

Kendra Roberson

GRAPHIC COMMUNICATION STUDENT
& CREATIVE ENTREPRENEUR

CONTACT

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EDUCATION

**Graphic Communication
Bachelor's of Science Degree**
California Polytechnic State University
San Luis Obispo, CA
2025

High School Diploma
Whitney High School
Rocklin, CA
2021

SKILLS

Adobe: Illustrator, Photoshop,
InDesign, Premiere Pro, After Effects,
Express, Creative Cloud

DESIGN WORK

Motion Graphics
Web Design
Spirit Wear/ T-Shirts
Athletic Posters
Layer Compositions
Invitations
Illustrations
Posters

EXPERIENCE

General Member: Marketing Design & Augmented Reality

Cal Poly Technical Association of Graphic Arts (TAGA)
Sep 2021 — Present, San Luis Obispo, CA

- Contribute design work and corresponding motion-animated augmented reality
- Brainstorm and engage in creative processes to compose a scientific journal, entered into a collegiate competition
- Expand knowledge of Adobe Applications, page layout techniques, and composing many design elements

Balancing Cashier

Green Acres Nursery and Supply
Feb 2021 — Aug 2021, Rocklin, CA

- Balanced registers, counted and prepared large cash deposits, maintained legal paperwork
- Provided educated product recommendations based on each customer's specific need
- Managed customer interactions, return processes, and employee trainings

Photo Shoot Assistant Director

The Winning Shot Photography
Aug 2019 — June 2021, Rocklin, CA

- Communicated with Graphic Design department to obtain required shots for athletic posters and designs
- Organized large groups into aesthetic formations, posed individual shots, and composed abstract action shots
- Assembled and dis-assembled cameras, lights, and backdrops

Teacher's Design Assistant

Graphic Communication Level II
Aug 2019 — June 2020, Rocklin, CA

- Attended client meetings to discuss upcoming design projects, pitch proposals, and record feedback
- Improved student designs by providing constructive criticism, helpful design/Adobe interface tips, and technological assistance
- Operated high-tec printers to print, scale, and trim projects

