



THE RETIRED APPLICATION

Enhancing Lives, Fostering Connections

By: Awad and Krupa

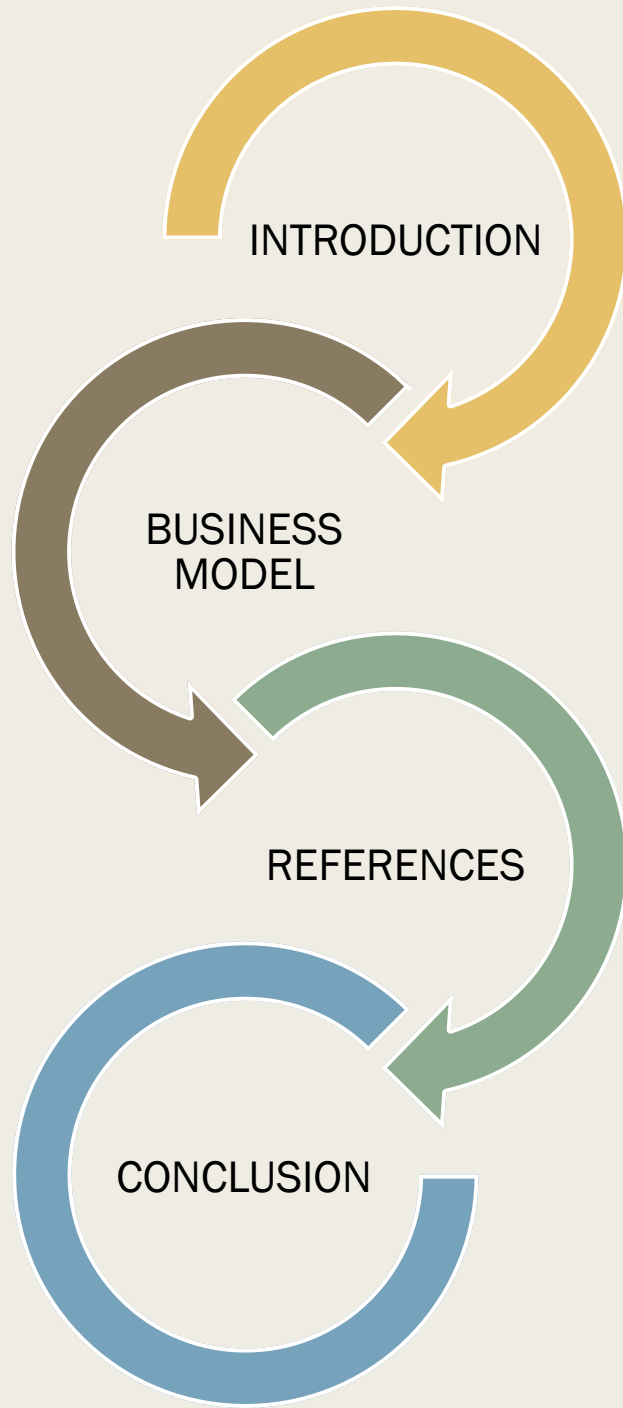


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INTRODUCTION



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In today's rapidly evolving digital landscape, the need for specialized platforms catering to various demographics is more pronounced than ever.

One such segment that requires attention is the retirement community.

