



Tube AI System

Notes taken from the Tube AI System course by Matt Par, March 2025.

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Summary

channel creation

Choose a Niche ↗
100+ niches
Market Research
Channel Setup ↙
Consider CPM

Content Creation

Generating Videos with AI

- Prompts for video scripts
- Thumbnail routine
- Voice Over: Elevenlabs *Siri*
- Video Creation: Pictory, Sora, Canva

use what you already have
or pay for

- Stay organised w/ Trello — a card = process
move videos along
the pipeline

GPT 4.5

ChatGPT (Prompt)
↓
Leonardo AI (Gen)
↓
Imagen
Canva (Touchup)

A business idea I got while learning this



- YouTube AI powered tools
- Like Tube Magic
- Sell in videos
- Provide some value for free
- 200K DP = authority?

Overview

- What do I bring to the table?
 - Prior knowledge and experience
 - I'm familiar with YouTube from running a channel over 10 years
 - My channel reached 196K subscribers
- Making videos on *the right topics*
- A basic overview of what we're going over
 - Choosing a niche
 - Market research with AI
 - Time sensitive; do this quickly
 - Making and optimising your channel
 - Planning AI content strategy
 - Video market research
 - 30 video ideas
 - Setting up AI systems
 - Generate AI content
 - Viral video formula
 - Script content with AI
 - Generating content
 - Systematically the content
 - Upload and optimise with AI
 - Upload, optimise, schedule
 - Maximising revenue streams
 - "Small YouTubers can make a lot"
 - Scaling methods
 - Repurposing content
 - Short form virality
 - Running multiple channels
 - Translating channels
 - Feedback loops
 - Rinse and repeat

Case studies

- @debtbustersusa
 - Cloned his voice using AI
 - AI video editor along with AI voice
 - Optimising videos with TubeMagic
- @airevolution
 - ElevenLabs AI voice
 - Cloned voice
 - Linking to an affiliate product
 - AI news videos
 - How do they make \$10 CPM?
 - CPM - typical earnings per 1K views
 - Link to 2025 CPM study
 - USA has 10-ish CPM
 - UK in comparison is around 6 CPM
 - RPM is the *actual* revenue measure per 1K (after YT's cut)
 - Screen recordings and AI avatars
 - Financial subjects pay a lot re CPM
- @SkerryHarry
 - Long form content (500K views per month)
 - High-CPM subjects
 - Travel
 - Finance
 - Combining the RIGHT subjects together
- @NaturalCures
 - High view volumes
 - "Dermatologists hate her!"

- Videos can be made with AI software
- @BrainyDose
- All make at least \$10K per month (pre deduction)
- “These tactics also work for personal channels”

Choosing a niche

Criteria

1. You can add value
2. Large viewership
3. Monetisable

The list of 100+ niches

100+ NICHES.

- 1. AI News
- 2. AI Software Tutorials
- 3. AI YouTube Tutorials
- 4. Tech
- 5. Movies
- 6. Celebrity
- 7. Health and Fitness
- 8. Science
- 9. Mystery
- 10. Paranormal
- 11. Gaming
- 12. Life Hacks
- 13. Make Money Online
- 14. Business
- 15. Beauty and makeup
- 16. Yoga
- 17. Dating advice
- 18. Spirituality
- 19. Law of attraction
- 20. Psychology
- 21. Weight loss
- 22. Muscle building
- 23. Drones and RC
- 24. Intermittent fasting
- 25. Quit smoking

100+ NICHES.

- 82. Painting
- 83. Sculpting
- 84. Software Development / Programming
- 85. Restaurant Reviews
- 86. Religion / Atheism
- 87. Theme Park Rides / Reviews
- 88. VR Game / Video Reviews
- 89. Social Media Marketing
- 90. Scuba Diving
- 91. Reaction channels
- 92. Home decor
- 93. Pranks
- 94. Social experiments
- 95. Drama
- 96. Documentaries
- 97. Storytelling
- 98. Future Tech and Predictions
- 99. Tests and Quizzes
- 100. 360 Videos
- 101. ASMR
- 102. Affirmations
- 103. Geography

100+ NICHES.

- 26. Vegan
- 27. Cooking
- 28. LGBTQ
- 29. Gaming Walkthroughs
- 30. Game Reviews
- 31. Gaming cheats / Easter Eggs
- 32. Scary Stories
- 33. Travel
- 34. Flight and Airline Reviews
- 35. Tech Reviews
- 36. Toy Reviews
- 37. Personal Development
- 38. Car Reviews
- 39. Comedy Skits
- 40. How To Train A Dog
- 41. Pet care
- 42. How To Raise A Kid
- 43. Political Commentary
- 44. Cryptocurrency
- 45. Real Estate
- 46. Magic
- 47. Piano
- 48. Guitar
- 49. Drums
- 50. How To Speak A Language
- 51. Blogging
- 52. Camping

100+ NICHES.

