R

Kumar Rohit Chandra
UI/UX Designer

I'm a designer focused on UI/UX, visual, product design and front-end development. I design modern, functional and user-centric digital experiences, with analytical and research-based approach.

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Work Experience

Product Designer / Do Your Thng
JUN 2019 - Present

• Redesigned the Do Your Thng app to fix usability issues, add new features and improve overall user experience.
• Designed login/signup, profile screens and the complete onboarding experience, with reference to Jacob's law, social media study and market standards.
• Built a progressive and scalable design system on Figma.

Product Designer / Almadots
APR 2018 - JUN 2018

• Collaborated with a team of developers & marketing analysts to work on building an alumni network & management system.
• Won the second prize in B-Plan competition at E-Summit 2018, organised by E-Cell, JSS Noida.

UI Designer / Zester
JUN 2018 - AUG 2018

• Designed product landing pages, document signing app, recruitment dashboard & analytic solutions, branding for startups, AI-powered & AR-based apps.

UI/UX Design Intern / Cryptorai Inc.
DEC 2017 - APR 2018

• Designed information architecture, user flow, wireframes and UI for cryptocurrency tracking app and web-portal, through multiple versions.
• Started with Material Design and later moved to a new extensive branding and design guideline.

Education

JSS Noida / B.Tech, EE
2016 - 2020

• Designed creatives & interactions for college fest, online games, platforms and multiple events.
• Creative Head at Nibble Computer Society, working in collaboration with developer and programmer students.

Skills

Tools & Softwares

✏ Pen + Paper	Xd Adobe XD
Figma	Ps Photoshop
💎 Sketch	Ai Illustrator
☺ Balsamiq	Js JavaScript
HTML5	CSS3

Design

- ✅ Product design
- ✅ Typography & Metrics
- ✅ Onboarding experience
- ✅ Wireframing & User flows
- ✅ Design systems
- ✅ Rapid prototyping
- ✅ Information Architecture