



IIMSR

Imperial Institute of Management Science & Research

A Unit Of Wales Educational Trust

Master in Business Administration

Duration: 02 Year

Fee: 18000/ Semester

Semester: 1	Semester: 2
<ol style="list-style-type: none"> 1. Principles of Management 2. Business Ethics & Corporate Governance 3. Business Communication 4. Accounting for Management 5. Management Processes & Skill Development 6. Human Resource Management 	<ol style="list-style-type: none"> 1. Finance Management 2. Marketing Management 3. Indian Business Environment 4. Economic & Social Environment 5. Computer Network & Internet 6. Operations Management & Operations Research
Semester: 3	Semester: 4
<ol style="list-style-type: none"> 1. Business Policy & Strategic Analysis 2. Corporate Evolution & Strategic 3. Customer Relationship Management 4. Supply Chain Management 5. Total Quality Management 6. Business Law & Corporate Governances 	<ol style="list-style-type: none"> 1. Specialization 1 2. Specialization 2 3. Specialization 3 4. Specialization 4 5. Viva 6. Project

Specialization

Human Resource Management	Marketing Management
<ol style="list-style-type: none"> 1. Recruitment & Selection 2. Labour Law & Employee 3. Management of Industrial Relations 4. International Human Resource Management 	<ol style="list-style-type: none"> 1. Sales & Retail Management 2. Integrated Marketing Communications 3. Global Marketing 4. Consumer Behavior
Finance Management	Information Technology
<ol style="list-style-type: none"> 1. Investment Management 2. Banking & Financial Services 3. Financial Planning 4. Corporate Finance 	<ol style="list-style-type: none"> 1. Data Base Management System 2. Fundamentals of E-Commerce 3. IT Risk Management 4. Network Operations, Management & Security
Production & Operations Management	International Business
<ol style="list-style-type: none"> 1. Environment and Safety Management 2. Production Planning and Control 3. Advanced Operations Management 4. Operations Strategy 5. Interior Designing 	<ol style="list-style-type: none"> 1. Export Import Procedure and documentation 2. Import Export Documentation 3. Foreign Exchange Management 4. International Financial & Strategic Management