- 53. Astrology
- 54. Hypnosis
- 55. Psychic Predictions
- 56. Survivalist
- 57. Hair Tutorials
- 58. YouTube Marketing
- 59. Alternative Living
- 60. RV Living
- 61. Tiny Home Living
- 62. 3D Printing
- 63. Skincare
- 64. Photography
- 65. iPhone Photography
- 66. Dancing
- 67. Stress Management
- 68. Home Renovation
- 69. Fashion
- 70. Tarot Card Reading
- 71. Sex Education
- 72. Podcasts / Long-form Interviews
- 73. Movie and TV show Summaries
- 74. Book Summaries / Reviews
- 75. News Recaps
- 76. Relationship Advice
- 77. Robotics
- 78. Car Repair
- 79. Barbequing
- 80. History
- 81. Math

Best niches for AI

- Criteria for the best AI niches
 - The ones that can be automated with AI
 - High RPM, evergreen (always relevant; people always searching)
 - You must be able to monetise outside of Adsense
 - Has a lot of sub-niches

The list

- AI software tutorials (become a software affiliate)
- AI YouTube tutorials
- Making money online (“here in my garage...”)
- Health
- Tech (including AI)
- Finance (high RPM/one of the highest out there)
- Psychology (i.e. Charisma on Command)

Worst niches

Avoid at all costs!

- Compilation videos
 - Low CPM
 - Copyright strikes
 - Hard to monetise
- Meditation and relaxation
 - Only good way is spoken/guided meditation
 - Wrong way is slapping music and ambience
- Motivational videos
 - Won't get monetised (the 'big' reposters don't make any money)
 - Low CPM
 - Hard to rank (too saturated)
 - No opportunity for affiliate marketing
 - Instead do it in the context of psychology etc.
 - It's still your original content
- Kids content
 - Extremely low CPM (COPPA, limits analytics cookies)
- NSFW
 - Car crashes, violent stuff, controversial
 - Make sure NO swear words in videos!
 - Ads will put it in the *limited inventory* for video monetising
 - Any adult content (soft-core porn)
- Poor quality AI content
 - Deep fakes (make sure it's a parody)
 - Bad robot voices
 - Music and lyric videos (duh)

Market research with AI

- Market (people) and financial viability
- Tube magic
 - Use keywords to search for videos
 - Videos with *over 100K views* uploaded in the past month
- Keyword research tool — you can do this with vidIQ
 - Look for keywords *over 100K searches* for high volume
- Make sure you can compete with the videos being uploaded
 - Storm chasing: will you actually be driving in a car chasing storms?
 - Consider content: some may be slide shows of these topics

AI channel setup

- Coming up with a channel name
 - Make a list of ideas off your own head
 - Write down related keywords to your niche
 - Look at popular channels in your niche for ideas of names
 - Look at the keywords they've used in their name
 - Generating ideas with ChatGPT
 - Input the keywords you've written down

Please come up with N YouTube channel name ideas about how to SUBJECT...

Now come up with ideas that use alliteration (or rhyme etc.)

- Don't spend longer than an *hour* picking your favourite to use
- You can always modify these using common sense
- Check if the name is already used by a big channel (over 50K subs)
- Also check for copyright: [WIPO Brand Database](#)

- Securing your channel from hackers
 - Use a password manager ([BitWarden](#), open source)
 - Do not download PDF files directly from your emails (or exe/apps)
 - Sponsorships i.e. TRON hijacking
 - They will use a PDF as an attachment for a 'contract'
 - Legit companies will use DocuSign etc.
 - Obviously common sense i.e. check website domain names
 - Use 2FA (passkeys, devices)
- Creating a Google account and making a channel
 - Select 'for work or my business'
 - Make a new Google account for each one you make
 - Mitigates risk (and gives you Drive for extra stuff)
- How to optimise the YouTube channel correctly
 - Channel optimisation checklist

Channel Optimization Checklist	
Check	Item
<input type="checkbox"/>	Create Google Account
<input type="checkbox"/>	Create Channel
<input type="checkbox"/>	Add profile picture
<input type="checkbox"/> ←	Add channel art
<input type="checkbox"/>	Add watermark
<input type="checkbox"/>	Verify channel with phone
<input type="checkbox"/>	Do further verification
<input type="checkbox"/>	Write description
<input type="checkbox"/>	Choose country
<input type="checkbox"/>	Add channel keywords
<input type="checkbox"/>	Add auto subscribe link
<input type="checkbox"/>	Choose upload defaults video category and language
<input type="checkbox"/>	If made for kids
<input type="checkbox"/>	Put most popular uploads section
<input type="checkbox"/>	Add permissions

