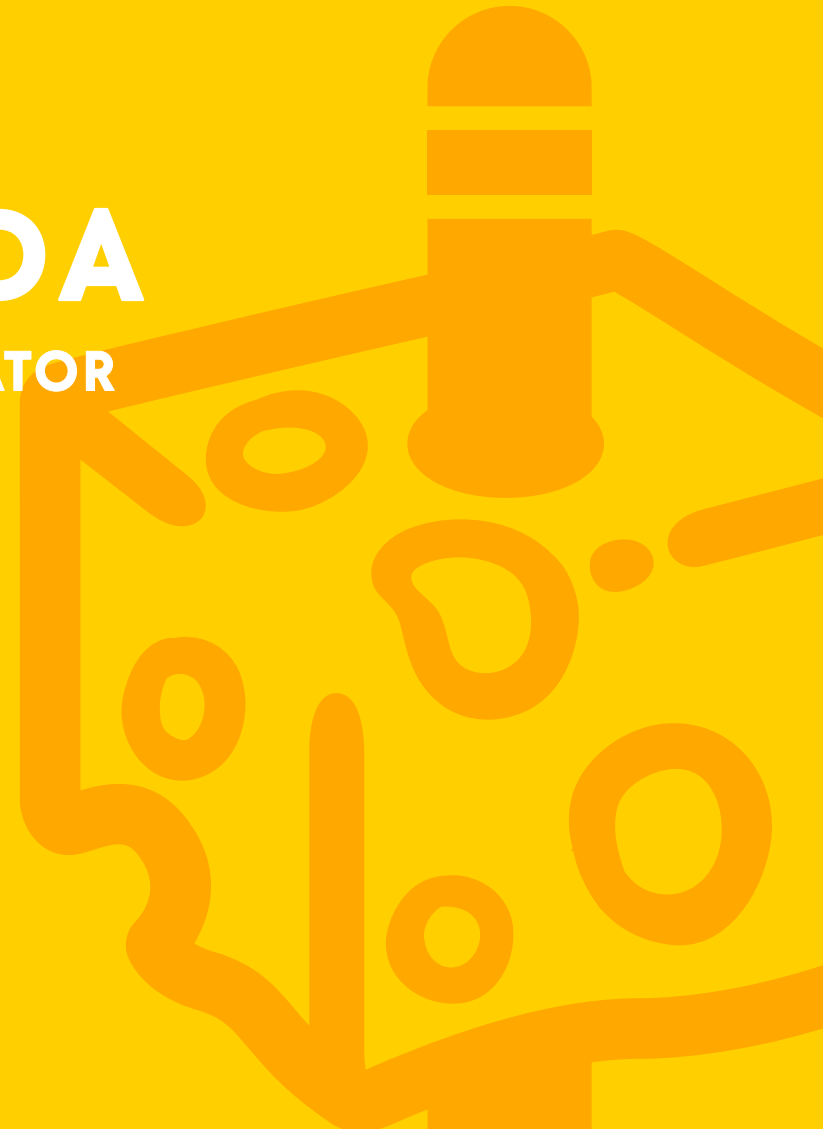


JOSE QUEZADA

GRAPHIC DESIGNER / ILLUSTRATOR





Economic Development

GLOBAL EXPORT INFORMATIONAL WEBINARS



PREPARING YOUR ORGANIZATION TO EXPORT

SEP. 29th 2020
10am-11am

REGISTER HERE

In this webinar you will learn how your business can be more competitive, expand your customer base, enter more markets and how to save time and money establishing a presence in a new market.

Discussion will include:

- Why Export
- Export Readiness Assessment
- Market Entry Strategy
- How to Identify Opportunities

Exporting doesn't have to be difficult. Allow us to guide you through the process of understanding and implementing exporting.



EXPAND YOUR GLOBAL FOOTPRINT

OCT. 1st 2020
10am-11am

REGISTER HERE

This webinar will address the strategic steps needed to expand your international presence. It will also provide tools for reviewing your current export strategy in order to build upon it and develop an optimized market entry strategy for new markets.

Discussion will include:

- Global Footprint Expansion Market Analysis
- Match your capabilities to New Markets
- Identifying Specific Opportunities in New Markets

Expanding your global footprint can be a simple process. Let us help you, develop a Global Strategic Expansion.

