

Wings Digital Media

Mission:

To help companies of all sizes by delivering our services and connect them socially and digitally. We care for our results as much as our client's do and we ensure 100% satisfaction. We build relationships between our valuable clients and the social media for their growth and also to connect them with potential customers.

Vision:

We produce profound services matching the pace of the fast-moving social media environment. We believe in transparency which builds trust amongst our clients. Our organisational culture attracts intellectual and insightful talent to work with us and to be a part of our journey. We believe in employee's individual growth. They grow, we grow! We never forget to have fun while working.

Fun is always a part of our work. We do what we love irrespective of client's size and budget. We take every obstacles as challenge & treat every clients equally.



Core Values:

1. Integrity
2. Honesty
3. Delivering extra than what is expected
4. Creative & Innovative process
5. Unity

What exactly we do?

SOCIAL MEDIA MANAGEMENT: Everyone is using social media but we do it to impact millions of hearts. There are n number of social media tool in the market and we know how & when to use them. We have a team of experts to hack the virality on social media. We start from scratch, from making brand identity to finally bringing customers to clients. Our social media skills lead to brand awareness, lead generation, boost web traffic, promote content, engagement from the target audience. Consistency is the key factor in maintaining brand image and we keep this as our top priority.



ANALYTICS REPORTING: Analytics are our key factor in determining our & client's growth & performance. With the help of those results, we plan our next strategies and work accordingly.

ADVERTISEMENT: Though we believe in organic growing but with the fast growing world, we need to reach more and more people in less time. So, here social media promotions play a vital role. We create ads for those people who are or may be interested in your business but could not find you, We assure your product reaches to those who may have interest in your business.

WEBSITE ENHANCEMENT: Our goal is not just to make customers come to client's platform but to stay longer on their platform. To make anyone stay longer, those level of engaging interface is required and we assure our clients that their visitors will have quick & easy search, navigation and an amazing experience like never before.

GRAPHIC DESIGNING: We don't have designers, we have bunch of creative & talented people who works on magical designs which can talk about brand. We are specialised in creating remarkable food menu, lookbooks, flyers, brochures and many more creative stuffs.

CONTENT CREATION: Bill Gates says, "CONTENT IS KEY" and we truly believe on this. Content is the first impression of any brand. Things which sounds good, we believe on that. Don't we? So, keeping this in mind, we create TRENDING, UNIQUE AND PRECISE content for brands which remains in heads of customers for longer time or forever.

BRANDING: Branding stands for brand identification and if you are a start-up then it's very challenging to start from scratch and build it as a brand, and we understand this. Branding includes naming a business, designing a logo, creating profiles on all social media platforms and we even provide consultancy in case you are new in this.



PHOTOGRAPHY: We believe images are more lively than any text. According to distinct client's demands we offer photoshoot facility for ambience shoots, food shoots, product shoots or anything that is required by the client.

VIDEO ANIMATION: Videos increase relatability and deliver message to the inches of your body. Our talented editors make fascinating videos, keeping all exclusive features in their mind to attract people.

About the company:

We are a social media agency, full of innovative & creative people. You dream, we create the one! Our USP is, we welcome all sizes of business and treat them equally. Our major goal is to make your name in the market, no matter, it a start-up or well settled. We have a transparent process and clear vision for our company.



Our Work:

We have been working with various industries since last 2 years with our niche being hospitality sector. We know our followers and we know how to convert them as our fans and we also know how to convert our fans to leads. We need results not just for our client but also to motivate ourselves and for appreciation of our work because we love what we do. Our major goal is to fulfill all our client's requirement and also to fix their previous issues which they were facing with their brand.

Our Team:

Our team is a blend of creative, innovative and fun loving talented people. We are really proud of our team and that's our strength. Our team is full young and enthusiastic people who want to learn and grow individually and as a team. Our expertises understand client's goal and also give their 100% inputs in fulfilling their dreams. True happiness is when our client is happy from our work.



Our agency revolves around many industries:

1. Food & Beverages
2. Hospitality
3. Real Estate
4. IT Industry
5. E-commerce
6. Bitcoin-Cryptocurrency trade
7. Health & wellness
8. Retail
9. Politics
10. Online Food Delivery
11. Fashion
12. Religion
13. Construction
14. Events
15. Food Catering

