# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on April 21, 2022 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland

# 1. Introduction

Our website, <a href="https://ginkru.dk/labs">https://ginkru.dk/labs</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

### 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

# 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

# 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

# 5. Cookies

### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside <a href="https://ginkru.dk/labs">https://ginkru.dk/labs</a>. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

### 5.5 Social media buttons

On our website we have included buttons for Facebook, Twitter, LinkedIn, WhatsApp and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn, WhatsApp and Instagram. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn, WhatsApp and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn, WhatsApp and Instagram are located in the United States.

# 6. Placed cookies

## **Google Fonts**

Marketing/Tracking

### **Usage**

We use Google Fonts for display of webfonts. Read more

Sharing data	
For more information, please read the <u>Google Fonts Privacy Statement</u> .	
Marketing/Tracking	
Name	
Google Fonts API	
Expiration	
expires immediately	
Function	
Read user IP address	
Google reCAPTCHA	Marketing/Tracking
Google reCAPTCHA  Usage We use Google reCAPTCHA for spam prevention. Read more	Marketing/Tracking
Usage	
Usage We use Google reCAPTCHA for spam prevention. Read more Sharing data	
Usage We use Google reCAPTCHA for spam prevention. Read more  Sharing data For more information, please read the Google reCAPTCHA Privacy Statement	
Usage We use Google reCAPTCHA for spam prevention. Read more  Sharing data For more information, please read the Google reCAPTCHA Privacy Statement  Marketing/Tracking	

session	
Function	
Read and filter requests from bots	
Name	
<u>rc::b</u>	
Expiration	
session	
Function	
Read and filter requests from bots	
Name	
rc::a	
Expiration	
persistent	
Function	
Read and filter requests from bots	
Google Maps	Marketing/Tracking
Usago	Marketing/Tracking
<b>Usage</b> We use Google Maps for maps display. Read more	

Sharing data	
For more information, please read the Google Maps Privacy State	<u>ement</u> .
Marketing/Tracking	
Name	
Google Maps API	
Expiration	
expires immediately	
Function	
Read user IP address	
YouTube	Marketing/Tracking, Functional
YouTube Usage We use YouTube for video display. Read more	Marketing/Tracking, Functional
Usage We use YouTube for video display. Read more Sharing data	
Usage We use YouTube for video display. Read more	
Usage We use YouTube for video display. Read more Sharing data	
Usage We use YouTube for video display. Read more  Sharing data For more information, please read the YouTube Privacy Statement	
Usage We use YouTube for video display. Read more  Sharing data For more information, please read the YouTube Privacy Statement  Marketing/Tracking	

session
Function
Store location data
Name
<u>YSC</u>
Expiration
session
Function
Store and track interaction
Name
<u>PREF</u>
Expiration
8 months
Function
Store user preferences
Functional
Name

VISITOR_INFO1_LIVE	
Expiration	
6 months	
Function	
Provide bandwidth estimations	
VideoPress	
	Statistics
<b>Usage</b> We use VideoPress for video display. Read more	
<b>Sharing data</b> For more information, please read the <u>VideoPress Privacy Statement</u> .	
Purpose pending investigation	
Name	
<u>_utma</u>	
Expiration	
persistent	
Function	
Store the calculation of days and time to purchase	

Name	
<u>_utmc</u>	
Expiration	
Function	
Statistics	
Name	
<u>_utmz</u>	
Expiration	
6 months	
Function	
Store used keyword and search engine	
SoundCloud	F His I
	Functional
Usage	
We use SoundCloud for audio streaming. Read more	
Sharing data  For more information, please read the SoundCloud Privacy Statement	
For more information, please read the <u>SoundCloud Privacy Statement</u> .	

Functional	
Name	
sc_anonymous_id	
Expiration	
10 years	
Function	
Provide functions across pages	
Name	
<u>sclocale</u>	
Expiration	
1 year	
Function	
Store language settings	
PayPal	Functional
Usage	Functional
We use PayPal for payment processing. Read more	
<b>Sharing data</b> For more information, please read the <u>PayPal Privacy Statement</u> .	

Functional	
Name	
<u>ts_c</u>	
Expiration	
3 years	
Function	
Provide fraud prevention	
Name	
<u>ts</u>	
Expiration	
session	
Function	
Provide fraud prevention	
Name	
paypal	
Expiration	
persistent	

Function	
Provide fraud prevention	
Name	
paypal_storage	
Expiration	
persistent	
Function	
Store account details	
HubSpot	Preferences, Functional, Marketing/Tracking
<b>Usage</b> We use HubSpot for marketing automation (automation)	ated email marketing). <u>Read more</u>
<b>Sharing data</b> For more information, please read the <u>HubSpot Priv</u>	acy Statement.
Preferences	
Name	
<u>messagesUtk</u>	
Expiration	
13 months	

Function
Store browser details
Name
<u>hs-messages-is-open</u>
Expiration
30 minutes
Function
Store if a message has been shown
Functional
Name
<u>hssc</u>
Expiration
30 minutes
Function
Store anonymized statistics
Marketing/Tracking
Name

