

. Verbal Description of Corporate Design (CD)

CD for "BundesBet" aims to establish a professional, energetic, and trustworthy, suitable for a platform that provides both football data and betting services.

- **Logo:**
 - **Concept:** The logo consists of the project name "BundesBet".
 - **Visuals:** The "Bundes" part will be in a dark color, with the "Bet" part in a distinct accent color to highlight the betting functionality. The font will be a modern sans-serif to convey stability.
- **Color Scheme:**
 - **Primary (Deep Green):** #004d40 (Used for headers, footers, and primary UI elements. It reminds a football pitch and a sense of reliability).
 - **Secondary (Light Gray):** #f4f4f4 (Used for the main page background to ensure content is clean and legible).
 - **Accent (Sport Red):** #d32f2f (Used for calls-to-action, such as "Place Bet" buttons, live notifications, and important links).
 - **Text (Dark Gray):** #212121 (Used for all body text for maximum readability).
- **Typography:**
 - **Headings:** 'Oswald' (sporty sans-serif, ideal for page titles like "Match Fixtures" or "Player Profiles").
 - **Body Text:** 'Roboto' (A clean, legible sans-serif, ensuring details like stats, odds, and disclaimer text are easy to read).
- **Layout and Grid:**
 - The layout is a clean, responsive grid.
 - **Header:** Contains the logo and primary navigation.
 - **Main Content:** A two-column layout. The main (left/center) column displays primary content (like matches and player data). The sidebar (right) is dedicated to user-specific information, such as their account status and list of placed bets.
 - **Footer:** Contains secondary links and the mandatory link to the Imprint/Disclaimer page.