



IIMSR

Imperial Institute of Management Science & Research

A Unit Of Wales Educational Trust

Diploma In Operation Management

Duration: 01 Year

Eligibility: 10+2

10,000/Sem

Diploma in Operation Management is a 1-year diploma level programme in Operations Management. The eligibility criteria are passing 10+2 in any relevant stream with a minimum aggregate of 50% and above from a recognized board.

Subject of Study:

- Accounting and Financial Management for Managers
- Managerial Economics
- Theory and Practice of Management
- Operations Management
- Marketing Management
- Organizational Behavior
- Quantitative Techniques for Managerial Applications
- Entrepreneurship Development
- Assignments and Projects

Career Opportunities:

- Account Manager (Management of accounts, supervising the work of subordinates, preparing methods to generate higher sales, client building and oversee teamwork)
- Executive (Create and execute plans for growing the business further)
- Management Trainee (Train the subordinates in areas of accounts, operations, instilling them the necessary skills to carry on the work with proficiency)
- Security Officer (Monitor surveillance equipment, inspect and report any irregularity or violations)
- Online Media Analyst (Conduct research, evaluate data and improve the marketing campaigns to generate more sales)
- Operations Manager (Forecast and plan sales promotion, establish procedures and execute the same)

**** The course syllabus for the program will vary for different universities and colleges.**

For More Information:

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www.iimsr.net.in