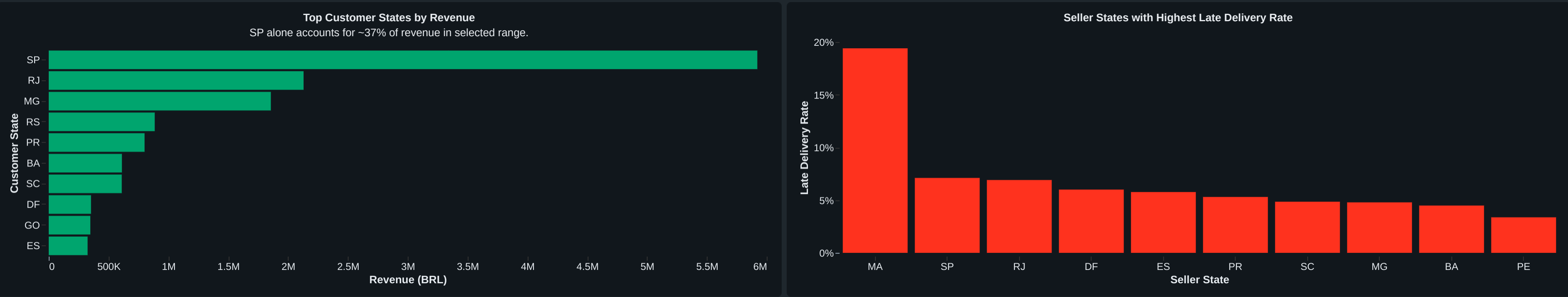


Operations & Geography — Fulfillment Hotspots

🌐 Purchase Date Range: Sep 1, 2016 ~ Aug 31, 2018

Operations & Geography — Fulfillment Hotspots



| Worst Fulfillment Routes (Seller → Customer) | | | | | | | |
|--|----------------|------------------|--------------------|---------------|-----------------------|---------------|--|
| Seller State | Customer State | Number of Orders | Late Delivery Rate | Avg Late Days | Estimated Late Orders | Revenue (BRL) | |
| SP | MA | 493 | 19.67% | 9.37 | 96.98 | R\$88.32K | |
| SP | PI | 329 | 16.30% | 13.64 | 53.62 | R\$63.42K | |
| SP | CE | 970 | 13.66% | 13.23 | 132.47 | R\$183.47K | |
| SP | RJ | 8189 | 13.49% | 13.15 | 1105.04 | R\$1.26M | |
| SP | BA | 2313 | 12.76% | 10.06 | 295.07 | R\$375.25K | |
| SP | ES | 1467 | 12.15% | 9.73 | 178.28 | R\$218.05K | |
| SP | PA | 683 | 11.76% | 11.29 | 80.35 | R\$136.77K | |
| SP | MS | 478 | 11.35% | 8.21 | 54.26 | R\$84.66K | |
| PR | RJ | 978 | 11.12% | 14.77 | 108.76 | R\$171.59K | |
| SP | PB | 337 | 9.82% | 9.05 | 33.09 | R\$82.81K | |

