the founder **of** GrowthSchool **for** a job

Link to chat: <https://chat.openai.com/share/505b4267-1f3e-43fa-9d95-709a4a7a9533>

Optimised Prompt with chained instructions:

Write a personalised cold email to the founder of GrowthSchool asking for a job in marketing. Do the following for me : 1. Read about the founder of GrowthSchool and his accomplishments. 2. Read about what GrowthSchool does and make my email personalised based on that. 3. Any recent media mentions and talk about it. 4. Talk about anything that the founder posted recently on social media. Here is some information about me : My name is Adam Jobs. 4+ Years of professional experience. 3 years of exp as a Marketing Automation Specialist (OpenAI). 1 year as SalesForce Administrator. 1 year of exp. as Head of Marketing (Co-Founder) in a seed-funded FoodTech Start-up. 1.5 years experience as Co-Founder (Digital Marketing & Partnerships) in a Ride-Sharing Startup.

Link to the chat: <https://chat.openai.com/share/4df401c2-a2fe-4ac4-925b-a57833fc6b30>

Module 2: Summarising

Blog Article Summary

Link used: <https://backlinko.com/seo-copywriting>

Works on all: ChatGPT, Copilot, Bard

If it doesn't work on chatGPT, just copy and paste the content of the article instead of the Link in the above prompt.

Summarise the article mentioned below into crisp 5 points. Also, list down the top takeaways and create a separate section for the tools mentioned in the article : <https://backlinko.com/seo-copywriting>

Link to chat: <https://chat.openai.com/share/63c5798b-89a8-4569-ae16-cc6f78ee6630>

Book Summary

Link to the book:

https://www.ipcc.ch/report/ar6/syr/downloads/report/IPCC_AR6_SYR_SPM.pdf

Summarise [this book](#) [for me](#) [in 5 points](#) just like you are explaining a [10-year-old](#) and mention the takeaways

Link to chat : <https://chat.openai.com/share/a7472d2f-32b1-42d5-bbf2-46ca6062b572>

Youtube Summary :

YouTube video used: https://www.youtube.com/watch?v=4KliVBOWwu0&t=1s&ab_channel=VaibhavSisinty

Tool to get YouTube transcripts: <https://youtubetranscript.com/>

you are an expert [in summarising videos from their transcript](#) and giving great actionable insights that can help anyone to consume the video content 10x faster.

Link to chat: <https://chat.openai.com/share/01c91c68-bbc4-4a6d-8717-49f3aee3a9d1>

Module 3: Data

From a CSV file :

Data file: <https://www.kaggle.com/datasets>

Used in the workshop: <https://www.kaggle.com/datasets/arnavsmayan/netflix-userbase-dataset/>

Go through the data and give me [5 insights](#) that [I can present to my boss for](#) my upcoming marketing meeting so that he gets impressed by me and promotes me [in](#) the coming appraisal cycle.

Link to chat: <https://chat.openai.com/share/f5e64362-207a-4664-b427-9f5bd3ac615c>

From the Dashboard Image :

Image used :



You are an expert [in](#) data analysis and reading visualisations and dashboards. Go through the dashboard above and give me **5** actionable insights. Also, teach me how to read [this](#) dashboard like I am **15** years old.

Link to the chat : [ChatGPT doesn't support sharing chat links which have images, sorry 😞]

ChatGPT Vision example [Understanding Traffic Signs] :

Image used :



help me explain the signs on the image. I want to park my car on Saturday at 7 pm, can I or not?

Link to the chat : [ChatGPT doesn't support sharing chat links which have images, sorry 😞]

Module 4: Excel & Presentation

Basic Concatenate Formula :

File used: [Here](#)

write an Excel **function** which helps me concatenate data on rows E F G H I J and col 3

Link to chat: <https://chat.openai.com/share/726c8761-b08e-4cd6-924b-a01e4163d908>

Excel Lookup :

File used: [Here](#)

Do a lookup and give me a single table **as** an output

Link to chat: <https://chat.openai.com/share/0e5e5ea3-c3b4-4f40-8d63-65bb5130b11d>

Building a presentation :

Presentation on how generative **AI** can be used by founders to **get** more done

Tool1: [pitch.com](#)

Tool 2: <https://tome.app/>

Module 5: Job Hunting

Workflow to apply for jobs like a PRO :

Prompt :

[CV] Prompt 1A:

You are an expert **in** marketing. I would like you to review **this CV** and generate a summary that highlights the most impressive parts **of** the resume **in** bullet points

[CV] Prompt 1B:

Using **this** summary, generate a LinkedIn summary to improve my visibility and help me **get** a job **in** Growth Rewrite **this** using emojis and make it fun. Should be **600** characters long.

