

**IIMSR****Imperial Institute of Management Science & Research****A Unit Of Wales Educational Trust**

## Executive Master in Business Administration

Duration: 01 Years

Fee  
:24000/Semester

Semester: 1	Semester: 2
<ol style="list-style-type: none"><li>1. Principles of Management</li><li>2. Business Law, Ethics &amp; Corporate Governance</li><li>3. Accounting for Management</li><li>4. Business Ethics &amp; Values</li><li>5. Human Resource Management</li><li>6. Customer Relationship Management</li></ol>	<ol style="list-style-type: none"><li>1. Organizational Behaviour</li><li>2. Legal Aspects of Business</li><li>3. Indian Business &amp; Social Environment</li><li>4. Specialization 1</li><li>5. Specializations 2</li><li>6. Operations Management &amp; Operations Research</li></ol>

## Specializations

Human Resource Management	Marketing Management
<ol style="list-style-type: none"><li>1. Management Training &amp; Development</li><li>2. Organizational Development &amp; Team Building</li><li>3. Management of Industrial Relations</li></ol>	<ol style="list-style-type: none"><li>1. Sales &amp; Retail Management</li><li>2. Integrated Marketing Communications</li><li>3. Market Research &amp; Consumer Behavior</li></ol>
Finance Management	Information Technology
<ol style="list-style-type: none"><li>1. Investment Management</li><li>2. Banking &amp; Financial Services</li><li>3. Corporate Finance</li></ol>	<ol style="list-style-type: none"><li>1. Data Base Management System</li><li>2. Fundamentals of E-Commerce</li><li>3. Network Operations, Management &amp; Security</li></ol>
Operations Management	International Business
<ol style="list-style-type: none"><li>1. Project Management</li><li>2. Production Technique &amp; Management</li><li>3. Logistic Management</li></ol>	<ol style="list-style-type: none"><li>1. Export Import Procedure and documentation</li><li>2. Foreign Exchange Management</li><li>3. International Financial &amp; Strategic Management</li></ol>
Production Management	Construction Management
<ol style="list-style-type: none"><li>1. Total Quality Management</li><li>2. Sales &amp; Distribution Management</li><li>3. Production &amp; Material Management</li></ol>	<ol style="list-style-type: none"><li>1. Construction Safety Management</li><li>2. Infrastructures Developments &amp; Management</li><li>3. Construction Contracts Management</li></ol>
Project Management	Hospital Management

<div>1. Project Planning &amp; Management Services</div> <div>2. Project Performance &amp; Measurement Control</div> <div>3. Project Evaluation Techniques</div>	<div>1. Health Economics &amp; TQM</div> <div>2. Hospital Inventory Management</div> <div>3. Pharmaceutical Management</div>
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