

Flipr Placement - Frontend Development Task

Objective

The aim of this project is to develop a cohesive and functional eight-page design, incorporating best practices in code readability, modularity, and responsive design. Each page should be meticulously crafted to reflect the overall design vision while ensuring that the user experience is seamless across all devices, including desktops, laptops, and mobile phones.

Design consistency is crucial, so each page must align with the project's visual and functional standards. Code should be written in a clear, well-documented manner, making it easy to understand and maintain. The use of modular components is essential for reusability and scalability.

Hover effects should be implemented thoughtfully to enhance the user experience without compromising the design's integrity. Attention to detail is necessary to ensure that the final output closely matches the intended design, including precise typography, color schemes, spacing, and image placement.

Screens

Screen 1 - Home

Screen 2 - Blog

Screen 3 - Blog Post

Screen 4 - About Us

The screenshots show a clean, modern design with a dark header and footer. The main content area uses a light background. Components like featured posts, sidebar filters, and author profiles are clearly defined with distinct colors and fonts. Hover effects are visible on various buttons and links throughout the pages.

Screen 5 - Category

Screen 6 - Author

Screen 7 - Contact

Screen 8 - Privacy Policy

All the screen images are also provided into attachments

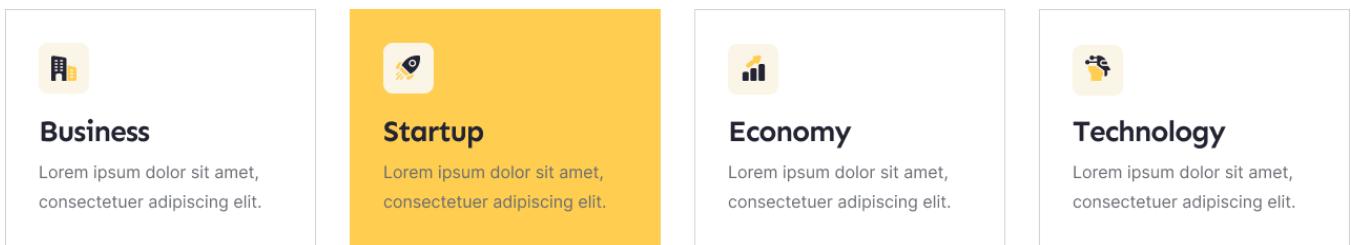
Important Design Guidelines

- 1. Responsive Design for All Devices:** Ensure your design adapts well to different screen sizes, including desktop, laptop, and mobile. Test the design on various devices to make sure it looks good and functions properly.
- 2. Hover Effects:** Check that all hover effects are working correctly across different elements. Hover effects should enhance the user experience and be consistent across devices.
- 3. Mobile Layout :** Card Design: When designing for mobile, arrange images and content within cards so that the image is at the top, followed by the content below. This layout improves readability and user experience on smaller screens.
- 4. Code Readability:** Maintain clear and readable code throughout your project. This will make it easier to debug, understand, and update the code as needed.
- 5. Modularity:** Structure your code in a modular way, breaking it into smaller, reusable components or functions. This makes the code easier to manage, test, and scale as the project grows.

Enhanced Hover Effects Across Screens

Home Page

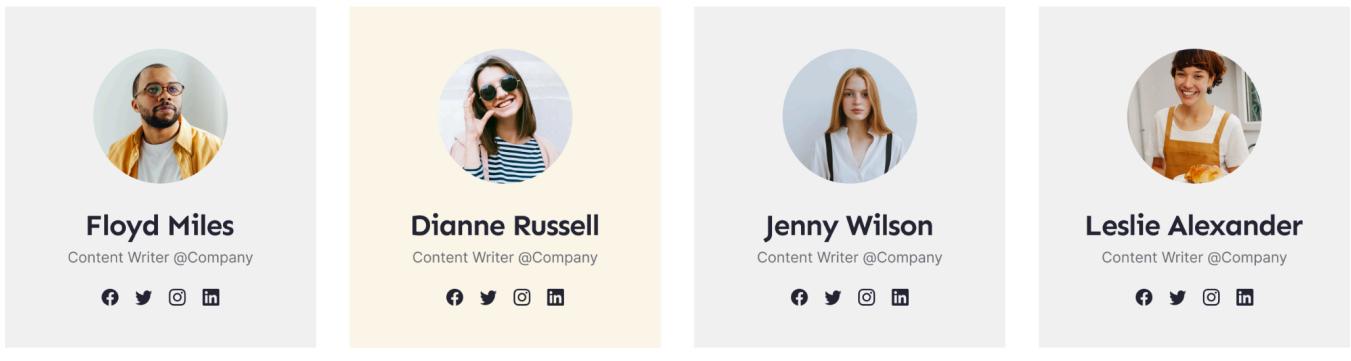
- Section - Choose A Category - Add Hover Effect



