



IIMSR

Imperial Institute of Management Science & Research

A Unit Of Wales Educational Trust

MBA (Agriculture & Food Business)

Duration: 2 Year

Eligibility: 10+2+3

Fee: 18000;/Semester

Introduction

This course is basically plays an important role in Industry of food and agriculture in Indian Economy. Course in agriculture and food business prepares candidates for a wide variety of careers in food and fiber industry, agriculture business organizations, banks and financial institutions, research centers, retail food companies, etc.

MBA in Agriculture & Food Business: What is it about?

The curriculum of MBA in Agriculture and Food Business teaches students how to use economic concepts along with management tools to effectively identify, analyze, and solve problems. Given below is a general overview of subjects taught in the two-year duration MBA in agriculture and food business:

MBA in Marketing: Eligibility

Admission to the MBA program is open to any qualified holder of a Bachelor's Degree from a recognized university regardless of the undergraduate major field of study. However, a student that has studied subjects like Accounts, Business Studies, Economics and Maths will exercise additional advantage.

**IIMSR****Imperial Institute of Management Science & Research**

A Unit Of Wales Educational Trust

MBA i Agriculture & Food Business: Syllabus and Course Description

Sem 1	Sem 2
Agricultural Production Systems	Principles of Management
Marketing Management	Quantitative Techniques for Agri - Managers
Accounting for Management	Managerial Economics
Supply Chain Management	Computers for Agri Managers
Behavioral Sciences	Business Communication

Sem 3	Sem 4
Post-Harvest Management	Retail Management
Marketing Research & Report Preparation	Agri-Business Laws
Organizational Behaviour & Human Resource Management	Rural Finance & Banking
Advertisement & Sales Promotion	Storage & Collateral Management
Agricultural Marketing Systems	Entrepreneurship & Project Management

Electives
Management Information Systems
Operations Management
Summer Internship
Product & Brand Management
Agri Procurement Management
International Marketing
Advertisement & Sales Promotion
Rural Marketing & ICT Applications
Agricultural Marketing Systems
Summer Internship
Quality Control in Food Industry
Dissertation

**** The course syllabus for the program will vary for different universities and colleges.**

For More Information:

info@iimsr.net.in

www.iimsr.net.in