

emit

Automated time management

PROBLEM

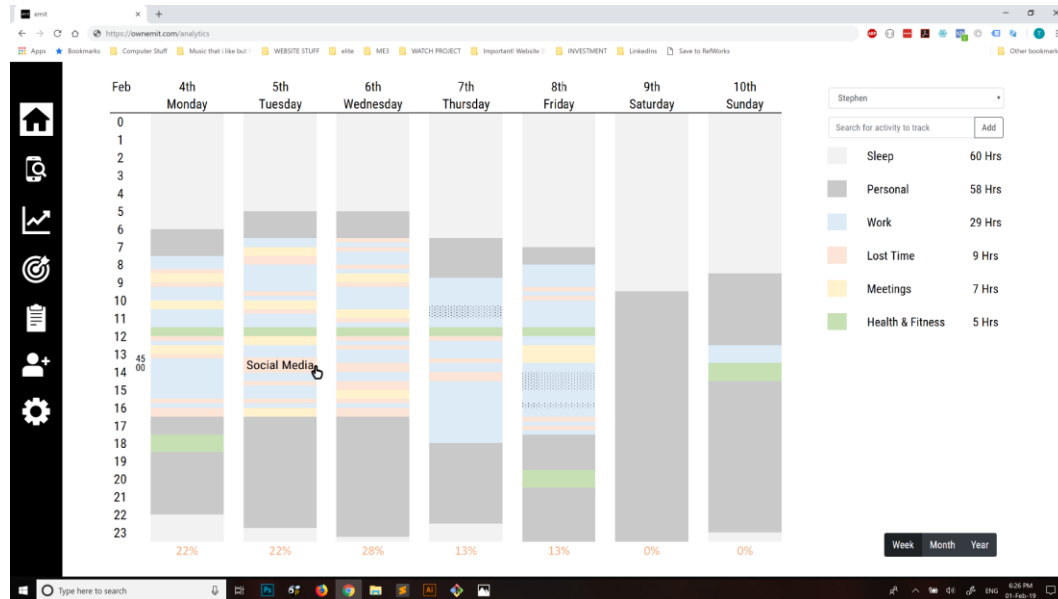
- Billable time-logging is **manual and arduous** for employees
- Businesses get **vague and inaccurate** time-reporting
- **Lack of transparency** leads to lost productivity, revenue and client disputes

SOLUTION

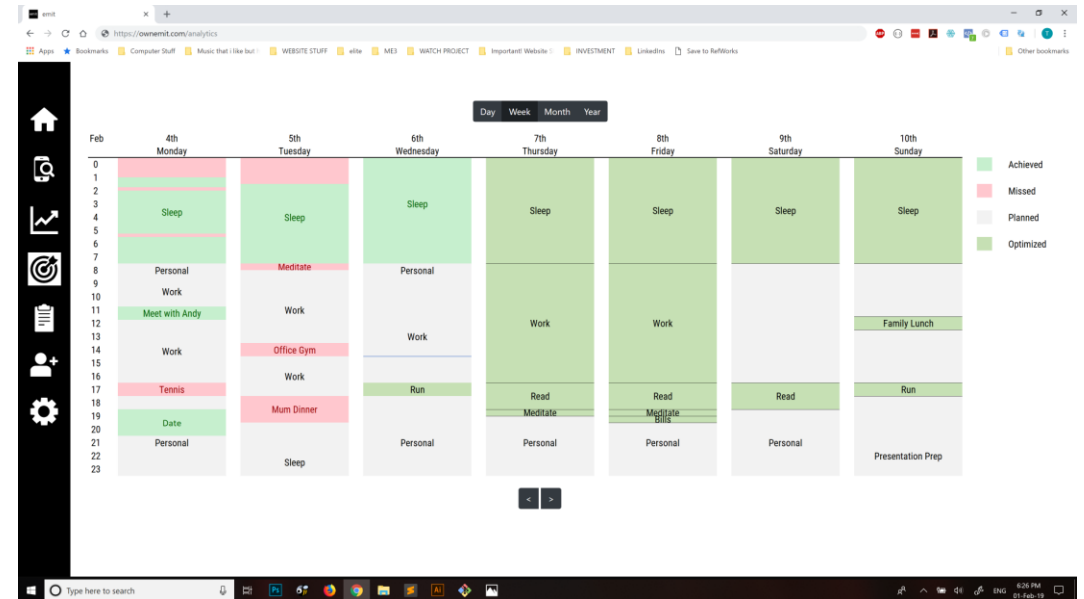
- **Automated time tracking** – spend less time self-reporting
- **Personalised insights** - Intelligent task prioritisation
- **Easy invoicing** – prevent client conflicts and improve work force planning