BOARD OF SUPERVISORS

CURT HAGMAN Chairman, Fourth District Supervisor	JOSIE GONZALES Vice Chair, Fifth District Supervisor	ROBERT A. LOVINGOOD First District Supervisor	JANICE RUTHERFORD Second District Supervisor	DAWN ROWE Third District Supervisor	GARY MCBRIDE Chief Executive Officer
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San Bernardino County Economic Development Department | www.selectsbcounty.com



Economic Development

COVID-COMPLIANT BUSINESS PARTNERSHIP PROGRAM BUSINESS OUTDOOR OPERATIONS

SAN BERNARDINO COUNTY IS OFFERING UP TO A

\$1200 GRANT

to businesses that relocated their operations outdoors



Businesses eligible for this grant include but not limited to:
Restaurants, Shopping Malls, Nail Salons, Hair Salons, Barbershops, Religious Services/Churches, Fitness Facilities, Service Businesses, etc.



What is the COVID Compliant Business Partnership Outdoor Operations Program?
To further support local small businesses and nonprofits that have incurred expenses moving their operations outdoors

How do I apply and is there a deadline?
Applications are being accepted online at: www.sbcovid19.com now, until **10/31/2020** or until funding is exhausted

Who do I contact with questions?
Email: sbcovidbusiness@eda.sbcounty.gov
Phone: **909-387-3911**

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San Bernardino County Economic Development Department | www.selectsbcounty.com

Previous logo:



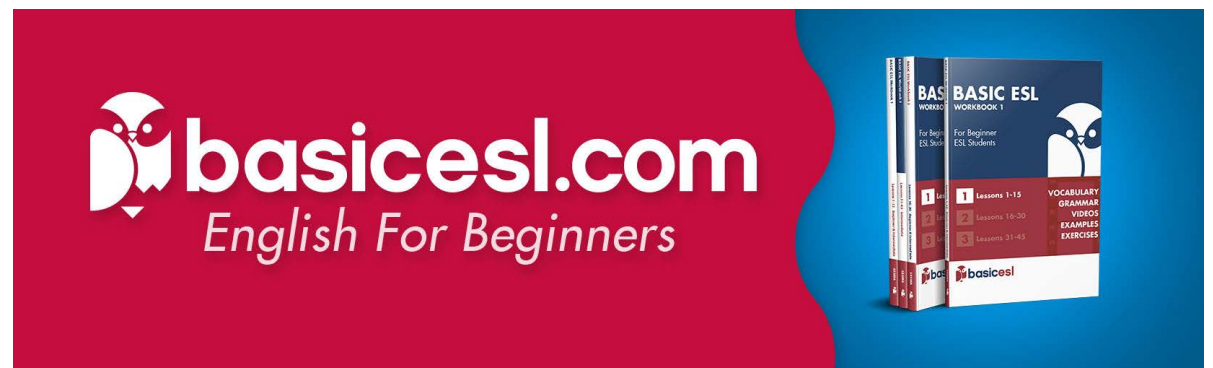
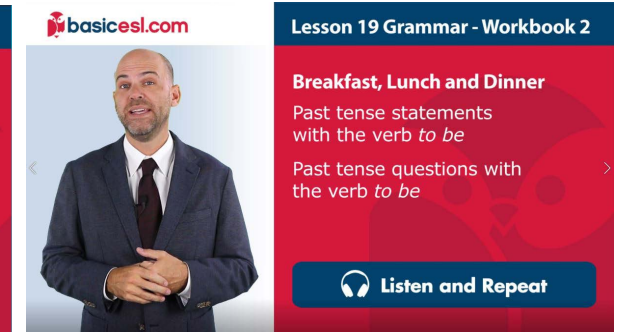
Initial idea:



Final Logo:



Logo evolution



Basic ESL web mock up, book cover and youtube assets

Logo sketches:



Final Logo:



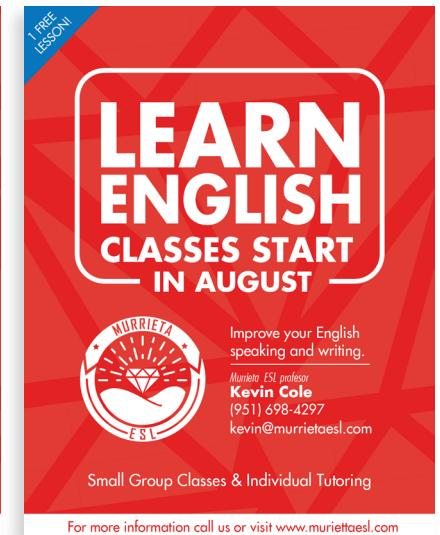
Window Decal:



Emblem Logo:



