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Top Skills

React Native

Next.js

Model-view-viewmodel (MVVM)

Certifications

11 Weeks Workshop on Data
Structures and Algorithms

The Fundamentals of Digital
Marketing

Flutter & Dart - The Complete Guide

Android App Development with
Kotlin

Training on Core Java

Roushan Kumar

Mobile App Developer | React Native | Flutter | iOS | Android | Full
Stack Mobile Development | REST APIs
Patna, Bihar, India

Summary

Building on my foundation in IT services and digital marketing, I've successfully transitioned into mobile app development at GhostingTech. Leveraging my technical background in Computer Science (B.Tech, CSE) and previous experience in SEO and digital marketing, I now lead the development of innovative mobile solutions that bridge business needs with user experience. This unique combination of marketing insight and technical expertise allows me to create apps that are not only functionally robust but also optimized for market visibility and user engagement.

Role Evolution & Expertise

My journey from SEO to mobile development demonstrates my adaptability in the tech industry. At GhostingTech, I've evolved from optimizing web presence to architecting complete mobile solutions using React Native and Flutter. I spearhead the development of the company's service marketplace platform, implementing critical features like real-time tracking, payment integration, and automated business processes. My previous experience managing 100+ SEO projects has enhanced my ability to understand client requirements and deliver solutions that align with business objectives, maintaining a consistent 4.5+ star rating across app stores.

Impact & Future Direction

Combining my SEO background with current mobile development expertise, I've created a unique approach to app development that considers both technical excellence and market visibility. Key achievements include reducing app loading times by 40%, implementing features leading to 30% user growth, and maintaining 99.9% crash-free sessions. Looking ahead, I'm focused on integrating emerging technologies with mobile solutions while leveraging my digital marketing background to ensure our apps

not only function flawlessly but also achieve maximum market penetration. This dual expertise positions me uniquely to contribute to both technical development and strategic growth initiatives at GhostingTech.

Technical Highlights:

- Full-stack mobile development (React Native, Flutter)
- API integration and backend development
- Real-time feature implementation
- Performance optimization
- SEO-friendly mobile app architecture

Business Impact:

- Led development of 5+ successful mobile applications
- Improved app store visibility through SEO techniques
- Enhanced user acquisition through optimized app features
- Reduced customer acquisition costs through organic growth
- Increased user engagement through performance improvements

Experience

Codequery Technology

App Developer

February 2025 - Present (2 months)

Patna, Bihar, India

What I Do:

I design and develop mobile apps that work smoothly on Android and iOS using React Native and Flutter. I create user-friendly apps that solve real-world problems.

My Skills & Responsibilities:

- # Build and maintain mobile apps for Android & iOS
- # Work with REST APIs to connect apps with databases
- # Create beautiful and easy-to-use UI/UX
- # Improve app speed and performance
- # Use Firebase, Payment Gateways, Google Maps, Push Notifications
- # Debug and test apps to fix issues
- # Publish apps on Google Play Store & Apple App Store
- # Work with clients and teams to improve app features

SERQ – On-Demand Service Provider App

SERQ is an app that connects customers with service providers for daily needs like plumbing, electricians, cleaning, and more.

What I did in SERQ:

- ✓ Developed the booking system for services
- ✓ Added real-time notifications & tracking
- ✓ Integrated secure payments & subscriptions
- ✓ Ensured the app runs fast and without errors

I love creating mobile apps that make life easier for people! Let's build something amazing together.

Ghosting Tech

1 year 1 month

App Developer

December 2024 - Present (4 months)

Patna, Bihar, India

As a Mobile App Developer at GhostingTech IT Company, I spearhead the development of innovative mobile solutions using React Native and Flutter. My primary focus has been on building and maintaining the company's flagship service provider marketplace platform, which connects service professionals with customers in real-time. I've successfully implemented complex features including real-time location tracking, secure payment gateways, and automated commission systems, while maintaining a 4.5+ star rating across app stores.

Core Responsibilities & Achievements

In my role, I lead the end-to-end mobile app development lifecycle, from architecture design to deployment. Key responsibilities include implementing secure authentication systems, integrating payment gateways, developing offline-first architectures, and ensuring optimal app performance. I've successfully reduced app loading times by 40%, implemented features leading to 30% user growth, and maintained a 99.9% crash-free session rate. Additionally, I collaborate with cross-functional teams, participate in daily stand-ups, and mentor junior developers to ensure project success.

