

KYLE ROBERTS



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SUMMARY

Passionate about collaborating with diverse teams to conceptualize and craft engaging, interactive user experiences. Possess extensive coding expertise and a knack for troubleshooting. Adept in client communication and adept at multitasking. Eager to apply my comprehensive skill set of Full-Stack Javascript and the latest AI technologies, to drive innovation and elevate digital initiatives to new heights of success.

EDUCATION

The Art Institute of Atlanta
Bachelor of Fine Arts (BFA)
Interactive Media Design
Atlanta, GA

Middle Tennessee State University
Coursework
Music Industry
Murfreesboro, TN

TECHNICAL SKILLS

Adobe Creative Cloud Products
Adobe Analytics
Adobe Campaign, Figma
HTML, CSS, SASS, JavaScript
NodeJS, ReactJS, Express
OpenAI, GitHub, Bootstrap
GovDelivery, WordPress
Percussion CMS

CERTIFICATION

TeamTreehouse.com
Full Stack JavaScript Development

PROFESSIONAL EXPERIENCE

SeKON ENTERPRISE, Atlanta, GA

Jun. 2021 – Aug. 2024

Web Developer for Centers for Disease Control (CDC)

- Recognized in June '24 by SeKON and CDC for exceptional contributions in content innovation and infrastructure enhancement. This was part of CDC's "Clean Slate Initiative", which streamlined CDC's content by 65%, made content more accessible to the public, and introduced a new content editor for non-web developers.
- Responsible for the design, layout and content updates using XML, HTML5, JavaScript, jQuery, CSS3, Photoshop, and WordPress.
- Coded user interfaces (UI) and interactions for JavaScript chatbots on "https://cdc.gov/covid" site
- Supported CDC's Advanced Molecular Detection (AMD) team by building the "COVID-19 Genomic Epidemiology Toolkit" section of their website, and preparing video assets
- Ensured that the sites received CDC clearance, 508 compliance, plain language review, taxonomic tagging, and internal and external search engine optimization to comply with all federal, HHS and CDC standards.

DLH CORPORATION, Atlanta, GA

Feb. 2020 - Jun. 2021

Web Developer for Centers for Disease Control (CDC)

- Responsible for the design, layout and content updates for the NCHHSTP websites using XML, HTML5, JavaScript, jQuery, CSS3, Photoshop, and WordPress.
- Reviewed and edited Figma documents, collaborating with the UX/UI team, ensuring content was properly organized and accessible.
- Redesigned and updated 100+ web pages from CDC's intranet site.

NORTHROP GRUMMAN, Atlanta, GA

Aug. 2016 - Jan. 2020

Web Developer for Centers for Disease Control (CDC)

- Responsible for the design, layout and content updates for the NCEZID websites using XML, HTML5, JavaScript, jQuery, CSS3, Photoshop, and WordPress.
- Created Adobe Analytics reports on 400+ pages and presented websites' annual performance, guiding division's team to improve web traffic.
- Designed and disseminated urgent news about outbreaks and important clinician webinars through Adobe Campaign and Granicus. Used JavaScript for the archival of 500+ newsletters, making them viewable without platform-dependent code.

TEKSYSTEMS, Atlanta, GA

Dec. 2015 - Aug. 2016

Web Developer for Centers for Disease Control (CDC)

- Developed and managed web content for 20+ sites within CDC.gov. Designed branding elements and posters for groups within CDC.
- Edited and prepared 30+ clinician webinars for CDC websites, ensuring accessibility for vision-impaired and hearing-impaired users.
- Designed branding elements for CDC's Joint Information Center (JIC) using Adobe Illustrator and Photoshop

BBDO ATLANTA, Atlanta, GA

May 2015 - Oct. 2015

Senior Developer

- Developed website for AT&T's 2015 "Strongest of the Strong" campaign using AngularJS and PhantomJS. Collaborated on rebranding of company website.
- Developed 50+ HTML5 banners for AT&T, Metro Atlanta Chamber of Commerce and Novant Health using JavaScript and CSS for animation.

SIZMEK (formerly EyeWonder/MediaMind), Atlanta, GA

Nov. 2005 - May 2015

Creative Solutions Engineer

- Served as technical liaison between creative agencies and tools needed for turning designs into rich media advertisements. Led 100+ client users to use ad production tools and provided technical support during all phases of campaign.
- Designed and developed 500+ ad banners, in Flash ActionScript and HTML5, for campaigns totaling over \$750K in revenue.
- Created 50+ customized demonstrations for potential clients on popular features of interactive advertisements.
- Troubleshoot, reviewed, and fixed clients' code, maintaining production deadlines.
- Produced video tutorials for clients' developers and managers, enabling them to operate more independently.