

mperial Institute of Management Science & Research

MBA in International Business

Duration: 02 Year

<u>Total Fee: 72,000</u>

Semester: 1

- 1. Economics & Management Decisions
- 2. Quantitative Techniques
- 3. Financial Accounting
- 4. Marketing Management
- 5. Human Resource Management

Semester: 3

- 1. Summer Internship
- 2. Domain tailored Courses
- 3. Industry Visits
- 4. Cross-Cultural Management
- 5. Indian Policies & Trade Policies

Semester: 2

- 1. Financial Management
- 2. IT for Managers
- 3. Research Methodology
- 4. Application Statistics
- 5. Domain Specific Courses

Semester: 4

- 1. International Business Negotiation
- 2. E-Business & E-Commerce
- 3. Merges Corporate Regulation
- 4. Project
- 5. Viva