- Verifying with a phone number
 - Use a 'trial SIM card' store and use to verify
 - Channel creating cap on phone number resets annually
- For monetisation eligibility
 - Opt for channel history as it takes 1-2 months constant uploads
- Writing a channel description
 - Use with ChatGPT

Write a 200 word description for a YouTube channel about X and the channel name is Y

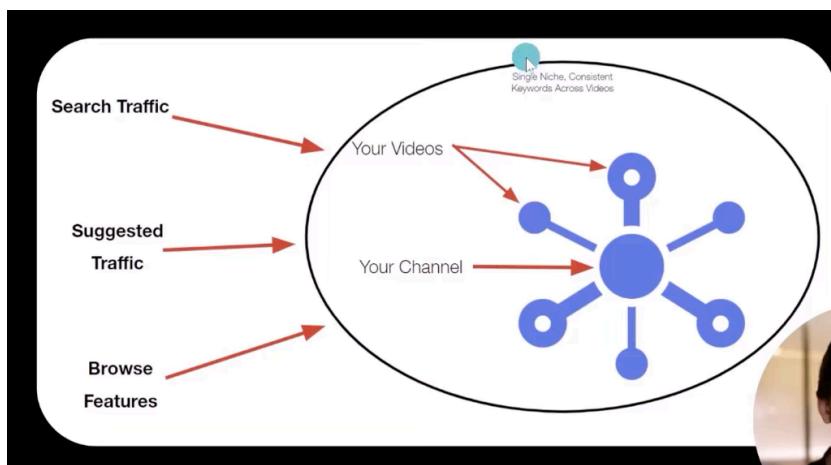
- Choose your channel country
 - Countries don't really matter, it's your audience
 - Audience comes from type of content and language of content
- Keyword consideration in the 'Basic info'
 - Balancing high search volume with low competition
 - Put your actual channel name and variations of your names
- Auto-subscribe link

youtube.com/yourchannel?sub_confirmation=1

- Pop it in the channel links if you don't have other sites at the moment
- Customising your upload defaults
 - Choose your category for videos
- Structuring your channel home page
 - Main videos
 - Popular videos
 - Single playlist (i.e. a flagship channel)
 - Put your featured channels IF they're in the same niche
- Making logo and channel art with AI
 - Don't waste your money on logo generators
 - Use Snappa/Canva to design the logo in there
 - AI-guided logo creation
 - Using assets from flaticon.com

The 'secret keyword process' and metadata

- Having proper metadata with highly optimised content
- Title/description/tags
 - Most important for the beginning of the channel
- Suggested video feedback loops
 - Watching another one of your videos before
 - Video must be in your own suggested feed
 - Else you are 'leaking views'
- You need to tell YouTube what your channel is about
 - You use consistent keywords across all videos
 - This boosts your chance of showing up in other suggested feeds too
 - Session time = keeps viewer longer on the platform
 - YouTube prioritises session time
- How YouTube works
 - Tests content
 - Giving some impressions to random audience samples
 - Measuring CTR/retention of them
 - If you don't specify using keywords/verbal in-video mentions/tags/title/description
 - YouTube will not know who to promote your video to



The ‘secret keyword process’

- Required tools
 - TubeMagic
 - Google Docs
 - Google Sheets
- Research, cleanse, sort, analyse and implement
- ‘Seed keywords’ off the top of your own mind (basic phrases)
- Think of everything related to your niche (at least 10)
- What could I use instead of TubeMagic?
 - TubeMagic finds similar keywords and gives the scores
- Magic score $M = V/C$
 - Where V = volume of searches
 - C = competition level
- Looking for related keywords and copy/pasting them
- Sheets and pasting results, removing irrelevant and repeated rows
- Sort keywords to
 - Channel specific
 - Category specific - for multiple videos for joined subjects (linking for metadata)
 - Video specific
- Be specific, it has to relate *directly* to your channel for high quality content
- You can do all of this in VidIQ or Google Trends

Getting video ideas

- Half from keyword research
- Other half from already popular videos
- Your content strategy is diversified this way
- Search the video ideas on YouTube (only recreate ones with over 100K views)

Generating videos with AI

- TubeMagic AI: prompt optimised script generator (with min word limit)
- This is an example of AI automation software in use
- Another prompt idea: list video i.e. Top 5 tips (a 'Listicle')
- AI voice overs
 - Speech synthesis with Pictory, or ElevenLabs
 - Use the scripts generated from the prompts; paste into TTV
 - Is it possible to use with Siri generated voice too?
 - Focus on optimising the scripts to get the best from Pictory etc.
 - Could also use CapCut pro?
 - Do not use the 'Standard voices' on Pictory
- Upload your own voice so it can synthesise it (ElevenLabs VoiceLab)
 - Record your voice separately i.e. 4 mins or so to synthesise
- High CTR thumbnails
 - Software used
 - ChatGPT
 - Canva
 - Leonardo AI
 - Don't tell ChatGPT it's a thumbnail; you don't want it to write words
 - First, get it to write the optimum *prompt* before requesting the image

create a prompt for a picture for "investing basics for beginner investors" in 1000 characters or less

