

**IIMSR****Imperial Institute of Management Science & Research**

A Unit Of Wales Educational Trust

Master in Hotel Management

Duration: 02 Year

18,000/Sem

Semester: 1	Semester: 2
<ol style="list-style-type: none"> 1. Management Principles and Practices 2. Organizational Behaviour 3. Accommodation Management-I 4. Food & Beverage Management-I 5. Food Science, Nutrition & Dietetics management 	<ol style="list-style-type: none"> 1. Communication and Soft Skills 2. Human Resource Management 3. Marketing Management 4. Accommodation Management-II 5. Food & Beverage Management-II
Semester: 3	Semester: 4
<ol style="list-style-type: none"> 1. Applied Operations Research 2. Financial Management 3. Facilities Design & Management 4. Hospitality Law 5. Hospitality Marketing & Sales 	<ol style="list-style-type: none"> 1. Fundamentals of Tourism & Tourism Products 2. Strategic Management 3. MIS 4. Practical in Management information system 5. Project & Viva

Specialization

Human Resource Management	Marketing Management
<ol style="list-style-type: none"> 1. Recruitment & Selection 2. Labour Law & Employee 3. Management of Industrial Relations 4. International Human Resource Management 	<ol style="list-style-type: none"> 1. Sales & Retail Management 2. Integrated Marketing Communications 3. Global Marketing 4. Consumer Behavior
Finance Management	Information Technology
<ol style="list-style-type: none"> 1. Investment Management 2. Banking & Financial Services 3. Financial Planning 4. Corporate Finance 	<ol style="list-style-type: none"> 1. Data Base Management System 2. Fundamentals of E-Commerce 3. IT Risk Management 4. Network Operations, Management & Security
Production & Operations Management	International Business
<ol style="list-style-type: none"> 1. Environment and Safety Management 2. Production Planning and Control 3. Advanced Operations Management 4. Operations Strategy 5. Interior Designing 	<ol style="list-style-type: none"> 1. Export Import Procedure and documentation 2. Import Export Documentation 3. Foreign Exchange Management 4. International Financial & Strategic Management