Without Hover

With Hover

- Section - List of Authors - Add Hover Effect

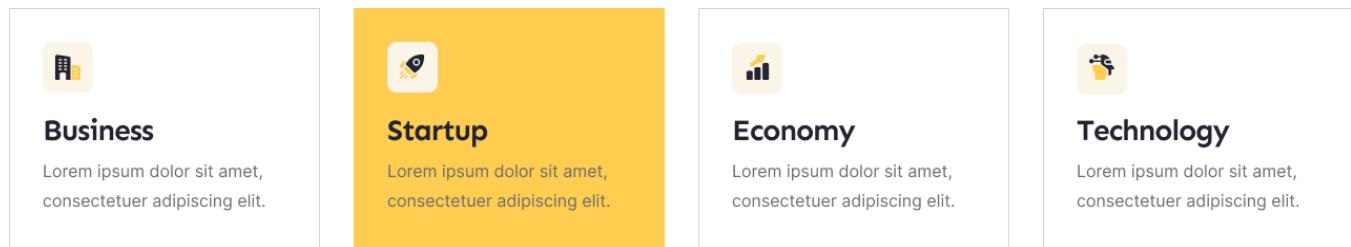


Without Hover

With Hover

Blog Page

- Section - All Categories - Add Hover Effect

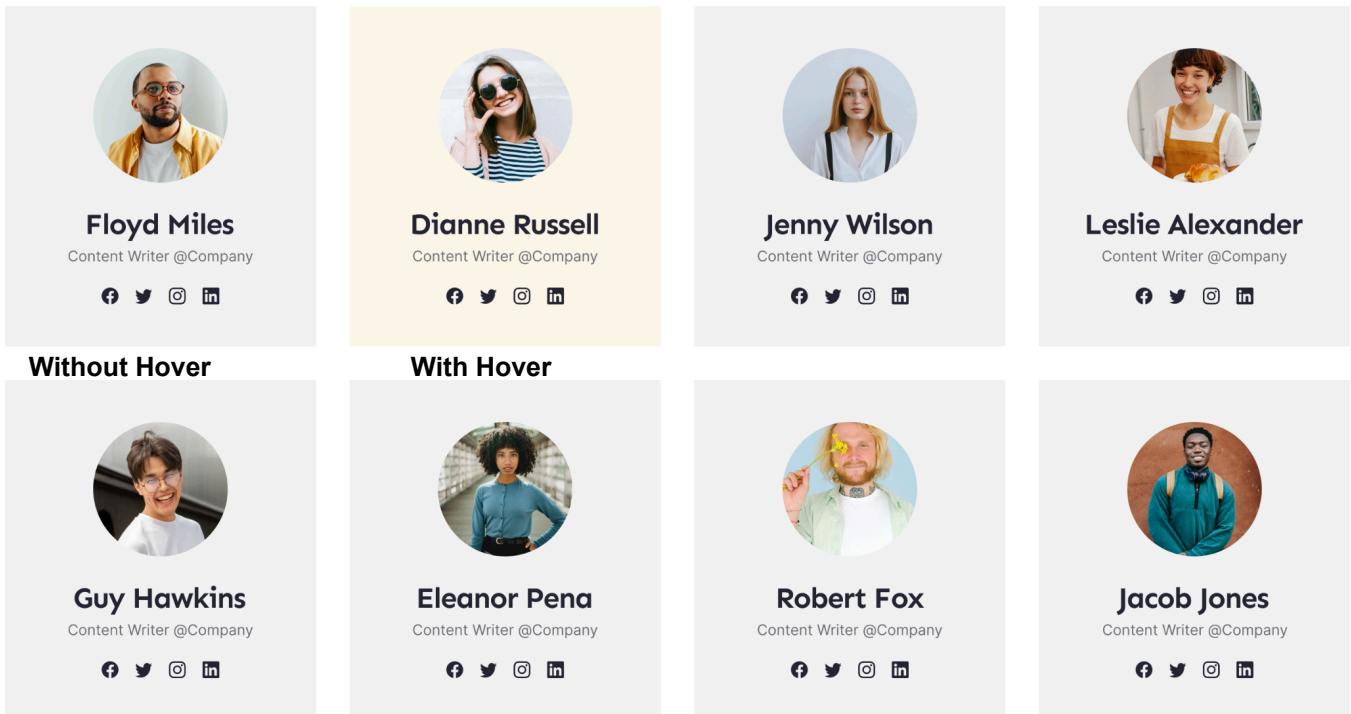


Without Hover

With Hover

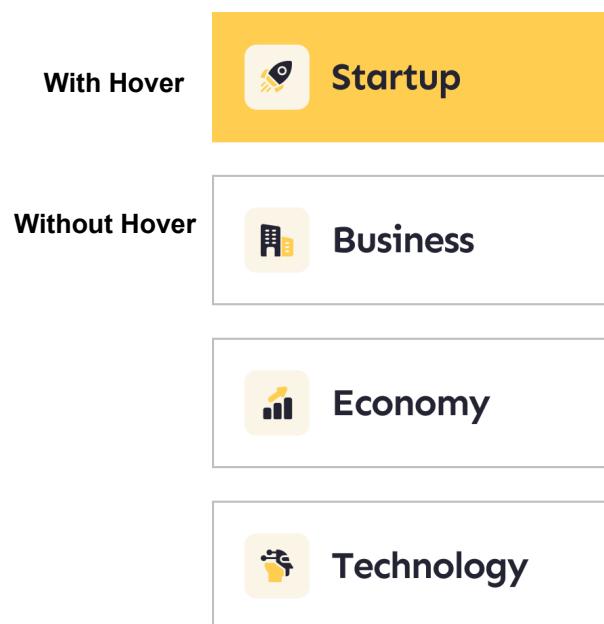
About Us Page

- Section - List of Authors - Add Hover Effect



Category Page

- Section - Categories - Add Hover Effect



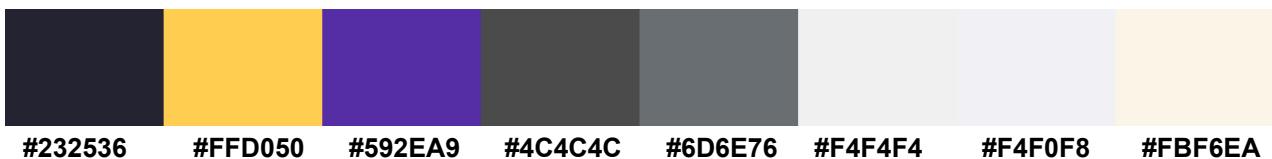
Style Guide

To ensure consistency and coherence across the project, please adhere to the following guidelines:

1. **Colour Palette:**
 - Use the provided colour palette exclusively. This ensures uniformity and aligns with the overall design vision. Refer to the attached colour guide for the exact shades and their usage.
2. **Font Family:**
 - Utilise the specified font family for all text elements. This maintains a consistent typographic style throughout the project. Ensure that font sizes and weights are applied as per the guidelines.

By following these style guidelines, you will contribute to a cohesive and professional design that meets our project's standards.

Colour Palette



#232536 #FFD050 #592EA9 #4C4C4C #6D6E76 #F4F4F4 #F4F0F8 #FBF6EA

Font Family :

<https://fonts.google.com/specimen/Sen?query=Sen> (This Font Use For Heading & Bold Text)
<https://fonts.google.com/specimen/Inter?query=Inter> (This Font Use For Description & Normal Text)

Bonus Points

Add Animations : Enhance the user experience by incorporating smooth, subtle animations across all eight pages. This could include transitions, hover effects, and element animations that add visual interest and improve interactivity. Ensure that animations are consistent with the overall design and do not detract from usability.

Deployment

- 1) Upload the code on any version control like **Github**, **Gitlab**, **Bitbucket**
- 2) Deploy the frontend and backend code on any cloud platform like **AWS**, **Microsoft Azure**, **Google Cloud**, **Heroku** or any other platform.

3) For databases,you can use anything. However, we'll prefer the use of **free tier sandboxes on MongoDB Atlas**.