"An engaging and modern digital illustration that visually represents the concept of 'Investing Basics for Beginner Investors.' The image should include financial symbols such as a rising stock chart, stacks of coins, and a piggy bank, symbolising saving and growth. A diverse group of people, including a young professional and a student, should be depicted learning about investments using a laptop and financial books. The background should feature subtle financial graphs and icons, creating a professional yet approachable atmosphere. The colour scheme should be a mix of blue and green tones to evoke trust and prosperity. The overall style should be clean, minimalist, and easy to understand, making it appealing for beginners looking to enter the world of investing."

- Unlimited video ideas
 - Look for smaller channels who are doing good
 - Views > subscribers (they have outreach)
- Free video resources for content — substitute for Pictory ones
 - Mixkit, Pexels etc.
 - Use Storyblocks/Videoblocks from my MCN
 - Canva stock videos

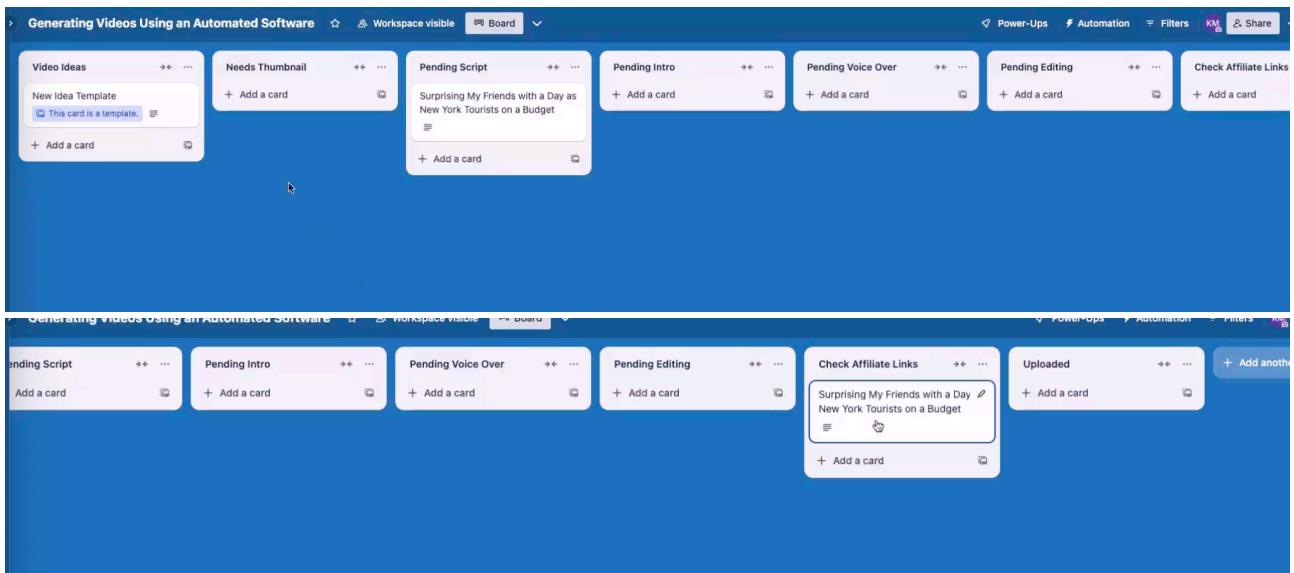
Fair use on YouTube

- [Fair use on YouTube - YouTube Help](#)
- People *will* report your videos for copyright
- Make use of the fair use doctrines
- Make sure you understand what applies to your region
- Keep it to 30s or less re movies
- Add your own contribution; transformative ways to use the content

Working systematically

- Using a workflow for multiple YT videos at a time
- Using a platform like Trello
 - The cards are stages

- The items are entities
- It's good for batch stuff and tracking



How to get tons of views FAST

1. Acquiring the data
 - Upload at least 33 videos
 - Don't guess
 - Model videos with AT LEAST 100K+ views
 - Ones that fit the original criteria
 - Don't make bad decisions from bad data
2. Check analytics
3. Use the info to implement growth hacks

About analytics

Most important analytics to focus on - ranked by importance

1. Session time

- How long a viewer spends on YT after watching your videos
- How long do you keep people on *the platform*
- Not publicly shown by YT

1. Watch time

2. Audience retention

- Relative to the video
- Rather than raw minutes
- The basic 'efficiency' of the video
- Look at the length of videos in your niche

4. Click-through rate

- Impressions are made via thumbnail/title
- People click on the video based on those
- This is the gatekeeper metric

- Vanity metrics (unimportant)

