

One-day workshop: Present your poster

Goal: Design a successful conference poster and pitch it to your peers.

Presenting a poster is performance art. A conference poster can be your most important networking tool. You use the poster to draw attention, inform about your work, and engage colleagues into constructive discussion. This workshop lets you compose an appealing A0 poster. In the end, you will pitch your poster to a visitor. You will also get some hints how I won two poster competitions.

time	topic
9:00	Why you can win the Best Poster Prize. Introduction & expectations.
9:30	The first draft of your poster. Find a central message. Let your poster tell a story. Where visitors let their eyes wander.
11:00	Visual composition One figure – one message. The hidden messages of images.
12:15	<i>Lunch break</i>
13:00	Action! - repeating
13:30	Working on details. High-resolution figures. Text boxes.
15:00	Pitch your poster Poster session with presentation to peers.
16:30	Summary & feedback