

Horizon Zoo Website Content

Home Page (all content required)

Add logo to header

Nav Links: Home, About Us, Animals, Experiences, Support

Hero Text: Save Wildlife Together

Hero Paragraph: Our world is losing species at an unprecedented rate. Horizon Zoo is dedicated to help preserve these amazing creatures, but we need your support.

[DONATE NOW](#)

h2 heading: Plan Your Visit

Plan to spend a majority of your day at the zoo. There's plenty of exhibits, shows, and tours for the whole family to enjoy. The zoo gates open at 9 am and close at 6 pm. You may want to arrive earlier to start the day with coffee at the Horizon Plaza or visit the gift shop.

h3 heading: Map & Lodging

The zoo map includes all the information you need to find us by train, bus, car, or bike. Contact the Visitors' Center for help in finding somewhere to stay. Several hotels, cottages, and B & Bs are located near the zoo.

[Read More](#)

h3 heading: Food & Drinks

Check out all of our delicious menus and latest offers by exploring our restaurants, concessions, and cafés. We're committed to protecting wildlife so you can be sure that all of the food that we sell is ethically sourced and, if possible, locally made.

[Read More](#)

h3 heading: Accessibility

Horizon Zoo makes a concerted effort to ensure our pathways, exhibits, and facilities are accessible to all visitors. Wheelchairs and electric scooters can be rented. Service dogs are welcomed. Resources are available to those with sensory sensitivities.

[Read More](#)

h2 heading: Zoo Attractions

[Get closer to the wonders of the natural world.](#)

[Zookeeper talks are held daily at various animal habitats, giving visitors a chance to interact with members of the animal care staff and learn about the animals. This schedule is updated weekly.](#)

Critter encounters allow you to get up close with some of your favorite animals. Our new exclusive giraffe feeding will give you a chance to hand feed one of our resident giraffes. You will be in awe of their long necks and adorable ossicones. In addition to the feeding, you will have exclusive access to giraffe experts who will help you get to know each member of the herd. Just watch out for the giraffe drool!

[Other Attractions](#)

h2 heading: Stay in the Know (set up this section with <article> and <aside> elements)

Welcome Barclay to the Horizon Zoo
Posted by Joseph Summers, Zoo Director
April 28, 20XX

We're excited to welcome the wonderful little fennec fox, Barclay, to our Zoo. Barclay only weighs 2 pounds and measures 14 inches in length.

In the wild fennec foxes live in the deserts of North Africa. They have thick fur which helps to regulate their body temperature during the hot days and cold nights of the desert. Barclay has a tiny nose, reddish cream fur, and jet-black eyes. But his most noticeable feature is his enormous ears. These ears help him to dispel the desert heat and locate prey.

Barclay spends much of the day underground in his burrow. But he is often seen zipping around the exhibit looking for bugs to eat. We encourage you to come see Barclay in his new home at the African Exhibit.

[Read More](#)

Other articles listed in sidebar: (include as many article as needed to fill the sidebar)

Preparing for a Gorilla Birth
Posted by Leona Tucker, Veterinarian
May 18, 20XX

Help Make Our Green Wishes Come True
Posted by Nathan Porter, Operations Manager
September 10, 20XX

Hip-Hippo-Hooray for a Big Birthday Girl
Posted by Dana Lawson, Marketing Director
July 8, 20XX

A Symbol of Hope for a Vulnerable Species
Posted by Connie Lambert, Conservation Biologist
October 22, 20XX

Buzz 101: All Your Bee Questions, Answered!
Posted by Wilbur Mann, Zoo Educator
August 3, 20XX

Footer

Address & Phone

138 Atlantis Lane
Kingsport IL 121164
222-222-2222

Email (use mailto links)

Membership: [hyperlink=membership@horizonzoo.org](mailto:membership@horizonzoo.org)
Development: [hyperlink=development@horizonzoo.org](mailto:development@horizonzoo.org)
Events: [hyperlink=events@horizonzoo.org](mailto:events@horizonzoo.org)
Education: [hyperlink=education@horizonzoo.org](mailto:education@horizonzoo.org)
Volunteer: [hyperlink=volunteer@horizonzoo.org](mailto:volunteer@horizonzoo.org)

Social Media

Facebook: icon [hyperlink=https://www.facebook.com/horizonzoo](https://www.facebook.com/horizonzoo)
Twitter: icon [hyperlink=https://www.twitter.com/horizonzoo](https://www.twitter.com/horizonzoo)
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Instagram: icon [hyperlink=https://www.instagram.com/horizonzoo](https://www.instagram.com/horizonzoo)

Zoo Animal Encounter Page Content (one of the middle page choices)

h1 heading: Animal Encounters

Go behind-the-scenes and interact with some of the most fascinating animals in the world! Book your encounter now to learn about or animals, how we care for them, our efforts to conserve their species, and how you can help!