- Views
- Comments
- Likes

Most important analytics to look at

- Impressions and how they lead to watch time
- Content tab
 - Impressions to CTR
 - You can sort by impressions-to-CTR
 - As well as average view duration

Impressions click- through rate ↓ ▲	Average view duration ▲
9.4%	3:25
9.2%	4:01
8.9%	2:40
8.9%	2:59
8.8%	1:55
7.8%	1:39

- Total impressions
- Audience retention
 - Find where people are re-watching
 - That's the part which gives a lot of value
- Other videos your audience watches
 - You can recreate these videos
- How to know you're doing better
 - Improve on your channel average
 - Golden metrics in general:
 - Average retention **40-60%**
 - Watch time **4-6 mins**
 - CTR **5-6%**

The science behind going viral

- Do 'better' than the videos in your niche
- Giving more value to your viewer
 - Education or entertainment
 - Higher average view duration
 - More watch time
 - Higher CTR correlation
- Viral factors
 - Over 10 minutes long
 - High audience retention
 - High click through rate
- Be relevant to the niche your channel is in

In the beginning you will most likely get most views from search results if you did secret keyword process correctly

Over time, the goal is to have YouTube promote your video for you and get most of your views from suggested videos

If a video keeps people on YouTube after search, it will get suggested more

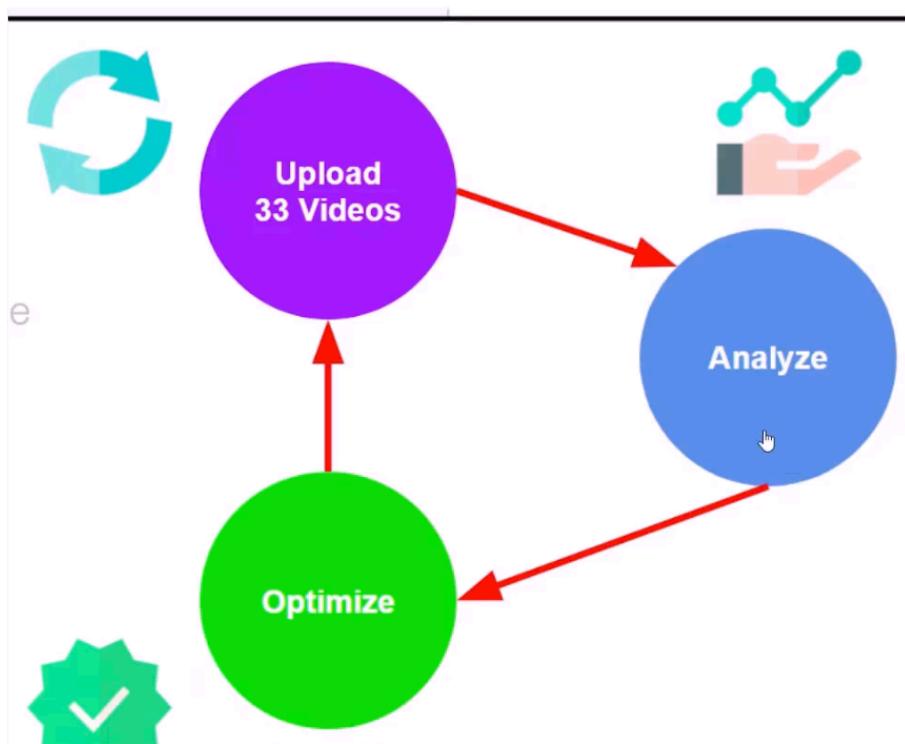
The goal is to generate videos that keep people on YouTube

imarketing.courses

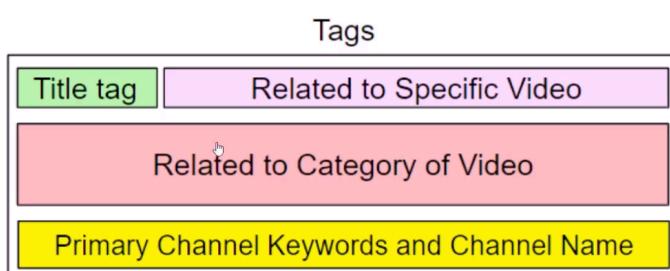
NordVPN Connected

- How to achieve exponential growth
 1. Upload 33 videos
 2. Analyse the analytics
 3. Improve next batch of 33
 4. Do better than your channel average
 5. Compound the statistics
 6. Videos feed each other
 7. Then you get exponential growth (if done right)
- Take notes

- Where retention drops off
- Which videos have the highest CTR



- Optimising videos
 - Video titles
 - Model what's worked already
 - Keep under 70 characters
 - Find 3 relevant popular video titles
 - Make sure it's clickable and easy to understand
 - Combine aspects of multiple popular titles
 - Use high impact keywords where you can (remember the 'magic' process)
 - Optimising tags
 - First tag as close to the title as possible
 - Next set of tags related to specific video
 - Next set about the *category* of the video
 - Final set of tags: your primary channel keywords
 - Different spellings of your channel etc



