

The logo features a large, stylized 'X' composed of two overlapping teal-colored diamond shapes. The top-right diamond is oriented with its top-left corner pointing down and to the left, while the bottom-left diamond is oriented with its top-right corner pointing up and to the right. The intersection of the diamonds forms the center of the 'X'. To the right of this graphic, the text 'BCG X Chapters' is displayed in a white, sans-serif font.

# BCG X Chapters

## Data Scientists

Data Scientists build the AI engines that help transform the businesses of our clients. They crack the most difficult problems and implement solutions for our clients.

## Experience Design

Experience Design teams will translate concepts into interactions and experiences to enable seamless engagement.

## Engineers

Engineers develop software that brings our products to life. They build a broad spectrum of solutions from large-scale AI-driven applications to unique mobile and web-based experiences.

## Growth Architects

Growth Architects are world-class practitioners who enable our clients to grow their businesses. They represent our hands-on expertise in digital marketing and tech-driven customer acquisitions.

## Product

Product teams will help clients define, design, build, and accelerate digital solutions from ideation to launch, and beyond.

## Delivery

BCG X Delivery builds, maintains, and scales BCG X solutions, working with teams around the world to accelerate value and efficiency for the world's leading organizations.