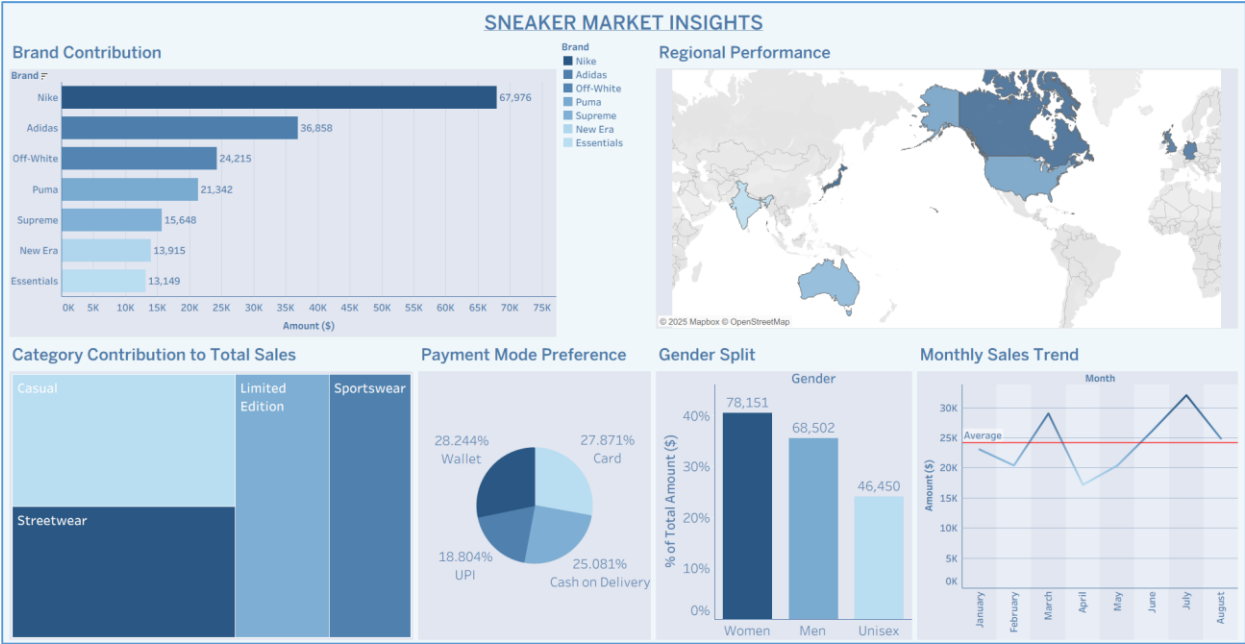
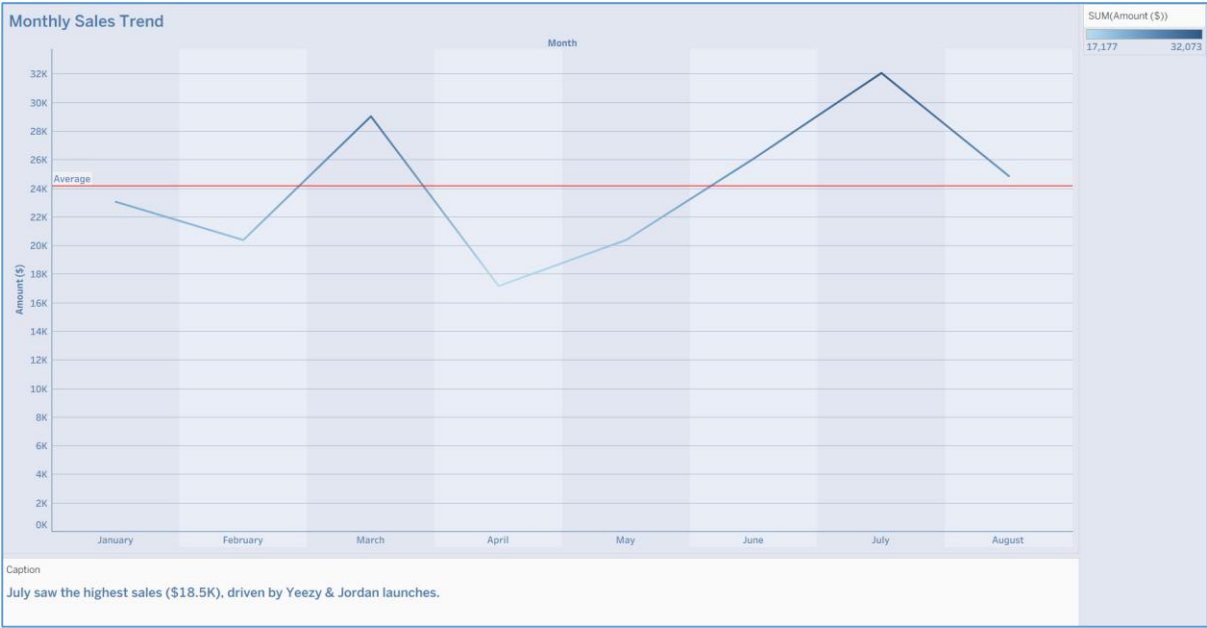