- Paragraphs explaining your video with keywords
- Affiliate links (the purpose of your video is to sell)
- Link to at least 3 other videos or playlists
- Channel link
- Subscribe link

- About the channel including primary channel keywords
- Social media links and/or website
- End screens
 - Add only one end screen
 - Make the next decision easy as possible for the viewer
 - Put one end screen element (watch ONE video)
 - Eliminate choice (decision fatigue for viewer)
- Schedule videos that can be maintained over long term

Video Optimization Checklist	
Check	Item
Title	
<input type="checkbox"/>	Find 3 relevant popular video titles
<input type="checkbox"/>	Make sure it's clickable and easy to understand
<input type="checkbox"/>	Add relevant keywords if possible
Tags	
<input type="checkbox"/>	Add title tag
<input type="checkbox"/>	Add video specific tags
<input type="checkbox"/>	Add category specific tags
<input type="checkbox"/>	Add primary channel keyword tags
Description	
<input type="checkbox"/>	Paragraph explaining video
<input type="checkbox"/>	Include relevant keywords
<input type="checkbox"/>	Add affiliate links
<input type="checkbox"/>	Link to at least 1-3 related videos or playlists
<input type="checkbox"/>	Add channel link
<input type="checkbox"/>	Add subscribe link
<input type="checkbox"/>	Include about paragraph with channel keywords
<input type="checkbox"/>	Put social media and website links
Endscreens	
<input type="checkbox"/>	Add ONE endscreen element to video or playlist

- Social blade tags on videos
 - Look at tags of competitor videos and use those
 - Delete the repetitive and irrelevant ones
- On chapters
 - Only use on educational videos
 - Never give away the topic/spoilers
 - Do not tell your viewers when you will conclude
 - They will click off or skip to that part
 - You miss out on important opportunities for retention
- Place adds every 3-4 mins in the video
 - Taper them off towards the end of the video
- End screens
 - Manually choose a specific video for the viewer to watch
 - Best practise: upload three videos a week

Video tips

- Boost audience retention
 - First thing in video, hint what they will see later
 - Avoid long endings
 - Always end videos abruptly
- Boost session time

- Have call to action at end screen (link to one video, remember)
- Implement similar metadata
- Boost subs by
 - Giving incentive to subscribe
 - Asking them to subscribe LATER into the video
- Common good practises
 - Make videos 10-15 mins long (golden duration)
 - Throughout the entire video
 - Hint as to what will be shown later in video
- Scheduling
 - Uses Trello to keep track of multiple videos
 - Saves thumbnails to Trello cards
 - Uses calendar view from Trello

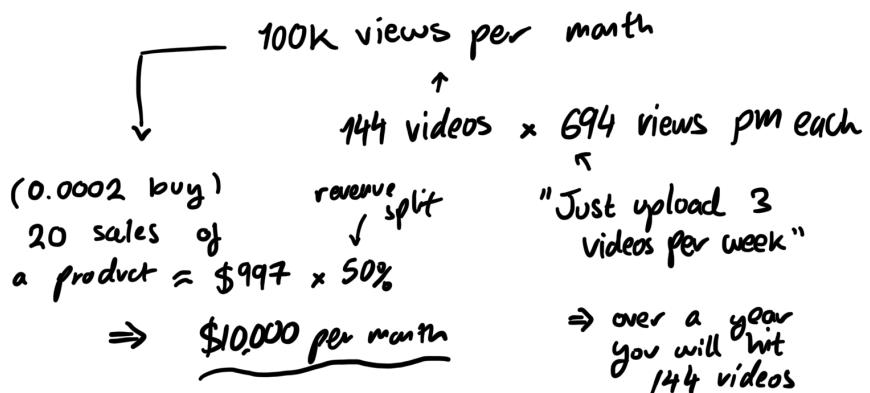
How to make tons of money

- Blueprint for making money on YouTube
 - Choose 1-3 monetisation methods
 - High payout partner products
 - Ad revenue
 - Digital products
 - Make your own product
 - Sponsorships
 - Don't ever bother with merch
 - Choose a niche that allows you to monetise in these ways
 - Grow channel (obviously)
 - Subscribers don't matter
- The math behind \$10K per month