Technical Expertise & Impact

My technical stack includes React Native, Flutter, Node.js/Express.js, and MongoDB, complemented by services like Firebase, Google Maps API, and various payment gateways. I've developed critical features such as real-time booking management, multi-step service provider verification, dynamic invoice generation, and location-based service matching. Beyond coding, I contribute to technical documentation, conduct code reviews, and actively participate in client meetings to provide technical solutions. This comprehensive approach has helped deliver robust, user-friendly applications that serve thousands of users daily.

Search Engine Optimization Executive

March 2024 - January 2025 (11 months)

Patna, Bihar, India

At Ghosting Tech, I am responsible for developing and executing comprehensive SEO strategies to enhance our clients' online presence. My role includes conducting in-depth keyword research, optimizing web pages for search engines, and improving content to drive organic traffic. I collaborate closely with content creators to ensure SEO best practices are integrated into all aspects of our digital content. Additionally, I analyze website performance using various analytical tools, providing actionable insights that lead to better ranking and user engagement.

Key Achievements:

Successfully improved the search engine ranking of multiple websites within three months.

Increased organic traffic by implementing data-driven SEO strategies.

Led a cross-functional team to optimize website content, resulting in a significant boost in page views and user engagement.

Mind Mingles

Search Engine Optimization Analyst

February 2024 - April 2024 (3 months)

Delhi, India

As an SEO Analyst at Mind Mingles, I was responsible for optimizing clients' websites to achieve higher rankings in search engine results. My work involved conducting competitive analysis, identifying valuable keywords, and implementing on-page and off-page optimization techniques. I collaborated with developers and content creators to ensure websites were both user-friendly and search engine-friendly. My role also included monitoring website performance, generating reports, and adjusting strategies based on performance metrics.

Key Achievements:

Improved search engine visibility for clients in competitive markets.

Enhanced website performance by optimizing technical aspects and content.

Provided actionable insights that helped clients achieve their business goals.

Fiverr

Freelance

January 2021 - January 2024 (3 years 1 month)

India

During my time as a freelancer on Fiverr, I worked with a diverse range of clients, providing customized SEO services tailored to their unique needs. My services included keyword research, content optimization, link building, and website performance analysis. I managed multiple projects simultaneously, ensuring timely delivery and client satisfaction. My experience as a freelancer allowed me to refine my skills in SEO, digital marketing, and client management.

Key Achievements:

Successfully completed over 100 projects with positive client feedback.

Developed SEO strategies that resulted in significant traffic growth for small businesses.

Built long-term relationships with clients, leading to repeat business and referrals.

Internshala

2 months

Android Developer

May 2020 - June 2020 (2 months)

Patna Sadar, Bihar, India

Completed a six-week online internship in Android App Development at Aravali Institute of Technical Studies, Udaipur. Gained hands-on experience with Android, Kotlin, and advanced functionalities, culminating in a final project. Achieved a perfect score of 100% in the final assessment and recognized as a top performer.

Machine Learning Intern

May 2020 - May 2020 (1 month)

Patna, Bihar, India

Completed a six-week online internship in Machine Learning at Aravali Institute of Technical Studies (AITS), Udaipur. Gained hands-on experience in key ML concepts, including model building, data manipulation, and algorithms like k-NN, Linear and Logistic Regression, Decision Trees, and Random Forest.

GENCOR

Core Java Training

June 2019 - July 2019 (2 months)

Patna, Bihar, India

Completed a 45-day intensive training in Core Java, acquiring a strong foundation in object-oriented programming, data structures, exception handling, multithreading, and Java APIs. Developed practical skills through hands-on projects, focusing on building robust and scalable Java applications while adhering to industry best practices.

Education

Rajasthan Technical University

Bachelor of Technology - BTech, Computer Science and Engineering · (August 2017 - August 2021)

The Earth Public School - India

Intermediate, Science · (May 2014 - May 2016)

Jawahar Navodaya Vidyalaya (JNV)

Matriculation, Matriculation · (April 2013 - April 2014)