



KYLE ROBERTS

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Passionate about collaborating with diverse teams to conceptualize and craft engaging, interactive user experiences that captivate audiences. Possess extensive coding expertise and a knack for troubleshooting, ensuring seamless functionality across projects. Adept in client communication and adept at multitasking, with a proven track record of delivering exceptional results under tight deadlines. Demonstrated ability to think creatively, leverage technical prowess, and provide strong leadership skills to navigate complex projects successfully. Eager to apply my comprehensive skill set to drive innovation and elevate digital initiatives to new heights of success.

Programming | Troubleshooting | Web Content Manager | Multimedia Specialist | Process Improvement

Education

Bachelor of Fine Arts (BFA), Interactive Media Design, The Art Institute of Atlanta, Atlanta, GA
Coursework, Bachelor of Arts (BA), Middle Tennessee State University, Murfreesboro, TN
Full Stack JavaScript Certification: <https://www.credential.net/b805aa38-50e1-4af3-93f8-af2df3c2e1d4>

Technical Skills

Adobe CS Products, Adobe Analytics, Adobe Campaign
HTML, CSS, JavaScript, NodeJS, ReactJS, AngularJS, Sequelize, ExpressJS, SASS, GitHub,
Bootstrap, GovDelivery, WordPress, Percussion

Professional Experience

SeKON ENTERPRISE, Atlanta, GA

Jun. 2021 – Aug. 2024

Web Developer for Centers for Disease Control (CDC)

- Recognized in June '24 by SeKON and CDC for exceptional contributions in content innovation and infrastructure enhancement. This was part of CDC's "Clean Slate Initiative", which streamlined CDC's content by 65%, made content more accessible to the public, and introduced a new content editor for non-web developers.
- Created/managed content and developed Javascript chatbots on "https://cdc.gov/covid" site
- Supported CDC's Advanced Molecular Detection team, maintaining "https://cdc.gov/amd" site
- Ensured that the sites received CDC clearance, 508 compliance, plain language review, taxonomic tagging, and internal and external search engine optimization
- Updated the Websites using Web software applications, techniques, and tools using Web-based technologies such as Extensible Markup Language (XML), Hyper Text Markup Language (HTML)/HTML5, JavaScript (JS)/jQuery, Cascading Style Sheets (CSS)/CSS3, Photoshop, and other design-related applications
- Ensure that pages comply with all federal, HHS and CDC standards. Regularly produce and review orphan pages and other site reports

DLH CORPORATION, Atlanta, GA

Feb. 2020 - Jun. 2021

Web Developer for Centers for Disease Control (CDC)

- Collaborated with UI / UX team, ensuring content was properly organized and accessible.
- Redesigned and updated 100+ web pages from CDC's intranet

NORTHROP GRUMMAN, Atlanta, GA

Aug. 2016 - Jan. 2020

Web Developer for Centers for Disease Control (CDC)

- Created metrics reports on 400+ pages and presented websites' annual performance, guiding division's team to improve web traffic.
- Disseminated urgent news about outbreaks and important clinician webinars through design, distribution and archival of 500+ newsletters.

TEKSYSTEMS, Atlanta, GA

Dec. 2015 - Aug. 2016

Web Developer for Centers for Disease Control (CDC)

- Developed and managed web content for 20+ sites within CDC.gov. Designed branding elements and posters for groups within CDC.
- Edited and prepared 30+ clinician webinars for CDC websites, ensuring accessibility for vision-impaired and hearing-impaired users.
- Designed branding elements for CDC's Joint Information Center (JIC)

BBDO ATLANTA, Atlanta, GA

May 2015 - Oct. 2015

Senior Developer

- Developed website for AT&T's 2015 "Strongest of the Strong" campaign using AngularJS and PhantomJS. Collaborated on rebranding of company website.
- Developed 50+ HTML5 banners for AT&T, Metro Atlanta Chamber of Commerce and Novant Health.

SIZMEK (formerly EyeWonder/MediaMind), Atlanta, GA

Nov. 2005 - May 2015

Creative Solutions Engineer

- Served as technical liaison between creative agencies and tools needed for turning designs into rich media advertisements. Led 100+ client users to use ad production tools and provided technical support during all phases of campaign.
- Designed and developed 500+ ad banners, in Flash ActionScript and HTML5, for campaigns totaling over \$750K in revenue.
- Created 50+ customized demonstrations for potential clients on popular features of interactive advertisements.
- Troubleshoot, reviewed, and fixed clients' code, maintaining production deadlines.
- Produced video tutorials for clients' developers and managers, enabling them to operate more independently.