

**IIMSR****Imperial Institute of Management Science & Research**

A Unit Of Wales Educational Trust

Advance Diploma in Business Administration

Duration: 01 Year

14,000/ Sem

Semester: 1	Semester: 2
1. General Management 2. Business Law & Ethics 3. Introduction To Information Technology 4. Organizational Behaviour 5. Human Resource Management	1. Production and Operations Management 2. Training and Development Management 3. Elective 1 4. Elective 2 5. Elective 3

Elective Paper

Human Resource Management	Marketing Management
1. Management Training & Development 2. Organizational Development & Team Building 3. Management of Industrial Relations	1. Sales & Retail Management 2. Integrated Marketing Communications 3. Market Research & Consumer Behavior
Finance Management	Information Technology
1. Investment Management 2. Banking & Financial Services 3. Corporate Finance	1. Database Management System 2. Fundamentals of E-Commerce 3. Network Operations, Management & Security
Operations Management	International Business
1. Project Management 2. Production Technique & Management 3. Logistic Management	1. Export Import Procedure and documentation 2. Foreign Exchange Management 3. International Financial & Strategic Management
Production Management	Construction Management
1. Total Quality Management 2. Sales & Distribution Management 3. Production & Material Management	1. Construction Safety Management 2. Infrastructures Developments & Management 3. Construction Contracts Management
Project Management	Hospital Management
1. Project Planning & Management Services 2. Project Performance & Measurement Control 3. Project Evaluation Techniques	1. Health Economics & TQM 2. Hospital Inventory Management 3. Pharmaceutical Management