Kumar Rohit Chandra
UI/UX Designer

I'm a designer focused on UI/UX design, product design and front-end development. I design modern, functional and user-centric digital experiences, with analytical and research-based approach.

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Work Experience

UI/UX Design Intern / Internshala
OCT 2019 - FEB 2020

• Built a whole new inclusive **design system** for Internshala, based on Brad Frost's atomic design system.
• Designed end-to-end experience & high-fidelity mockups for Internshala **Android app,** with hand-off for developers.
• Created comprehensive style guide library & design specs for future designers to improve internal UX.

Product Designer / Do Your Thng
AUG 2019 - NOV 2019

• Redesigned the Do Your Thng app to fix usability issues, add new features and boost user engagements.
• Designed login/signup, profile screens and the complete onboarding experience, with reference to Jacob's law, social media study and market standards.
• Built a progressive and scalable styleguide on Figma.

UI Designer / Zester
JUN 2018 - AUG 2018

• Designed product landing pages, document signing app, recruitment dashboard & analytic solutions, branding for startups, AI-powered & AR-based apps.

UI/UX Design Intern / Cryptorai Inc.
DEC 2017 - APR 2018

• Designed information architecture, user flow, wireframes and UI for cryptocurrency tracking app and web, across multiple versions.
• Started with Material Design and later moved to a new extensive branding and design guideline.

Education

JSS Noida / B.Tech, EE
2016 - 2020

• Designed creatives & interactions for college fest, online games, platforms and multiple events.
• Creative Head at **Nibble Computer Society,** working in collaboration with developer and programmer students.
• Conducted design workshops.

Skills

Design Proficiency

✓ Product design
✓ Design systems & frameworks
✓ High-fidelity prototyping
✓ Typography & Color theory
✓ Heuristic evaluation
✓ Interaction design
✓ Information architecture

Tools & Softwares

✏ Pen + Paper   Xd Adobe XD
Figma   Ps Photoshop
Sketch   Ai Illustrator
☺ Balsamiq   JS JavaScript
HTML5   CSS3