



# Kumar Rohit Chandra

## UI/UX Designer

I'm a designer focused on UI/UX design, product design and front-end development. I design modern, functional and user-centric digital experiences, with analytical and research-based approach.

## Work Experience

### UI/UX Design Intern / Internshala

OCT 2019 - FEB 2020

- Built a whole new inclusive **design system** for Internshala, based on Brad Frost's atomic design system.
- Designed end-to-end experience & high-fidelity mockups for Internshala **Android app**, with hand-off for developers.
- Built the style guide library comprehensively on Figma, with structured mnemonics & iconography.

### Product Designer / Do Your Thng

JUN 2019 - NOV 2019

- Redesigned the Do Your Thng app to fix usability issues, add new features and improve overall user experience.
- Designed login/signup, profile screens and the complete onboarding experience, with reference to Jacob's law, social media study and market standards.
- Built a progressive and scalable design system on Figma.

### UI Designer / Zester

JUN 2018 - AUG 2018

- Designed product landing pages, document signing app, recruitment dashboard & analytic solutions, branding for startups, AI-powered & AR-based apps.

### UI/UX Design Intern / Cryptorai Inc.

DEC 2017 - APR 2018

- Designed information architecture, user flow, wireframes and UI for cryptocurrency tracking app and web, across multiple versions.
- Started with Material Design and later moved to a new extensive branding and design guideline.

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## Education

### JSS Noida / B.Tech, EE

2016 - 2020











- Designed creatives & interactions for college fest, online games, platforms and multiple events.
- Creative Head at Nibble Computer Society, working in collaboration with developer and programmer students.
- Conducted design workshops.

## Skills

### Design Proficiency

- ✓ Product design
- ✓ Design systems & frameworks
- ✓ High-fidelity prototyping
- ✓ Typography & Color theory
- ✓ Heuristic evaluation
- ✓ Interaction design
- ✓ Information architecture

### Tools & Softwares

- |   |   |
|---|---|
|  Pen + Paper |  Adobe XD    |
|  Figma       |  Photoshop   |
|  Sketch      |  Illustrator |
|  Balsamiq    |  JavaScript  |
|  HTML5       |  CSS3        |