High CPM niche list →

Niche	Category	Example Channel	RPM (Approx.)
Niche	Category	Example Channel	RPM (Approx.)
Real Estate	Entertainment	https://www.youtube.com/watch?v=eFeLR5ql...	\$29.00
Investing	Wealth	https://www.youtube.com/channel/UCmHm0w-...	\$26.00
Make Money Online	Wealth	https://www.youtube.com/c/makemoneymatt	\$25.00
Personal Finance	Wealth	https://www.youtube.com/c/NextLevelLife	\$25.00
Business Ideas	Wealth	https://www.youtube.com/c/Youngentreprene...	\$18.00
Retirement Travel	Travel	https://www.youtube.com/c/SkerryHarry	\$18.00
Workouts	Health	https://www.youtube.com/c/RobertasGymWor...	\$15.00
Economics	Wealth	https://www.youtube.com/c/EconomicsExpla...	\$15.00
Future Business	Wealth	https://www.youtube.com/c/VentureCity	\$15.00
Business History	Wealth	https://www.youtube.com/c/BusinessCasual	\$15.00
Productivity	Psychology	https://www.youtube.com/c/keepproductive	\$15.00
Business Technology	Technology	https://www.youtube.com/channel/UCHAK6Cy...	\$15.00
YouTube Growth	Entertainment	https://www.youtube.com/channel/UCcNrmSX...	\$15.00

High payout partner products



\$997 is INSANE though

Digital Products

Your own products

$$\Rightarrow 100K \text{ views per month}$$
$$\rightarrow 20 \text{ sales} \times \$997 = \$100,000 \text{ per month}$$

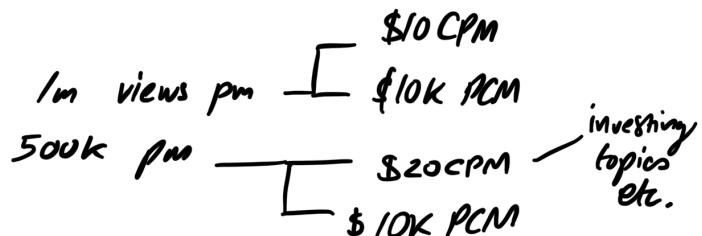
Recurring subscriptions

→ another way to make that money

"You could build your own Tube Magic"

Ad Revenue

YPP revenue



The Niche
= decides how lucrative the cpm can be

Making the most money, with ads

- Always monetise your videos
- Backup stream of income

YPP

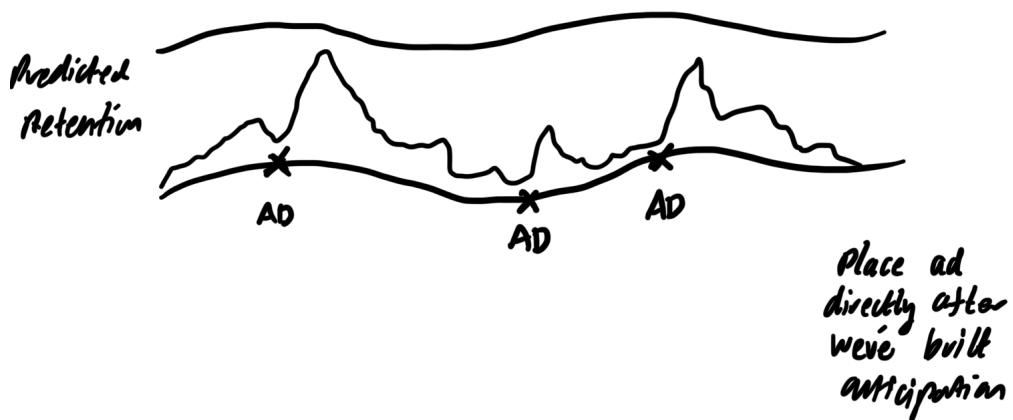
- 4k hrs of watch time ↗ or 10m short views
(harder)
- 1K subs

[LONG FORM IS KING]

How to make the most money from ads:

- "Make sure all ad types" is enabled
- Videos > 8mins = eligible for mid roll

VIDEO



- watch on 2x speed to get an idea of the video
- space out by 2mins (sweet spot)
- Go back to most popular videos and place ads by retention points

make note of
the timestamps

High Payout Partner Products

- ≈ \$497 - 997
- ideally a digital product ↗ instant, free fulfillment
i.e. a course sold via a webinar
 - could be via referral link
 - or \$7-\$27 products in high volume
 - Amazon = very low price products
-

use something like rebrandly
(you can change destinations in future
if they're in video descriptions)

Bridge page ie Clickfunnel or kajabi
(Landing page with CTA at end)
- it gives people some free value
- collect their emails (build a list)

- You can send videos and products to a list
- weekly emails once >100 people on list

Email list = gaining leads

Recurring partner products

💡 software subscriptions
keep software relevant
might be a good idea to make your own

Since they give
low payouts

Selling your own digital products

- Courses
- eBooks
- Audiobooks
- Documents
- Graphics / digital Art
- Software

MAKE your own
IF you have a
skill in the niche
your channel is in



DIGITAL PRODUCTS are KING

- You can sell BETA
 - Do a live webinar
 - Teach them during it
- HV 1.0, HV 2.0 etc.

online course

- just a collection of videos
- Google Slides / Canva
- Trello for planning / outlining
- OBS for screen recording

can also offer other activities

Tools for selling → Digital Store 24 → payments

course portal | Kajabi → course hosting

Clickfunnels → landing pages

Webinar Jam / Eventbrite → hosting webinars to sell course

Zapier → automate everything

DO NOT USE PAYPAL "Stripe is ok"

Kajabi: €100+ / mo
"if you sell just ONE course..."

