



**IIMSR**

A Unit Of Wales Educational Trust  
**Imperial Institute of Management Science & Research**

## Bachelor in Business Administration

Duration: 03 Year

Fee: 10000/Semester

Semester: 1	Semester: 2
<ol style="list-style-type: none"><li>1. Marketing Management</li><li>2. Business Mathematics</li><li>3. Financial Management</li><li>4. Business Communication</li><li>5. Fundamentals of International Business</li></ol>	<ol style="list-style-type: none"><li>1. Indian System of Business</li><li>2. Values &amp; Ethics in International Business</li><li>3. Global Business Management</li><li>4. Communication Skills</li><li>5. Production &amp; Operations Management</li></ol>
Semester: 3	Semester: 4
<ol style="list-style-type: none"><li>1. Business Environment</li><li>2. Organizational Behaviour</li><li>3. Financial Accounting</li><li>4. International Institutions &amp; Trade Implications</li><li>5. E-commerce &amp; International Trade</li></ol>	<ol style="list-style-type: none"><li>1. Human Resource Management</li><li>2. Risk Management &amp; Insurance</li><li>3. Business Ethics &amp; Legal Environment</li><li>4. Management Information System</li><li>6. Legal Framework of Business &amp; Management</li></ol>
Semester: 5	Semester: 6
<ol style="list-style-type: none"><li>1. Consumer Behavior &amp; Services Marketing</li><li>2. Logistic &amp; Materials Management</li><li>3. Entrepreneurship Development</li><li>4. Management of Multinational Companies</li><li>5. Operations Management &amp; Operations Research</li></ol>	<ol style="list-style-type: none"><li>1. Customer Relationship Management</li><li>2. Sales &amp; Distribution Management</li><li>3. Information Technology in Management</li><li>4. Viva</li><li>5. Project</li></ol>