Our solution: **"Retired App"**

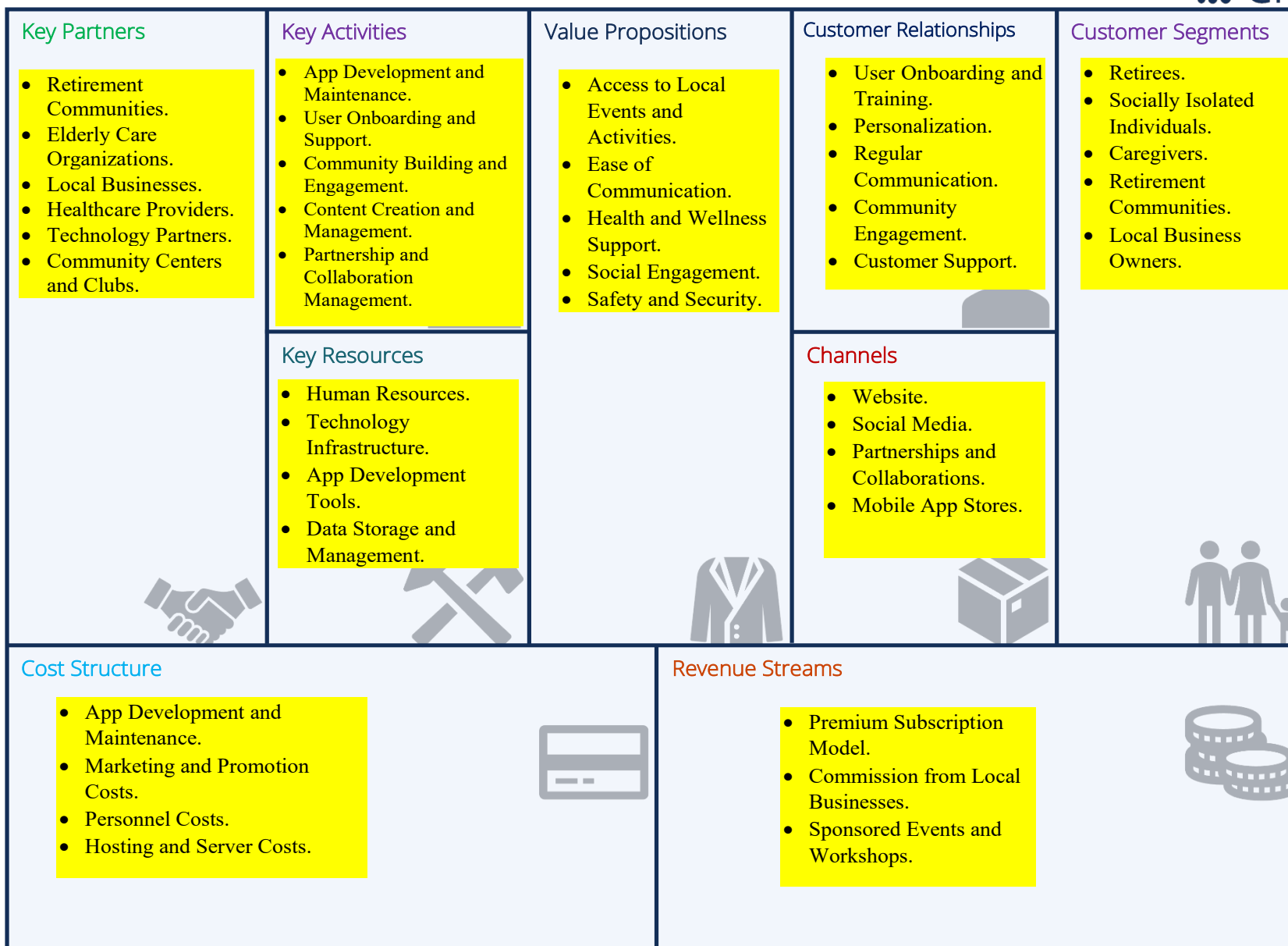
Our mission: **Enhancing the lives of retirees through technology**

A digital platform connecting retired individuals, fostering community engagement, and enhancing the overall quality of life.