TASK 2 REPORT

DASHBOARD

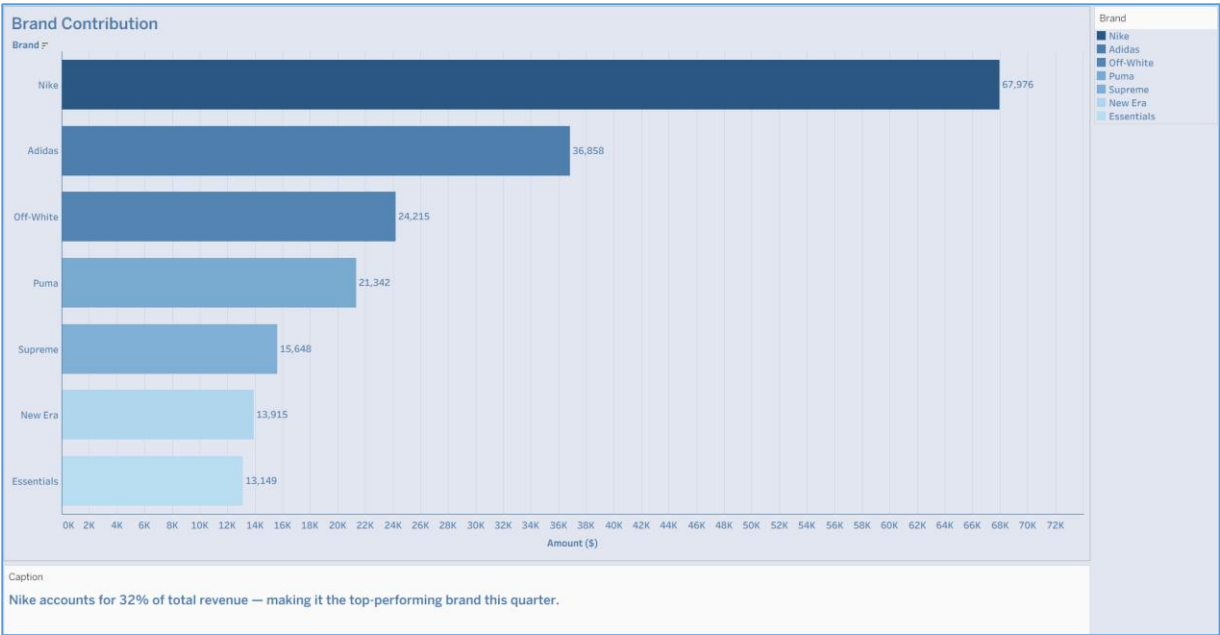


Worksheet 1: Monthly Sales Trend

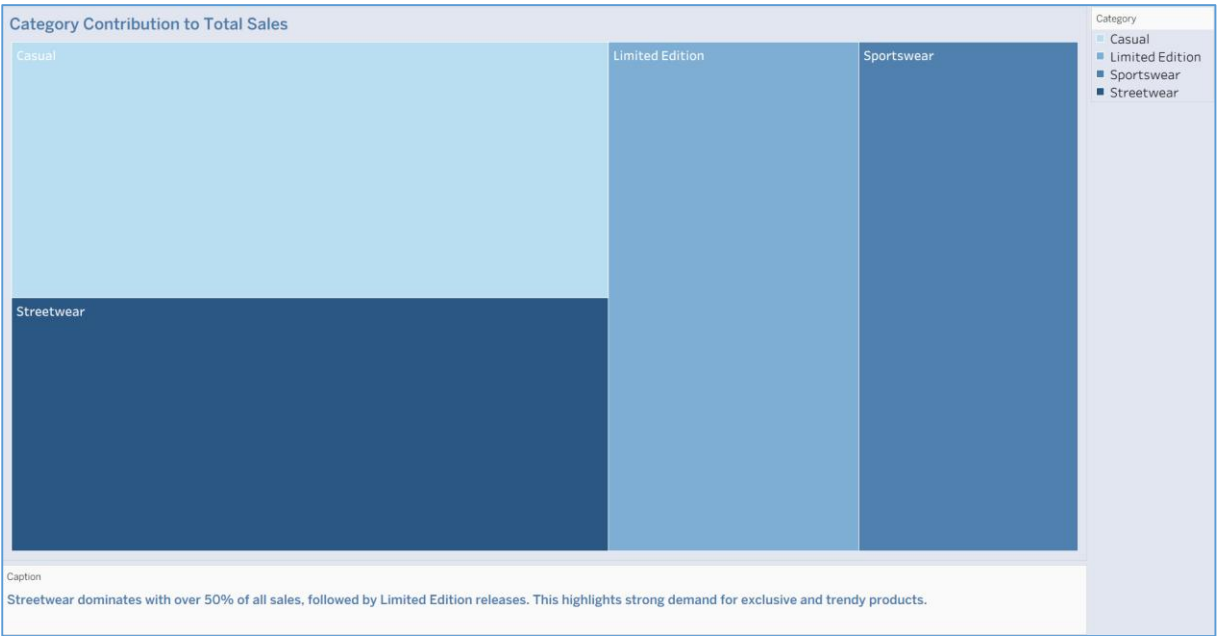


TASK 2 REPORT

Worksheet 2: Brand Contribution



Worksheet 3: Category Contribution to Total Sales

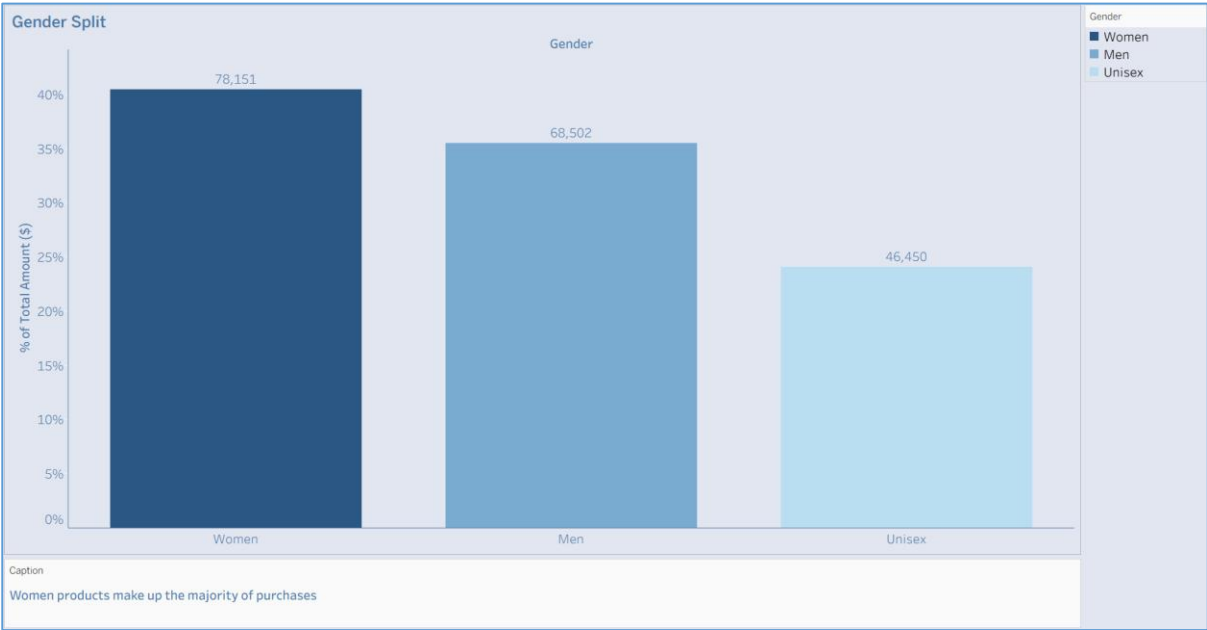


TASK 2 REPORT

Worksheet 4: Regional Performance

