

K.R MAHADEVAN

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Education

International Institute of Information Technology, Bangalore

Master of Science in Digital Society

July 2023 – Present

CGPA: 3.67/4.0 (Current)

Charotar University of Science and Technology, Anand

Bachelor of Science in Information Technology

July 2020 – May 2023

CGPA: 9.91/10.0

GNFC Narmada Vidyalaya, Bharuch

Class XII

May 2020

Percentage: 62.15

Experience

Business Analyst Intern

Center for Smart Governance

January 2025 – Present

Bangalore, Karnataka

- Developing an interactive Streamlit dashboard for the Kaveri Services Portal to rank Sub-Registrar Offices at district and state levels, enabling data-driven insights to enhance operational efficiency.
- Analyzing large datasets to extract insights, ensuring data accuracy and create actionable visualizations for performance evaluation.

UX Research Intern

Samsung R&D Institute India

January 2024 – April 2024

Bangalore, Karnataka

- Led quantitative and qualitative research to understand user needs and pain points in file sharing through their devices. Spearheaded data analysis efforts to identify trends and patterns in user behaviour.
- Communicated findings and recommendations to the design team for improvement in the file sharing experiences.

Projects

Spectrum Auction Price Analysis | *Python, Microsoft Excel, R* | [GitHub](#)

- Compiled and processed spectrum auction data from various governmental telecom agencies, implementing robust data cleaning techniques to ensure accurate analysis.
- Performed panel regression analysis to assess factors influencing spectrum auction prices, leveraging its ability to account for both temporal and regional variations and providing actionable insights that contributed to **3** published news articles.

HastyBuzz | *Figma, User Research* | [Blog](#)

- Conducted comprehensive primary and secondary research to identify key challenges faced by retail stores, leading to a customized platform solution for better product visibility and market reach.
- Developed a user-friendly interface to help retail store owners bring their businesses online, enabling easy product listings and streamlining seamless networking within the community.

Rural Karnataka Schools Dropout Analysis | *R* | [GitHub](#)

- Performed an extensive statistical analysis of dropout rate in rural secondary schools of Karnataka over a 5 year period, achieving a within- R^2 of **0.384** using a Fixed effects model to control for time-invariant factors.
- Involved identifying **3** key factors related to the school infrastructure affecting the dropout rate, predicting the future dropout rate and suggesting policy measures to reduce them.

WasteNot | *Figma, User Research* | [Blog](#)

- Undertook extensive user research by interviewing and gathering insights from **17** stakeholders, including consumers, recyclers, and NGOs to understand e-waste management in Electronic City, Bangalore.
- Designed an intuitive and user-friendly UI to seamlessly connect consumers and formal recyclers for responsible e-waste disposal in the city.

Technical Skills

Languages: Python, R, SQL, JavaScript, HTML/CSS

Developer Tools: Git, GitHub, VS Code, R Studio, Tableau, Figma, Jupyter Notebook, Quarto, Balsamiq

UX Research: Survey Design, Persona Development, User Interviews, Usability Testing, Expert Interviews, Competitive Analysis, Heuristic Evaluation, Contextual Inquiry, Machine Learning Methods, Statistical Analysis

Achievements/Awards

- Amongst the top **4** students out of over 130 students to get selected for the Undergraduate Student Fellowship at CHARUSAT University.
- Received the Top QA Contributor Award from Mattermost for Hacktoberfest 2022.
- Reached the West Zone Finals of National Inter-college Crossword Expedition 2023 and 2024.