Zoran Krstić

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Portfolio: zkrstic.dev

Motivated Frontend Developer with experience building scalable and performant web applications using Next.js, React, and TypeScript. Skilled in writing clean, maintainable code with a strong focus on performance, accessibility (a11y), and SEO. Experienced in translating design mockups into pixel-perfect interfaces and collaborating with clients on freelance projects to deliver high-quality user experiences.

Projects

Fakturify Marketing Website - Freelance Project

2025

Marketing website for a SaaS invoicing platform designed for Serbian freelancers and sole proprietors.

- Built with Nuxt 3, Vue 3, Tailwind CSS, and Zod for form validation
- Implemented contact form with honeypot spam protection and server-side API integration
- Markdown-based blog with dynamic routing for SEO-optimized content
- Live: fakturify.com

Learn Plus NGO Website - Freelance Project

2025

Website for a Croatian NGO organizing Erasmus+ educational programs across Europe.

- Built with Next.js, TypeScript, Tailwind CSS, and Strapi CMS
- Dynamic blog and content management with headless CMS architecture
- Live: learn-plus.org GitHub: Repository

Personal Portfolio - Personal Project

2025

Modern portfolio website showcasing projects and technical skills.

- Built with Next.js, TypeScript, and Tailwind CSS
- Implemented spam protection: honeypot, rate limiting, and input sanitization
- Achieved 90+ PageSpeed Insights score and 100/100 Lighthouse accessibility score
- Live: zkrstic.dev GitHub: Repository

E-Store – Personal Project

2025

Modern e-commerce website for a tea shop using headless architecture with WordPress and Next.js.

- Built with Next.js, Tailwind CSS, and WordPress headless CMS
- Live: e-store.zkrstic.com GitHub: Repository

Basketball Coach Website - Freelance Project

2024

Professional website for renowned basketball coach Siniša Savović, the first trainer of NBA MVP Nikola Jokić.

- Built with Next.js, SASS, and Resend API for email contact form
- Live: probasketballcoach.com GitHub: Repository

Rollo Website – Freelance Project

2024 - Present

Website optimization and maintenance for a PVC joinery company in Pula, Croatia.

- Built with WordPress and Elementor improved mobile performance from 40 to 75 on PageSpeed Insights
- Executed SEO optimization and link building raised keyword rank from page 2 to top of page 1
- Live: rollo.hr

Real Estate Agency Website - Personal Project

Dynamic real estate platform demonstrating fullstack development skills.

- Built with React, TypeScript, GraphQL, and Bootstrap
- Backend: Express.js and MongoDB with admin dashboard for property management
- Live: real.estate.zkrstic.com GitHub: Repository

AI Buddy - Personal Project

2023

Voice-enabled ChatGPT interface demonstrating AI integration and state management.

- Built with React, Redux Toolkit, and Bootstrap
- Integrated OpenAI API, Firebase Authentication, and voice-to-text functionality
- Live: ai-buddy.netlify.app GitHub: Repository

Work Experience

Freelance Frontend Developer

2024 – Present

Developing responsive and user-friendly web applications using React, Next.js, Vue and Nuxt.js. Collaborating with clients on frontend implementation and basic SEO improvements.

Freelance Frontend Developer - Upwork

Jul 2025 – Present

Completed 5+ projects with 100% job success rate, specializing in React, Next.js, and modern web technologies.

- Core skills: React/Next.js development, Figma to HTML/CSS/JS conversion, bug fixing and optimization
- Integrations: Supabase, Stripe payment processing, REST APIs
- Delivered complete React and Next.js applications from design to deployment

Education

University of Novi Sad

Engineering / Industrial Management

Gimnazija Svetozar Marković

Subotica

Languages

English

Technologies

Languages: JavaScript, TypeScript

Frameworks / Libraries: React, Redux Toolkit, Next.js, Vue, Nuxt.js

CMS / API: WordPress (Headless), Strapi, GraphQL, REST API

Styling: SASS, Bootstrap, Tailwind
Testing: Jest, React Testing Library
Version Control: Git, GitHub, Bitbucket

SEO: On-page SEO, Keyword Research, Technical SEO, Link Building

Tools: Trello, Miro

2023-2024