BUSINESS MODEL

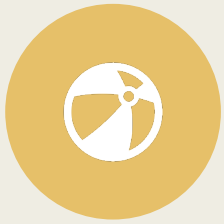




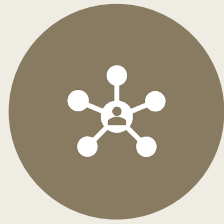
CUSTOMER SEGMENTS



VALUE PROPOSITIONS



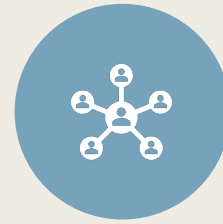
ACCESS TO LOCAL
EVENTS AND
ACTIVITIES



EASE OF
COMMUNICATION



HEALTH AND
WELLNESS
SUPPORT



SOCIAL
ENGAGEMENT



SAFETY AND
SECURITY

CHANNELS



CUSTOMER RELATIONSHIPS



User Onboarding and Training

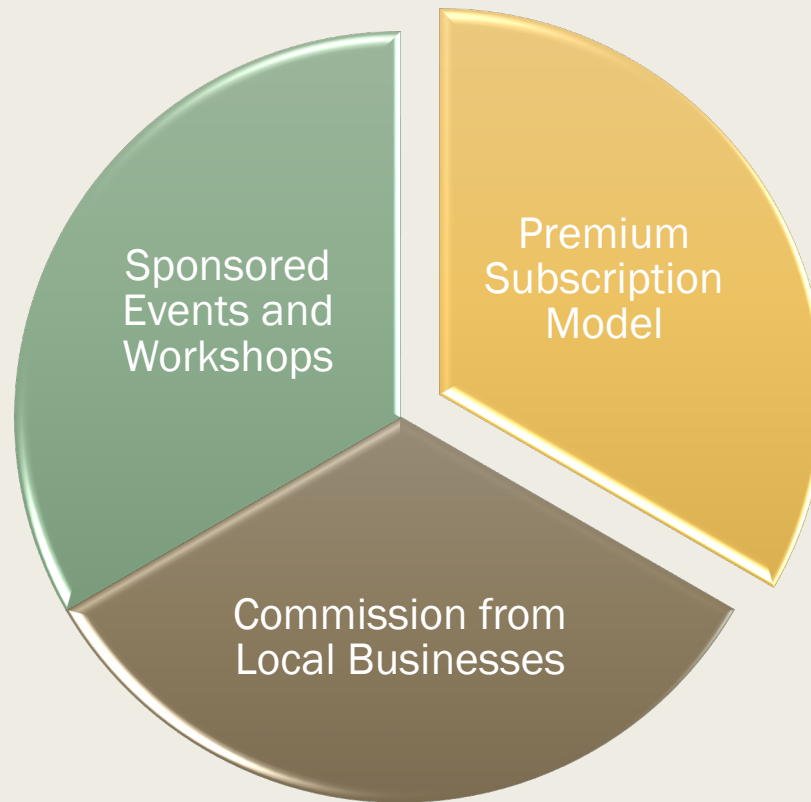
Personalization

Regular Communication

Community Engagement