<u>hstc</u>
Expiration
13 months
Function
Store time of visit
Purpose pending investigation
Name
<u>hsmem</u>
Expiration
Function
Name
hs-messages-hide-welcome-message
Expiration
1 day
Function

Name
* <u>key</u>
Expiration
Function
Name
<u>hs_ab_test</u>
Expiration
session
Function
Name
<u>hs_do_not_track</u>
Expiration
13 months
Function
Name

hs_opt_out	
Expiration	
13 months	
Function	
Facebook	Marketing/Tracking, Functional
<b>Usage</b> We use Facebook for display of recent social posts and/or social s	share buttons. <u>Read more</u>
Sharing data  For more information, please read the Facebook Privacy Statement	<u>nt</u> .
Marketing/Tracking	
Name	
<u>_fbc</u>	
Expiration	
2 years	
2 years Function	

fbm*
Expiration
1 year
Function
Store account details
Name
<u>XS</u>
Expiration
3 months
Function
Store a unique session ID
Name
<u>fr</u>
Expiration
3 months
Function
Provide ad delivery or retargeting

Name
<u>act</u>
Expiration
90 days
Function
Store logged in users
Name
<u>_fbp</u>
Expiration
3 months
Function
Store and track visits across websites
Name
<u>datr</u>
Expiration
2 years
Function
Provide fraud prevention

Name
<u>c_user</u>
Expiration
30 days
Function
Store a unique user ID
Name
<u>sb</u>
Expiration
2 years
Function
Store browser details
Name
<u>*_fbm_</u>
Expiration
1 year
Function
Store account details

Functional
Name
<u>wd</u>
Expiration
1 week
Function
Read screen resolution
Name
<u>csm</u>
Expiration
90 days
Function
Provide fraud prevention
Name
<u>actppresence</u>
Expiration
session

Function
Store and track if the browser tab is active
<b>Twitter</b> Functional, Marketing/Tracking
<b>Usage</b> We use Twitter for display of recent social posts and/or social share buttons. Read more
<b>Sharing data</b> For more information, please read the <u>Twitter Privacy Statement</u> .
Functional
Name
local_storage_support_test
Expiration
persistent
Function
Provide load balancing functionality
Marketing/Tracking
Name
metrics_token

Function  Store if the user has seen embedded content
Store if the user has seen embedded content
Store in the user has seen embedded content
LinkedIn  Marketing/Tracking, Functional
<b>Usage</b> We use LinkedIn for display of recent social posts and/or social share buttons. Read more
<b>Sharing data</b> For more information, please read the <u>LinkedIn Privacy Statement</u> .
Marketing/Tracking
Name
<u>bcookie</u>
Expiration
2 years
Function
Store browser details
Name
<u>li-oatml</u>

Expiration
1 month
Function
Provide ad delivery or retargeting
Name
<u>li_sugr</u>
Expiration
3 months
Function
Store browser details
Name
<u>UserMatchHistory</u>
Expiration
30 days
Function
Provide ad delivery or retargeting
Name
<u>lidc</u>

Expiration
1 day
Function
Store performed actions on the website
Name
<u>bscookie</u>
Expiration
2 years
Function
Store performed actions on the website
Name
X-LI-IDC
Expiration
session
Function
Provide functions across pages
Functional

Name	
<u>BizographicsOptOut</u>	
Expiration	
10 years	
Function	
Store privacy preferences	
Name	
linkedin_oauth_	
Expiration	
session	
Function	
Provide functions across pages	
WhatsApp	Functional
Usage	
We use WhatsApp for chat support. Read more	
Sharing data	
For more information, please read the WhatsApp Privacy Statement.	

Functional
Name
wa_lang_pref
Expiration
6 days
Function
Store language settings
Name
<u>wa_ul</u>
Expiration
session
Function
Provide access
Instagram  Marketing/Tracking
<b>Usage</b> We use Instagram for display of recent social posts and/or social share buttons. Read more
Sharing data

For more information, please read the <u>Instagram Privacy Statement</u>.

# Marketing/Tracking Name actppresence Expiration 1 year Function Store ad display frequency

### 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### 7.1 Manage your consent settings

# 8. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless

there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

# 9. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Labs

Nansensgade 96, 3tv, 1669 Copenhagen

Denmark

Website: <a href="https://ginkru.dk/labs">https://ginkru.dk/labs</a> Email: gint0217@stud.kea.dk Phone number: +4540403040

This Cookie Policy was synchronized with <u>cookiedatabase.org</u> on April 21, 2022

# Cookie consent settings

- prefix => cmplz
- user banner id => 1
- block ajax content =>
- do\_not\_track =>
- consenttype => optin
- region => eu
- geoip =>
- dismiss timeout =>
- disable\_cookiebanner =>

- soft cookiewall =>
- dismiss\_on\_scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en US
- tcf active =>
- forceEnableStats =>
- preview =>
- clean cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Manage consent,1
- manage\_options => View preferences
- save\_settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category functional => Functional
- category preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category marketing => Marketing,1
- use categories => view-preferences
- privacy link us => #