

# KRUPA MAKWANA

WEB DESIGNER

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## Professional Summary

I am a Web Designer with 4 years of experience. I hold a my Bachelor of Computer Applications (BCA) from Shri Chimanbhai Patel Institute Of Computer Applications. I am a creative professional who is passionate about designing interfaces and user experiences for digital products. I specialize in creating visually appealing, user-friendly, and intuitive designs that meet project goals and requirements. My expertise lies in using a range of design tools such as Figma, Adobe XD and Sketch.

## Skills

Technical Skills	HTML, CSS, JavaScript, Adobe Creative Suite (Photoshop, Illustrator, XD), Sketch, Figma, WordPress
Design Skills	Responsive Web Design, UI/UX Design, Wireframing, Prototyping, Graphic Design, Logo Design
Soft Skills	Creative Thinking, Attention to Detail, Communication, Team Collaboration, Time Management

## Professional Experience

Sr.Web Designer

2019-2023

Adorncommerce LLP , India

- Designed and developed responsive websites for various clients, improving site engagement and user satisfaction.
- Collaborated with clients to understand their brand and vision, translating requirements into functional and visually appealing web designs.
- Utilized HTML, CSS, and JavaScript to create interactive and dynamic website features.
- Implemented best practices for SEO and web accessibility, resulting in increased site traffic and better search engine rankings.
- Conducted usability testing and gathered user feedback to refine and improve website designs.
- Worked closely with the development team to ensure seamless integration of design and functionality

## Key Achievements

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- Created designs using Figma, ensuring modern and intuitive user interfaces.
- Integrated Gutenberg blog for content management, enhancing the client's blogging capabilities.
- Made websites responsive for mobile and tablet devices, ensuring a seamless user experience across all platforms.
- Designed banners for websites, boosting visual appeal and user engagement.
- Created custom CMS pages, managing over 300 pages effectively.
- Designed logos for websites, contributing to brand identity and recognition.

## Projects

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### Findbestdegrees [<https://www.findbestdegrees.com/>]

- Created a design using Figma.
- Integrated Gutenberg blog for content management.
- Made the website responsive for mobiles and tablets.
- Designed banners for the website.
- Created over 300 custom CMS pages.
- Designed the logo for the website.

### Adorncommerce [<https://www.adorncommerce.com>]

- Developed the entire website design.
- Utilized Adobe Photoshop and Figma for design creation.
- Worked with SCSS and JavaScript for styling and functionality.
- Compiled SCSS using Gulp.
- Ensured responsive design for mobiles and tablets.

### Online Master Colleges [<https://sonlinemc.wpengine.com/>]

- Created a design using Figma.
- Integrated Gutenberg blog for content management.
- Made the website responsive for mobiles and tablets.
- Designed banners for the website.
- Created over 300 custom CMS pages.
- Designed the logo for the website.

## One Degree [<https://about.1degree.org/>]

- Created the layout for the website.
- Integrated a Gutenberg blog, worked with CSS and JavaScript, and created animations for all pages.
- Made the website responsive for mobiles and tablets.

## Easycall [<https://www.easycall.io/>]

- Created a design using Figma.
- Worked with the classic editor to create custom pages.
- Implemented design elements using JavaScript and CSS.
- Created custom GIFs for the homepage and other pages.

## Imagixprophoto [<https://www.imagixprophotos.com/>]

- Created designs and banners for the website.
- Implemented designs within the Imagixpro plugin.

## MT PRO [<https://mt-pro.de/>]

- Integrated Gutenberg blog for content management.
- Made the website responsive for all devices.

## Shine Retrofits [<https://www.shineretrofits.com/>]

- Created the layout for the website.
- Designed various graphic elements such as banners, icons, brand logos, and images.
- Made the website responsive for mobiles and tablets.
- Created over 300 custom CMS pages.
- Designed the logo for the website.

## Education

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### Bachelor of Computer Application [Apr 2016]

Gujarat University, India

## Social

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