Using YT as lead generation

- don't put at the start
- Link at top of description (mention in video)
- Lead magnets → free webinars
books
event sheets

watch
Promote the

give high commission
Selling Sponsorships

- how much to charge?

The recommended formula:

$$\$25 \times 1 \times 10^{-4} \times \sum_{10}^{\infty} \text{views of latest video}$$

$$\Rightarrow \approx 25 \times 10^{-4} \times \sum \text{views of last 10 videos}$$

$$\frac{\sum \text{views of last 10 videos}}{10} \div 1000 \times \text{CPM}$$

/

for your niche

BUT > \$20

Getting sponsors

⇒ put in video descriptions
and the channel

✉ Prepare copy/paste replies

! make sure
contract is ONLINE
and not downloadable
(Hijacking Scams)

Places to advertise your channel:

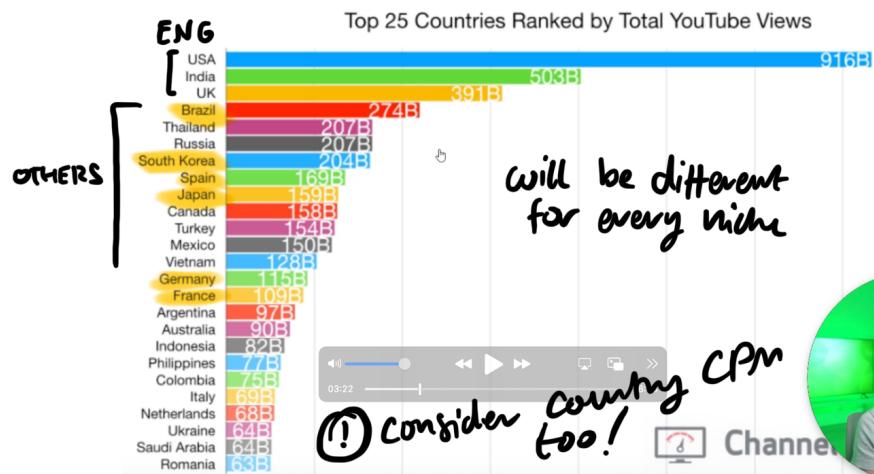
- Shoutcast
- YT Brand Connect
- Grapenim

Pricing ⇒ based on
the views you get

Scaling to the next level

Translation

- New audience reach
- Use AI to do it cheaply
- There are HUGE audiences in diff. languages
- Only do when you have a successful channel
- Translate your video titles
- Get an idea of if it'll be a hit in that market



- Translated channel name
- Put name of language after your name
- i.e. DD Français, DD Español

Translator tools: just use ElevenLabs

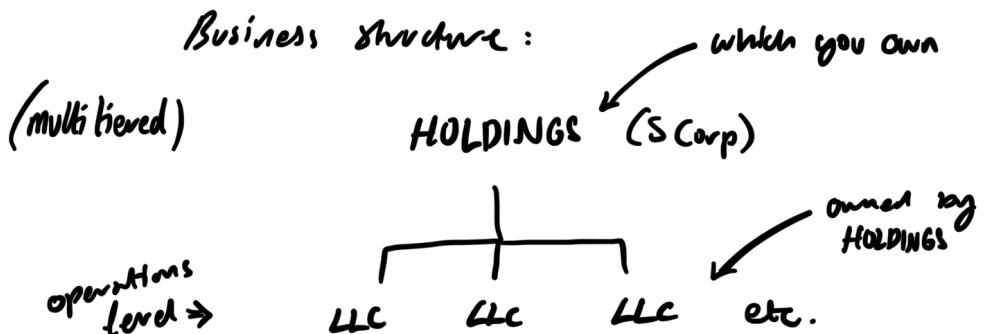
- Go to capcut to cover titles in new language etc.

HeyGen - lip sync into new language

- Order to translate?
- Translate by most popular videos...

Business and Taxes

- 🎯 income is taxable
- In the US make an LLC



when making enough money...

- create an adsense per LLC

← LLCs are
separate entities
ie people

When starting out...

- Incfile
- RocketLawyer
- LegalZoom

⚠ This is US-Specific advice

"Set aside 30% of profit for taxes"

"Don't get legal before you get paid"
- HU 1.0

Assembling your team

- Outsourcing
- most can be done by AI