The mission of the Horizon Zoo animal experiences is to engage and inspire our community to better understand and preserve wildlife by creating meaningful connections between people and animals. There's no better way to gain a connection with our animals than to interact with them in their exhibit.

Online reservations are required to schedule an encounter. All encounters must be booked at least 48 hours in advance. All encounters are 30-minute programs and allow up to six participants. All persons must be 7 years of age or older and all persons under the age of 13 must be accompanied by a paying adult. Prices of the encounters range from \$75 to \$200.

Book Encounter

h3 heading: Animal encounter participants are required to:

- wear closed-toed shoes
- wear gloves provided by the Zoo
- sign an animal encounter waiver

h3 heading: Each animal encounter program includes:

- behind-the-scenes access
- animal interactions
- opportunities to learn from our zookeepers & educators
- photos taken by zoo staff on a camera phone provided by the participant

Below are some of our most popular animal encounters.

h2 heading: Most Popular Animal Encounters

h3 heading: Tremendous Tortoises Encounter

During this experience guests will meet Frankie, a 75-year-old Galapagos tortoise. You will be able to see, feed, and touch Frankie along with his family and friends. Some are shy, while others are more interactive with their keepers, stretching up for a neck rub or eating right out of their hand. Tortoises are attracted to the colors found in flowers, a favorite food—reds, yellows, pinks, and oranges. Try wearing your brightest clothing and see if you get the attention of a Galapagos tortoise!

h3 heading: Giant Giraffe Encounter

Stroll behind-the-scenes of the Giraffe Barn and stand toe-to-toe with the Zoo's tallest residents—the Masai giraffe! Marvel at their long eyelashes and even longer purple tongue as they grasp their favorite fresh leaves from your waiting hand. Lettuce or other treats will be provided by the zoo staff. Skilled animal care staff will be on hand to educate you about giraffe behavior, nutrition and breeding practices. Don't miss this mesmerizing experience! Portions of this tour are ADA Accessible.

h3 heading: Elephant Extravaganza

The Elephant Extravaganza includes an opportunity to meet face-to-trunk with Anna, one of our Asian elephant cows. Help our elephant staff wash Anna and learn about her daily care and

upkeep. Watch Anna paint a masterpiece that you can take home and place on the mantle to remind you of your special day. The staff will share information on the threats facing African and Asian elephants in the wild and steps all visitors can take to aid in their conservation.

h3 heading: Hangin' With Hippos

During this experience, care team members will lead groups around Hippo Cove to get a closer look at what it takes to care for our hippos. Groups will have the opportunity to see the hippo habitat inside the hippo building as well as the care team's prep areas, including the kitchen space. After viewing the indoor areas, groups will venture outside where they will have the opportunity to meet the hippos and watch them participate in a training session. Our hippos are managed through protected contact so groups will not have the opportunity to touch the hippos during the tour.

h3 heading: Chatting With Cheetahs

Did you know cheetahs are the largest cats who can purr?! Come and hear for yourself! During your Chatting with Cheetahs encounter, you'll get close enough to hear, see and smell the Zoo's quickest residents! From diets and dishes to training sessions and enrichment, guests will get to see everything that goes into caring for these fast felines. We can't wait to have you help us conserve this endangered species and form a connection with our cheetahs.

h3 heading: World of Reptiles

Come face to face with reptile giants, watch hatching and newborn reptiles being nurtured and raised, and immerse yourself in a floor to ceiling marsh habitat of the Siamese crocodile. Learn about animal care, behavior and conservation on an up-close and personal behind the scenes tour! Be introduced to a zoo keeper who can share information about the animals they care for as only they know them!

About Us Page Content (one of the middle page choices)

h1 heading: About Us

h2 heading: Our Mission

The Zoo's mission is to inspire and educate people to join with it in the active support and conservation of wildlife and wild places. The Zoo is committed to serving its communities by engaging people with the wonder of the living world through personal encounters that foster lifelong harmonious relationships with nature.

h2 heading: Zoo at a Glance

- Animal Species: 425
 - Individual Animals: 3,300
 - Annual Attendance: 956,777
 - 36,510 membership households
 - More than 52,000 school children visiting as part of their education
 - More than 2,000 volunteers contributing more than 41,000 hours
-

h2 heading: The Traits that Make Us Successful

h3 heading: Excellence

We ensure the highest standard of care for wildlife, provide excellent guest service, and create fun and transformational experiences that connect people to nature.

h3 heading: Conservation

We are committed to practicing and promoting activities and actions that benefit wildlife and the environment.

h3 heading: Innovation

We encourage creativity, strive to think differently and turn our ideas into actions.

h3 heading: Collaboration

We conduct ourselves in a manner that fosters respect and teamwork among staff, volunteers and our partners to achieve our mutual goals.

h3 heading: Integrity

We are transparent and committed to best practices and leading by example.

h3 heading: Passion

We are proud, energetic and passionate about saving wildlife and will inspire others to value the critical role of our zoo.