[CV] [User] Prompt 1C:

As my career adviser, I would like you to re-word the CV I have just given you. Please tailor it to the following job advert to maximise the chances of getting an interview. Include any keywords mentioned in the job post. Organise the structure, summary, and experience in a method you deem best for the desired outcome. The job advert: [INSERT JOB ADVERT]

[CV] [User] Prompt 1D:

I would like you to create a table with three columns. The first column (experience required), lists any desired experiences in the job advert that my CV doesn't show. In the second column (improvement) write a suggestion as to how I will be able to acquire that particular skill with no previous knowledge. In the third column (priority), rank the particular experience from 1 - 10 in importance for getting the desired job where 10 is essential and 1 is not required at all. I want the output to be a table.

Link to chat: <https://chat.openai.com/share/42e08dca-6665-44c3-8d15-b48537f3ea3e>

Interview

Please assume the role of an interviewer for the Product lead position. I will be the candidate, and we will engage in a conversation with you asking interview questions one at a time, without any explanations. We'll begin with my greeting, "Hi," and continue the interview as I provide answers to your questions. Pls, remember to ask one question at a time and wait for me to reply before asking the next one.

Link to chat: <https://chat.openai.com/share/d2e9a095-e701-4f99-b58f-21a6ef237c4d>

Module 6: Mind-bending AI use cases

Get Website Code :

Tool to paste code to see the website: <https://phcode.dev/>

You are an expert web developer who specialises **in** **HTML5** and **inline CSS**. Write code **for** the website **with** **HTML** and **inline CSS** **for** a simple mobile website **for** a chatGPT workshop which is called the chatGPT **101** workshop. The website should have a form at the top asking name, email, phone number and a big animated submit button **in** green colour. **I** want all **of** them to be **in** a box **with** a black outline. Keep the website looking like the Uber website. **I** want you to add a section above the form which has the title: ChatGPT **101** Workshop by Vaibhav Sisinty. Add a tagline below that **with** the following text: Become 100x professional by learning how to use the chatGPT **in** your job and beat the crowd. Add **3** sections below the form : **1.** Who is **this** workshop **for**: add **4** pointers on who could leverage chatGPT **with** emojis starting at each point. **2.** What will you learn **in** the workshop? Write elaborate **10** points on things they can learn about ChatGPT **3.** make a big call-out box saying that the workshop is free **for** the first **100** users. **font:** Roboto

Link to chat: <https://chat.openai.com/share/33f21128-bb32-4dea-904d-663955fb4e84>

Module 7: Personal Branding

Idea Generation :

You are an expert **in** coming up **with** content ideas that have the potential to go viral on social media. Come up **with** **5** recent topics that **I** can create content on the topic **of** Generative AI which has **super** high chances **of** going viral on LinkedIn **as** a written post. Here is what **I** would like you to **do** : **1.** Look **for** similar keywords on the internet **2.** Read some articles on the internet **3.** Comeup **with** **5** topics that **I** can explore **with** a score next to it on the possibility **of** going viral from a scale **of** **1-10**

Link to chat: <https://chat.openai.com/share/114c6293-51fe-4239-a486-191c2bc90e8e>

AI Content Generator tool: simplified.com

Content Ideas tool: <https://feedly.com/>

Auto Comment on LinkedIn: <https://engage-ai.co/>

Create Content with Text: <https://invideo.io/>

Tool to speak in Spanish: <https://heygen.com/>

Tool to make small videos from a large video :

Tool1 : <https://opus.pro>

Tool2 : <https://vidyo.ai/>

Tool to enhance audio: <https://podcast.adobe.com/enhance#>

Edit videos by editing text: <https://www.descript.com/>

Module 8: Audio Video Wonders

Tool for Images: midjourney.com

Tool for creating rap: <https://www.uberduck.ai/>

Tool for making video from image: <https://www.d-id.com/>



Here is the list of tools that I have shown you during the workshop

Tool Name	URL	Primary Function
Chat DiD	Link	Talk to AI with voice
Copilot	Link	ChatGPT Alternative
Compose AI	Link	Email assistance
YouTube Transcript	Link	Transcribing YouTube videos
Claude AI	Link	Article summarization
Humata AI	Link	Book summarization and querying
Pitch	Link	Presentation creation
Tome.app	Link	Presentation creation
Resume.io	Link	Resume creation
PHCode	Link	Code-to-website conversion
Simplified	Link	AI content generation
Feedly	Link	Content idea generation
InVideo	Link	Text-based content creation
Heygen	Link	Language translation to Spanish
Opus Pro	Link	Video editing
Vidyo.ai	Link	Video editing
MidJourney	Link	Image creation
Uberduck	Link	Rap music creation
D-ID	Link	Creating a video from images