PRODUCT - ANALYTICS

OVERVIEW



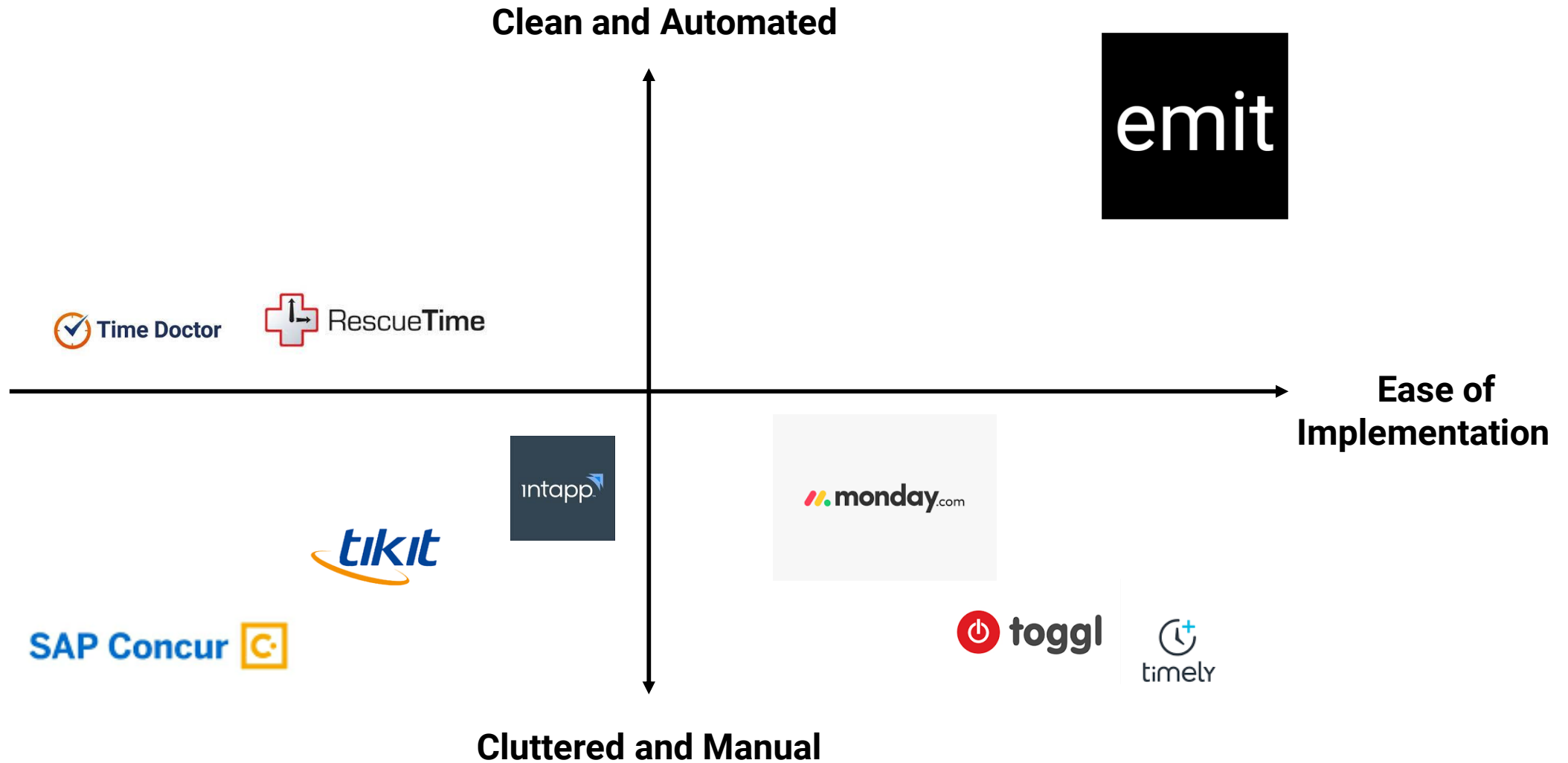
PREDICTION



- View time spent on clients and related projects
- Automatically log time spent and narratives

Tracking tool automatically tracks phone and desktop activity without need of their input and optimises future schedules.