Logo Murrieta ESL tutoring in Murrieta, CA

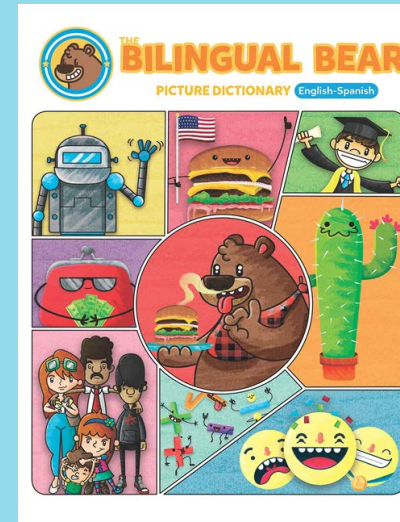


Flyers and Business cards for Teachers

THE BILINGUAL BEAR

Bilingual Dictionaries, Inc.

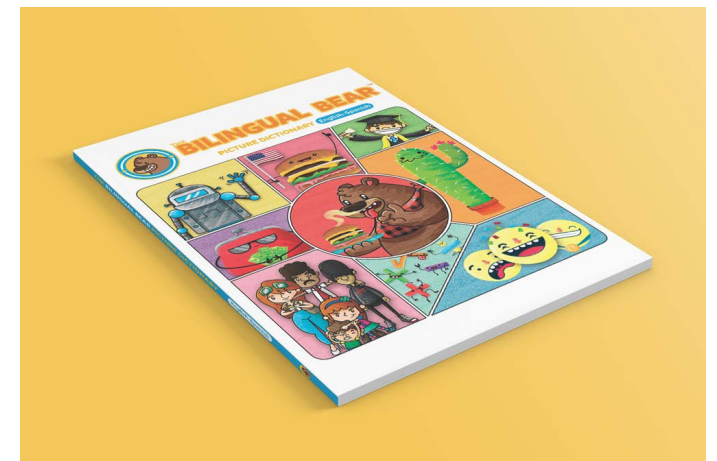
Created over 1000 illustrations for Bilingual Bear picture dictionary. Designed layout, cover, back, logo and website. The Bilingual Bear is for young English learners. We created it to make learning English fun and colorful for children.



front cover

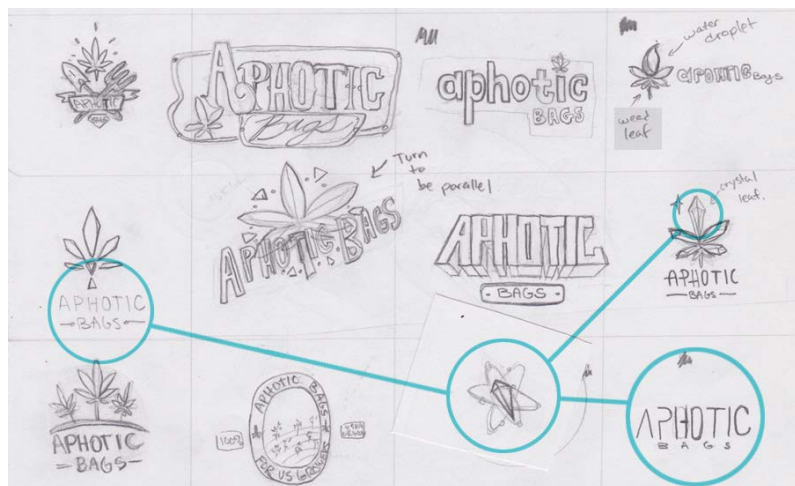


back cover



visit bilingualbear.com

Logo sketches:



Final Logo:

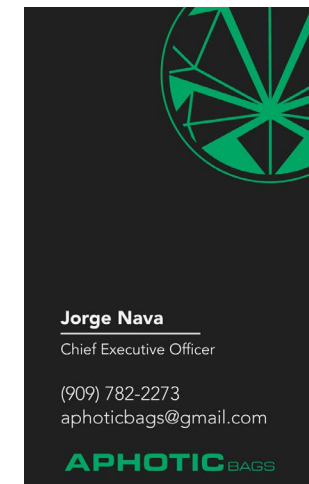
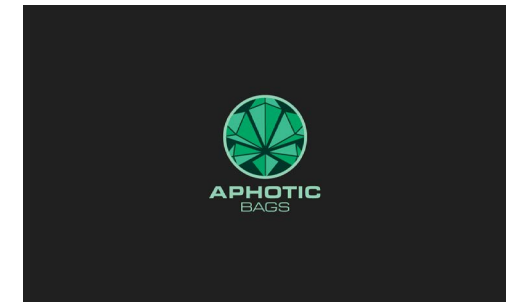


