

**IIMSR****Imperial Institute of Management Science & Research****A Unit Of Wales Educational Trust**

Post Graduate Diploma In International Business

Duration: 01 Year

12,000/Sem

Post Graduate Diploma in International Business provides us guidance about International Business Strategy with a global perspective.

Subject of Study:

Semester: 1	Semester: 2
Principles and Practices of Management	International Economics
Organizational Behavior	International Business Management
Management Accounting	Economic Environment and Business
Managerial Economics	Management Information Systems
Business Communication	Research Methodology and Statistical Quantitative Methods

Semester: 3	Semester: 4
International Commercial Law	International Marketing
International (Trade) Logistics	Marketing Research
Financial Institutions and Banking	Exim Policies and Procedures
Strategic Management	International Finance
Foreign Exchange Management	Corporate Governance

Job Opportunities:

- State Trading Corporation
- Mineral Trading Corporation
- World Trade Organization
- United Nations Conference on Trade and Development
- International Monetary Fund
- World Bank

Postgraduates of PGD in International Business are hired in areas such as:

- Export-Import Management
- Marketing
- Brand Management
- Key Account Management
- Finance/forex Management
- Compliance Management
- Logistics Management
- Retail chains
- Shopping Malls
- Office Complexes
- Hospitality Chains
- BFSI Corporations
- Multinational Corporations
- Travel and Tourism
- Healthcare Sector
- Securities Firms
- Investment Companies

**** The course syllabus for the program will vary for different universities and colleges.**