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Software as a Service

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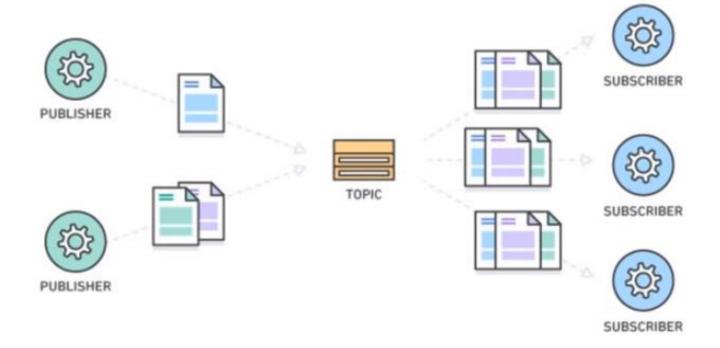
AWS - SNS

- Amazon Simple Notification Service (SNS) is a fully managed messaging service for both system-to-system and app-toperson (A2P) communication
- It enables you to communicate between systems through publish/subscribe (pub/sub) patterns that enable messaging between decoupled micro service applications or to communicate directly to users via SMS, mobile push and email



AWS-SNS

Pub/Sub Messaging





AWS - SNS

- The system-to-system pub/sub functionality provides topics for high-throughput, push-based, many-to-many messaging
- You can fan-out messages to a large number of subscriber systems or customer endpoints including Amazon SQS queues, AWS Lambda functions and HTTP/S, for parallel processing
- The A2P messaging functionality enables you to send messages to users at scale using either a pub/sub pattern or direct-publish messages using a single API



AWS-SNS





AWS - SNS

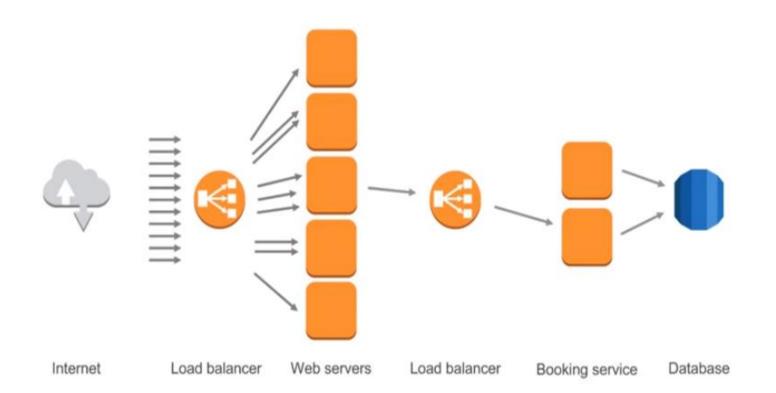
Features

- Message filtering subscriber can filter out the topics
- Message fan-out message sent out to a topic , then replicated and pushed to multiple endpoints
- Message durability messages are made available in multiple azs. If subscribed endpoint is not available message delivery retry policy is executed and move message to dead-letterqueues
- Message encryption 256-bit AES encryption
- Message privacy supports for AWS-VPC endpoints
- Mobile notifications
- SMS and Email Notifications



AWS-SNS

Service to Service Communication



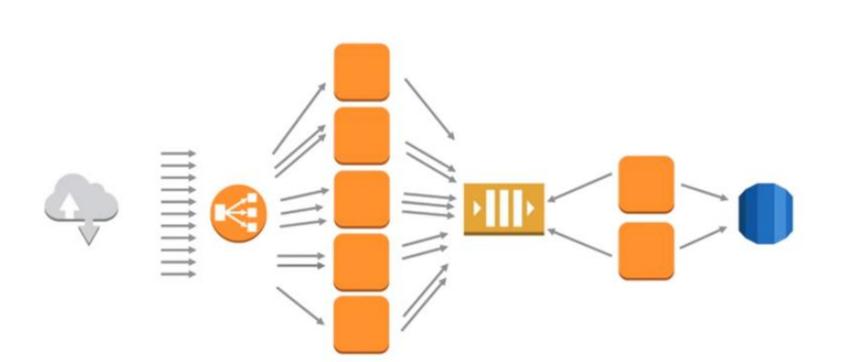


AWS-SNS

Internet

Queue as a Safe and Fast buffer

Load balancer



Booking queue

Booking service

Database

Web servers



AWS-SNS



Improving synchronous Latency

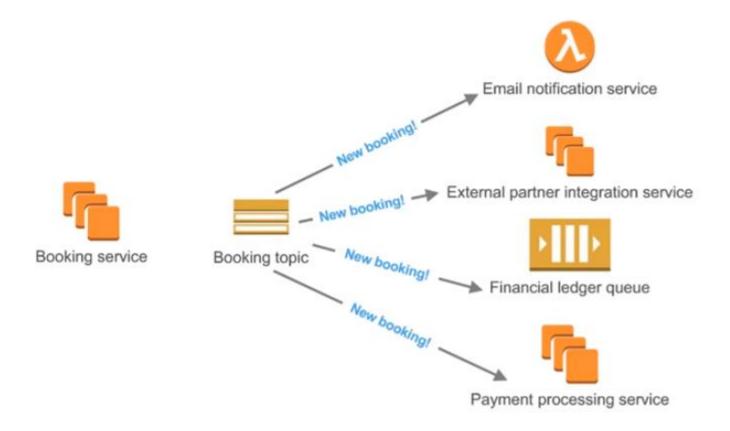
Booking takes up to 3 seconds, it's too slow! Let's break it down:

Change status in database	30 ms
Notify external booking supplier	800 ms
Prepare a PDF invoice	900 ms
Send a confirmation e-mail with large PDF	500 ms

AWS-SNS



Decouple by Publishing Event through SNS



AWS - SNS

Benefits

- Modernize and decouple your application
- Reliably deliver messages
- Fan-out messages to millions of users
- Automatically scale your workload



Create an SNS Topic

- 1. Open the Amazon SNS console
- 2. On the Amazon SNS dashboard, under **Common actions**, choose **Create Topic**.
- In the Create new topic dialog box, for Topic name, enter a name for the topic
- Choose Create topic.
- 5. Copy the **Topic ARN** for the next task



Subscribe to SNS Topic

- 1. Open the Amazon SNS console
- 2. In the navigation pane, choose **Subscriptions**, **Create subscription**.
- 3. In the **Create subscription** dialog box, for **Topic ARN**, paste the topic ARN that you created in the previous task.
- 4. For **Protocol**, choose **Email**.
- 5. For **Endpoint**, enter an email address that you can use to receive the notification, and then choose **Create** subscription.
- 6. From your email application, open the message from AWS Notifications and confirm your subscription.

Your web browser displays a confirmation response from Amazon SNS



Test Message to SNS

- 1. Open the Amazon SNS console
- 2. In the navigation pane, choose **Topics**.
- 3. On the **Topics** page, select a topic and choose **Publish to topic**.
- 4. In the **Publish a message** page, for **Subject**, enter a subject line for your message, and for **Message**, enter a brief message.
- 5. Choose **Publish Message**.
- 6. Check your email to confirm that you received the message





THANK YOU

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