APHOTIC
BAGS



Emblem Logo:



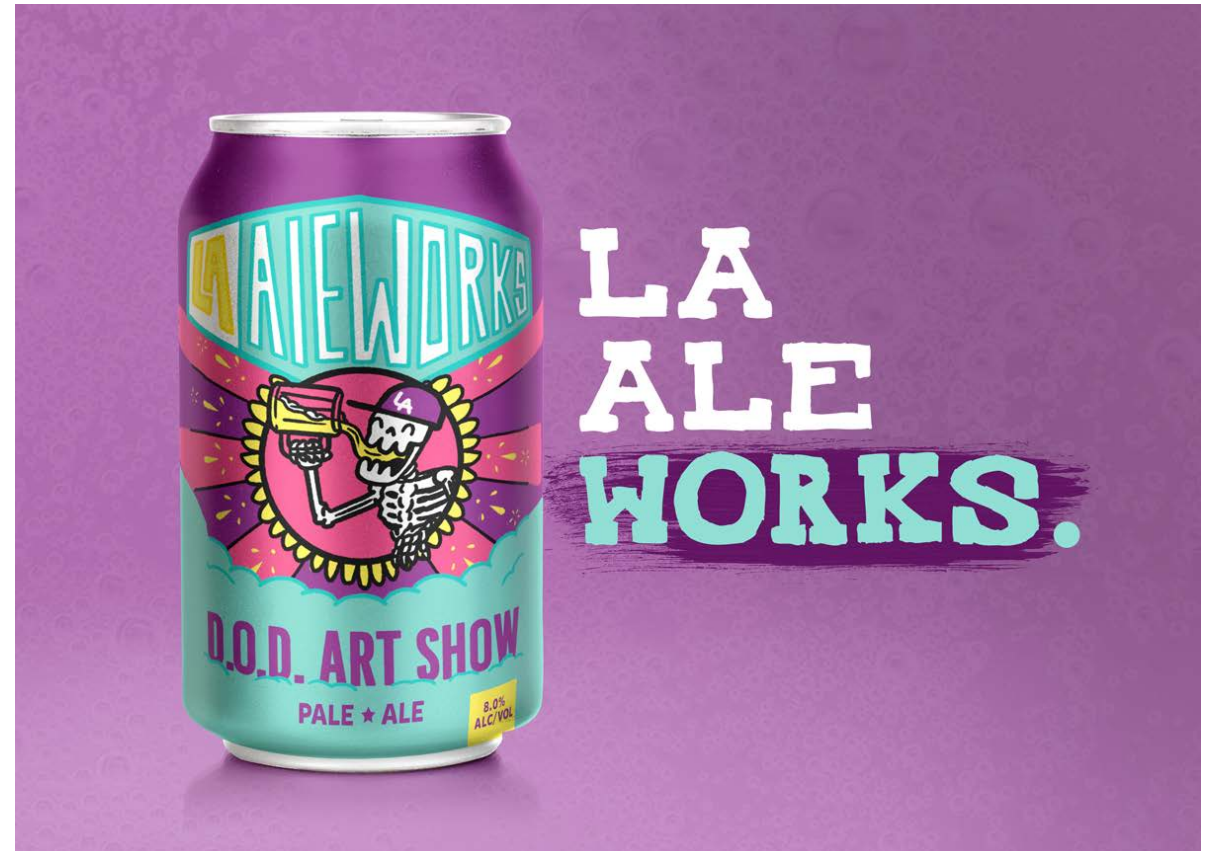


Packaging for bags

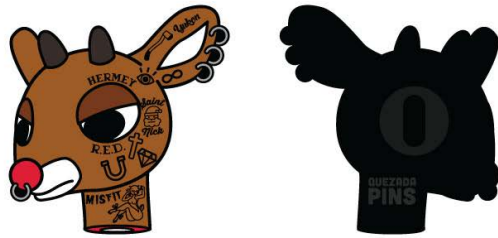
Business card for CEO



LA Aleworks art show



Event Beer Mockup

**Design:** Rude-olph**Metal:** Black dye**Fill color:**

- Pantone 199 C
 - Pantone 154 C
 - White
 - Pantone 168 C
 - Pantone 440 C
 - Pantone Cool Grey 6 C
- Size:** 1.5" tall

QUEZADA
PINS

← Logo for back of pin

↑
example of pin placement