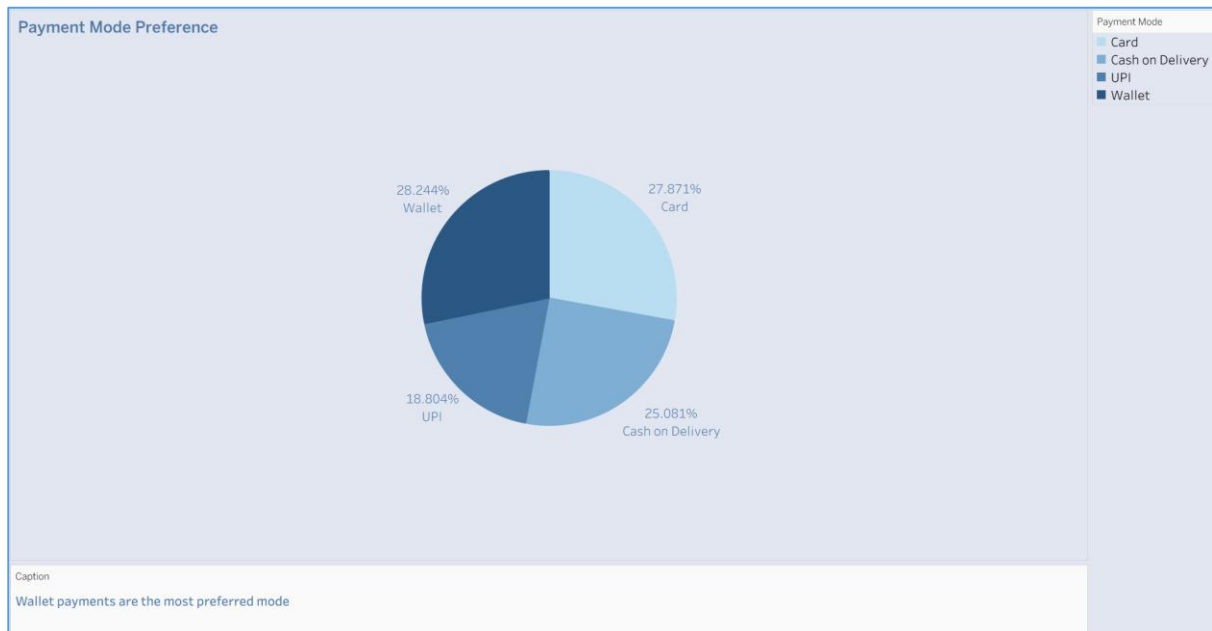


Worksheet 5: Gender Split



TASK 2 REPORT

Worksheet 6: Payment Mode Preference



Summary:

This dashboard provides a comprehensive overview of the sneaker market, highlighting key trends, sales performance, and customer preferences. Users can explore total sales, average pricing, and quantity distribution across different sneaker brands and categories. Interactive visualizations, including charts and tooltips, allow for detailed insights into top-performing products and market trends. The dashboard is designed to help business stakeholders make informed decisions, identify growth opportunities, and optimize inventory and marketing strategies based on data-driven insights.