



Kumar Rohit Chandra

UI/UX Designer

I'm a designer focused on UI/UX, visual, product design and front-end development. I design modern, functional and user-centric digital experiences, with analytical and research-based approach.

Work Experience

UI/UX Design Intern / Internshala

OCT 2019 - FEB 2020

- Built a whole new inclusive **design system** for Internshala, based on Brad Frost's atomic design system.
- Designed end-to-end experience & high-fidelity mockups for Internshala **Android app**, with hand-off for developers.
- Built the style guide library comprehensively on Figma, with structured mnemonics & iconography.

Product Designer / Do Your Thng

JUN 2019 - NOV 2019

- Redesigned the Do Your Thng app to fix usability issues, add new features and improve overall user experience.
- Designed login/signup, profile screens and the complete onboarding experience, with reference to Jacob's law, social media study and market standards.
- Built a progressive and scalable design system on Figma.

UI Designer / Zester

JUN 2018 - AUG 2018

- Designed product landing pages, document signing app, recruitment dashboard & analytic solutions, branding for startups, AI-powered & AR-based apps.

UI/UX Design Intern / Cryptorai Inc.

DEC 2017 - APR 2018

- Designed information architecture, user flow, wireframes and UI for cryptocurrency tracking app and web, across multiple versions.
- Started with Material Design and later moved to a new extensive branding and design guideline.

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Education

JSS Noida / B.Tech, EE

2016 - 2020

- Designed creatives & interactions for college fest, online games, platforms and multiple events.
- Creative Head at Nibble Computer Society, working in collaboration with developer and programmer students.
- Conducted design workshops.

Skills

Tools & Softwares

- | | |
|-------------|-------------|
| Pen + Paper | Adobe XD |
| Figma | Photoshop |
| Sketch | Illustrator |
| Balsamiq | JavaScript |
| HTML5 | CSS3 |

Design

- Product design
- Typography & Metrics
- Onboarding experience
- Wireframing & User flows
- Design systems
- Rapid prototyping
- Information Architecture