COMPETITION

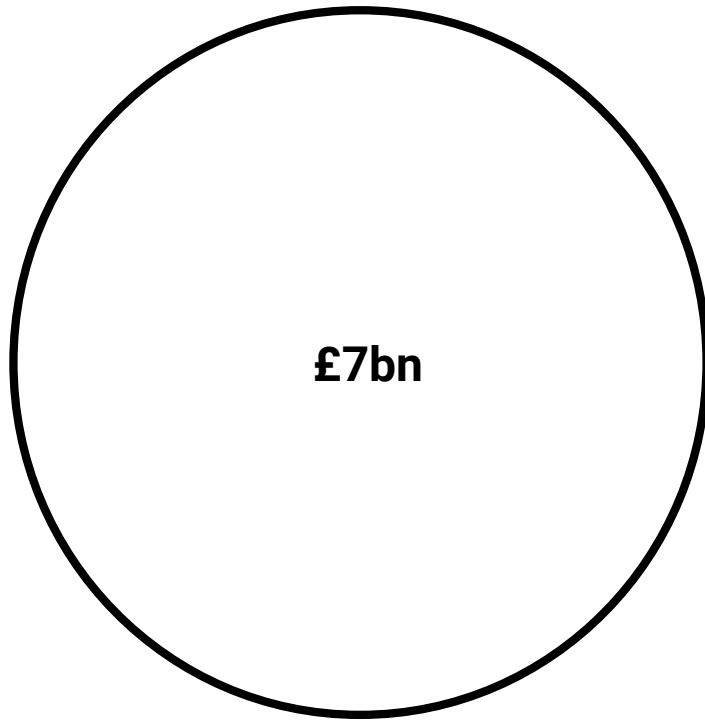


VALIDATION

- **330%** funded on Kickstarter (181 pre-orders from Nov 2018)
- **Letters of Interest** from Businesses including KPMG, MoFo LLP, etc
- **2500+ email sign-ups** from customers on website

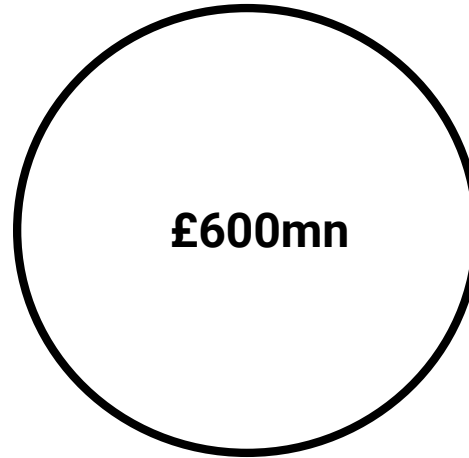


MARKET SIZE



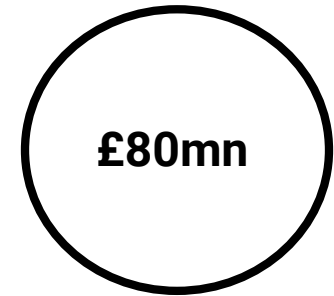
Total Available Market (2022)

Project Management Software
Market



Serviceable Available Market (2022)

Professional Services spend on
Productivity Software



Total emit Revenue (by 2022)

15% Share of Available Market

PRODUCT ROADMAP

2019

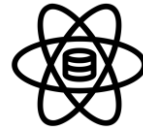
2020

2021

TIME LOGGING



Auto activity tracking
Auto billing and invoicing
Calendar and task sharing



Project management
Improved data collection:
GPS, motion, light levels, etc.



Payments
API with IOTs

ANALYTICS



Overview of task adherence
Suggestive scheduling



Auto scheduling of
events and tasks

AI



Voice Assistant
API with Alexa,
Google Home, etc

BUSINESS ROADMAP

PHASE 1: DONE



Nov 2018

KICKSTARTER

£13k

Incorporation and watch prototypes manufactured.

181 Kickstarter pre-orders.

PHASE 2



2019

MVP + TRIALS

£50k

Paid early pilots with enterprise clients.



2020

B2B PILOT

£1.1m

Expand B2B pilots and subscription service for companies to measure and improve employee productivity and wellness.



2021

B2B SCALE

£9.6m

Scale B2B Global subscriptions by showing businesses metrics on increased productivity.



2022



PARTNERSHIPS

£70m

Improved Features: Filtered messaging, payments, location, etc.

Projected Revenue Figures

REVENUE STREAMS

		2019	2020	2021	2022
Consumer Subscription (annual)					
	Suggestions	\$49	£49	£49	£49
	Assistant		£99	£99	£99
Business Subscription (annual)					
	Analytics	£99	£99	£99	£99
	Assistant		£99	£99	£199

TEAM



Stephen
Co-founder, CEO

MEng Mechanical Engineering,
Imperial College

Previous Internships: Goldman
Sachs, BlackRock.



Thushaan
Co-founder, CTO

MEng Mechanical Engineering,
Imperial College

Previous: Founded Ed-tech company
and custom-pc assembling company



Pius
Head of Software Development

MEng Mechanical Engineering,
Imperial College

Previous: Developed haptic feedback
joystick for neurosurgical robot

CHANGE YOUR PERSPECTIVE ON TIME

emit | time