

KEVIN R. WAGNER

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Latest Update: Jan 8, 2022

EDUCATION

Simon Fraser University

Mar 2016

Bachelor of Arts in Communication Studies

- Awarded Undergraduate Scholars Entrance Scholarship with Distinction
- Minor in English
- Completed Passport to Leadership — a series of interactive workshops designed to enhance self-knowledge and professional leadership abilities

CityStudio

Dec 2015

Semester in Dialogue

- Participated in a highly selective semester-long program that partners university students with City of Vancouver staff, challenging students to design and launch interventions that contribute to the stated goals of Vancouver's Green and Healthy City strategies

PUBLICATIONS

Amahdzadeh, M., Christie, G., Cosco, T. D., Arab, A., Mansouri, M., **Wagner, K. R.** & Moreno, S. (accepted) Neuroimaging and machine learning for studying the pathways from mild cognitive impairment to Alzheimer's Disease: A systematic review. *Neuroimage: Clinical*.

Impact Factor: 4.35

Cosco, T. D., Fortuna, K. L., Wister, A., Riadi, I., **Wagner, K. R.**, & Sixsmith, A. (2021) COVID-19, social isolation, and the mental health of older adults: A digital catch-22. *JMIR*. <https://doi.org/10.2196/21864>

Impact Factor: 5.43

Cosco, T. D., Best, J. R., Bryden, D., Davis, D., **Wagner, K. R.**, Arkil, S., & Conroy, S. (2020) What is the relationship between validated frailty scores and mortality for adults with COVID-19 in acute hospital care? A systematic review. *Age and Ageing*. <https://doi-org.proxy.lib.sfu.ca/10.1093/ageing/afab008>

Impact Factor: 10.67

Sundar, R., Cosco, T. D., Wagner, K. R. (under review) Interventions for burnout: An umbrella review protocol. *Systematic Reviews*.

Wister, A., Fyffe, I., O'Dea, E., **Wagner, K. R.** (2020) *Fact Book on Aging in British Columbia and Canada* — 7th Edition.

MANUSCRIPTS IN PREPARATION

Cosco, T. D., **Wagner, K. R.**, Churchill, R., & Budhdeo, S. (in preparation) Motor neuron disease and inflammation: A meta-analysis.

Cosco, T. D., **Wagner, K. R.**, Churchill, R., & Riadi, I. (in preparation) Frontotemporal dementia and inflammation: A meta-analysis.

Werker, E., Wagner, K. R., Aldy, J. E. (in preparation) Climate clubs and innovation policy.

RESEARCH CERTIFICATIONS

Government of Canada: Panel on Research Ethics — *Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans (TCPS 2)*

Government of Canada: Status of Women Canada — *Gender-Based Analysis Plus (GBA+)*

Provincial Health Services Authority: British Columbia — *San'yas: Indigenous Cultural Safety (ICS) Training*

International Studies Association — *Member*

CONVENTIONS ORGANIZED

Co-organized 29th Annual John K. Friesen Conference — *Supportive Communities for Healthy Aging* (2021)

Co-organized 28th Annual John K. Friesen Conference — *Fostering Resilience in Older Adults* (2019)

Co-organized *Knowledge Mobilization Symposium* — *Person-Centred Care for Older Adults in B.C. and Hong Kong* (2019)

WORK EXPERIENCE

SFU Department of Gerontology/Gerontology Research Centre (GRC)

Sept 2018–Present

Communications & Research Manager

- Managing all communications output for the GRC, a research centre at SFU that promotes and conducts innovative interdisciplinary research on topics relating to individual and population aging and provides research and consultation services to government, NGOs, and public and private organizations
- Copywriting, editing, designing, and publishing the GRC's biannual magazine, which features cutting-edge research on gerontology
- Performing ongoing research tasks including search strategies, article screening, data extraction, statistical analysis, and academic writing
- Co-organizing all aspects of 10+ department events a year, including design, promotion, and analytics, including yearly academic conference, which draws an international crowd of over 200
- Co-authored (my role focused on data analysis, data visualization, and editing) a book on aging in Canada, which is now used to inform policy decisions on aging at the provincial and federal level

Village&Co.

Feb 2016–Aug 2018

Social Media Marketing Manager

- Managed the NGO and governmental social media accounts held by Village&Co. — a social media marketing agency — which included the City of Vancouver (Canada 150+), City of Richmond, Alberta Depot, and Bayshore HealthCare

- Developed and executed long- and short-term data-driven social media strategies that delivered reach and engagement well above industry average, leading to clients to successfully achieve their policy outcomes
- Copywrote and designed monthly calendars of close to 200 pieces of content across social media platforms

Client Examples at Village&Co.

City of Vancouver (Canada 150+)

- Vancouver declared itself a “City of Reconciliation,” and to help reach their reconciliatory goals, their celebration of the 150th anniversary of Canadian Confederation focused on the “+,” which was meant to indicate that Indigenous peoples in Canada far predate this anniversary. I managed the social media for this entire project and inspired 3.56 million impressions during the year-long series of events that drew upwards of 100,000 attendees, which helped the City of Vancouver achieve its goals of strengthening local Indigenous relations; promoting Indigenous peoples’ arts, culture, awareness, and understanding; and incorporating First Nations and Urban Indigenous perspectives for effective City services
- Organized media partnerships with *The Vancouver Sun*, *CBC*, and *The Globe and Mail*, writing original content on our events for each of these outlets

Alberta Depot

- Alberta Depot is Alberta’s the primary recycling not-for-profit. With the Province of Alberta having the highest level of climate change skepticism in Canada, promoting recycling was a difficult ask. To achieve it, I created an organic content strategy focused on the economic benefits rather than the environment. This grew their average monthly reach on Facebook from 500 per month to over 100,000 with recycling rates across Alberta increasing without large public backlash.

VOLUNTEER EXPERIENCE

Partners in Education Ethiopia

Oct 2019–Present

Communications Specialist

- Providing communications consulting for a non-profit that uses a holistic approach to address the multiple barriers children and youth in poor communities in Ethiopia face in accessing and succeeding in education

United Nations Institute for Training and Research

Sep 2018–Sep 2019

Social Media Coach

- Coached five scholars on social media strategy for UNITAR’s Peace Funder initiative—a campaign where scholars from conflict-stricken countries crowdfund their tuition for one of UNITAR’s peace-centric master’s degree programs

EXTRACURRICULARS

Outdoorsmanship — Completed the **Chief Scout Award** (Highest attainable scouting award presented by *Scouts Canada*)

Piano — Completed **Level 10 Comprehensive Certificate** (Highest attainable level available from the *Royal Conservatory of Music*)

REFERENCES

Gloria Gutman, OC

Professor Emerita

gutman@sfu.ca

Theodore D. Cosco

Associate Professor

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