

## Imperial Institute of Management Science & Research

# Bachelor Programme In Business Management

**Duration: 03 Year** 

Total Fee: 60,000

## Semester: 1

- 1. Principles of Management
- 2. Business Communication and Soft Skills
- 3. Financial Accounting
- 4. Business Mathematics
- 5. Economic Environment of Business

#### Semester: 3

- 1. Corporate Accounting
- 2. Entrepreneurship Development
- 3. Indian Financial System
- 4. International Trade and Finance
- 5. Income Tax

#### Semester: 5

- 1. Auditing
- 2. Production Management
- 3. Project Management
- 4. Human Resource Management
- 5. Accounting for Managers

## Semester: 2

- 1. Business Regulatory Framework
- 2. Business Statistics
- 3. Managerial Economics
- 4. Business Mathematics
- 5. Cost Accounting

### Semester: 4

- 1. Organizational Behavior
- 2. Research Methodology
- 3. E-commerce
- 4. General English
- 5. Financial Management

#### Semester: 6

- 1. Operation Research
- 2. Environmental Studies
- 3. Banking Law and Practices in India
- 4. Marketing Management
- 5. Project and Viva-Voice