h2 heading: Testimonials from Employees and Visitors

h3 heading: Great Place to Work

★★★★★

One of the best places to work!! Great way to learn more about this fantastic zoo!! Every day the leads and management make sure that you get all breaks and that you feel comfortable working with the customers and animals.

h3 heading: Fun Job

★★★★

You can't complain when working at Horizon Zoo. Fellow employees are nice and fun to work with. Managers and staff are friendly and helpful. Even though this was just a part-time job, it did help me learn a lot!

h3 heading: Great Research Program

★★★★★

I participated in a research program observing the activity of the elephants housed in the zoo. This was a great opportunity to learn and interact with new animal behavior software equipment.
Pros: Free zoo access, weekly lab lectures and special guests Cons: Long working hours

h3 heading: One of a Kind Zoo

★★★★

We've been to a lot of zoos, but this one has its own uniqueness. The tiered levels of the zoo make it seem like you're literally going from one area of the world to another. It can be a workout, so wear comfortable shoes. We loved the exhibits and most of the animals had plenty of space. Our only qualm was the penguin exhibit and the lack of good flow there. Great for the kids.

Meet the Birds Page Content (one of the middle page choices)

h1 heading: Meet the Birds

h2 heading: Bird Feathers

The dazzling diversity of the world's birds is one of nature's wonders. Birds seem to come in almost every conceivable size, form and color. More than 9,000 species of birds are alive today, occupying all of the world's continents and habitats. Yet despite their amazing variety and diversity, all birds have one unique characteristic: *feathers*.

Feathers do a number of things. They protect a bird's skin from wet, cold and injury and their colors and shape play a large role in the mating game. Feathers are made up of the protein **keratin** (the same substance found in our hair, teeth and nails). They are lightweight enough to allow the bird to fly, yet are also strong and waterproof.

h2 heading: Saving Birds—You Can Help!

Thousands of bird populations and entire species are hanging on by their wingtips. Here are some ways you can help save birds that visit your home or that live in the wild.

h3 heading: Prevent Bird Collisions:

Migratory songbirds are attracted by lights and end up killed each year by colliding with lighted buildings at night. You can help by turning off the lights or close the blinds of your high-rise offices or apartment buildings.

h3 heading: Protect Birds from Pets

Unleashed dogs and outdoor cats can harm birds by disturbing, chasing, and even killing them. Cats kill somewhere between 1.3 and 4 billion birds every year in the U.S.

h3 heading: Use Cloth Grocery Bags and Reusable Bottles

Birds that mistakenly eat plastic trash can become ill or even die. Avoiding use of plastic bags and bottles not only saves birds but also reduces plastic pollution and conserves resources.

h2 heading: Birds at Horizon Zoo

Horizon Zoo is home to a variety of bird species. Featured this month are the following eight bird species.

(Include a thumbnail image and hyperlinked name for each of the following birds:)

American Wood Duck

East African Crowned Crane

Barred Owl

Magellanic Penguin

Carmine Bee-eater

North American Bald Eagle

Caribbean Flamingo

Two-horned Puffins

Contact/Donation Page Content (all content required)

h1 heading: Help Support the Animals

Support for Horizon Zoo can be provided in a variety of ways such as through donating items from our wish list, adopting an animal, serving as a volunteer, becoming a member, or making a money donation of any amount.

h2 heading: Membership

Horizon Zoo offers several membership packages perfect for individuals, families, and grandparents. Memberships are the best value, paying for themselves in as little as two to three visits per year

Basic Level Benefits

- Unlimited standard admission to the zoo for one year
- 10% Discount at the gift shop and concessions
- E-mail newsletter, announcing exciting happenings throughout the year!
- Special “**Members Only Party**” at the zoo
- [Prices for individuals & families](#)

Donate Now

Deluxe Level Benefits

- **All Basic member benefits PLUS**
- Free parking for one vehicle per visit to the zoo
- Discounts on birthday parties and summer camp
- Free admission to Halloween and Christmas events
- [Prices for individuals & families](#)

Donate Now

Premium Level Benefits

- **All Basic and Deluxe member benefits PLUS**
- 6 One-Time Guest Passes
- 15% Discount (instead of 10%) at the gift shop and concessions
- One free guided tour for 4 people In April, June, and October
- [Prices for individuals & families](#)

Donate Now

h2 heading: Money Donation

Working together, we can ensure that the opportunity to enjoy wildlife and wild places will be here for future generations. Your tax deductible gift helps fund Horizon Zoo's wildlife conservation and research efforts, as well as valuable education and animal care programs. By donating today, you can help us save animals from extinction.

If you would prefer to just make a money contribution, please complete the following form:

Money Donations Form

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Name:

Email:

Would you like to make a money donation to the Horizon Zoo

☐ Yes ☐ No

Please indicate the amount of the money donation that you would like to make to Horizon Zoo.

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ Other ☐ Other

How frequently would you like to make this donation?

If you would like to make a memorial or tribute gift, provide additional information below

DONATE