Customer Support

REVENUE STREAMS



KEY RESOURCES



HUMAN
RESOURCES



TECHNOLOGY
INFRASTRUCTURE

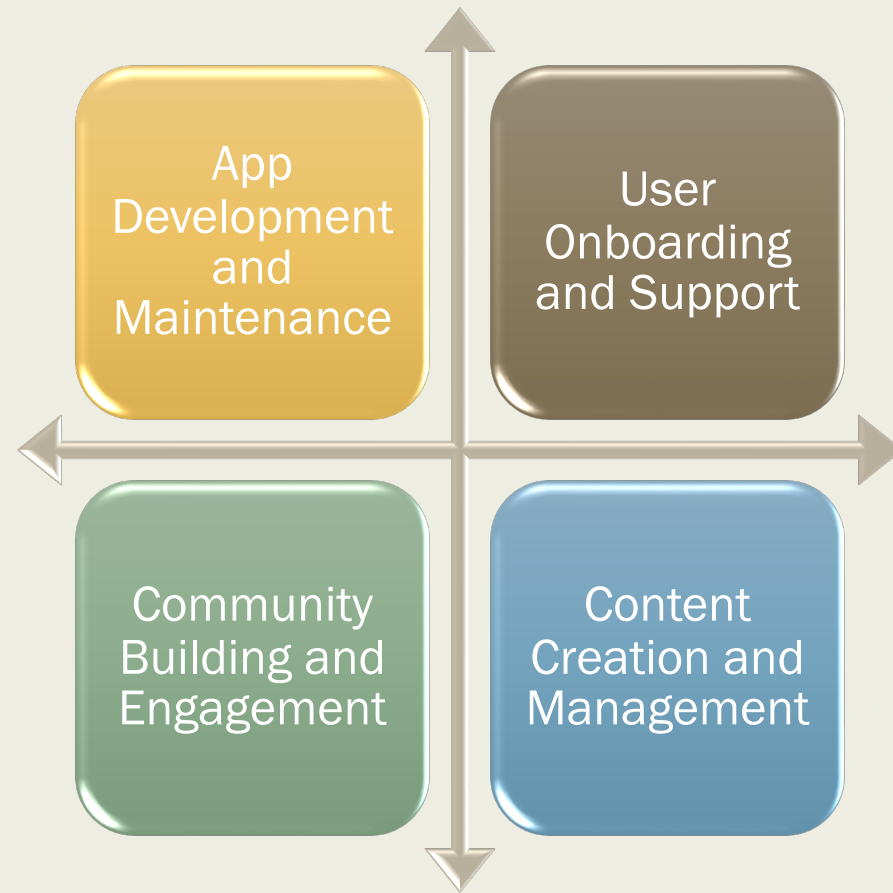


APP DEVELOPMENT
TOOLS



DATA STORAGE AND
MANAGEMENT

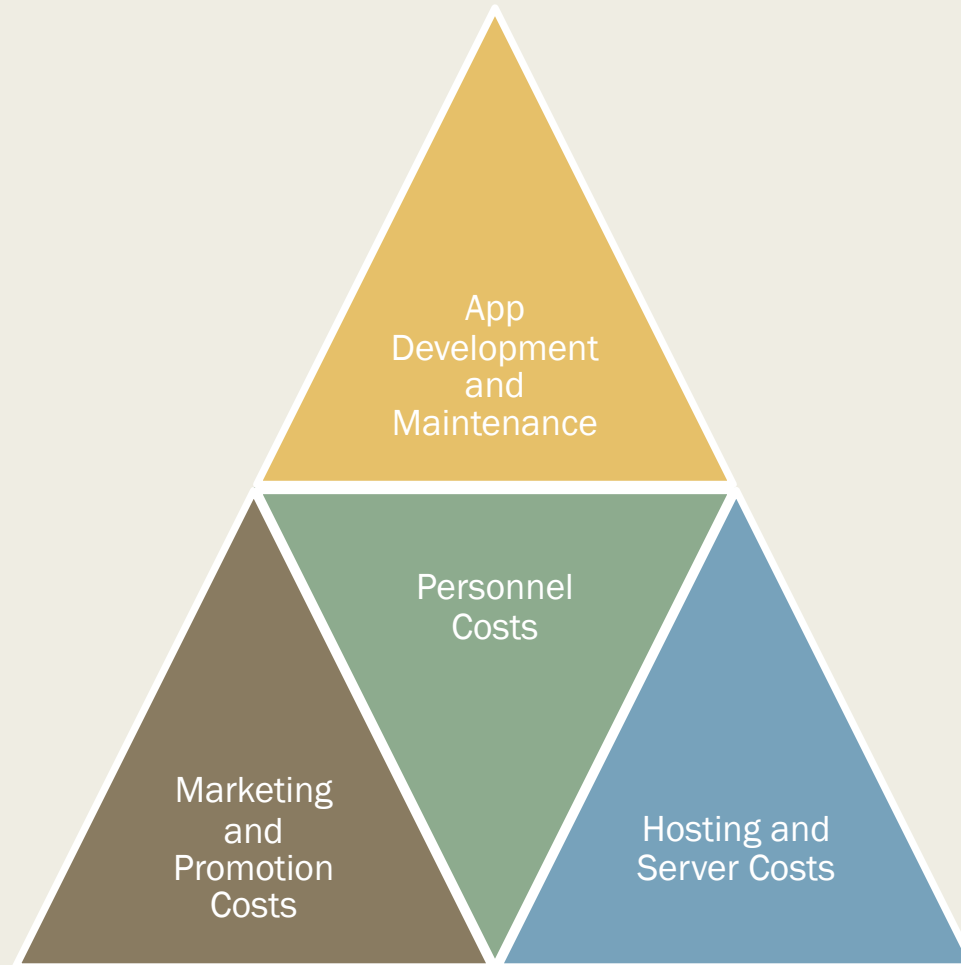
KEY ACTIVITIES



KEY PARTNERS



COST STRUCTURE





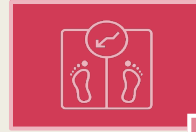
REFERENCES



REFERENCES



World Health
Organization.
(2022)



AARP. (2022)



Mobile App
Revenue
Worldwide.
(2023)



Business Model
Canvas. (2022)



CONCLUSION



CONCLUSION

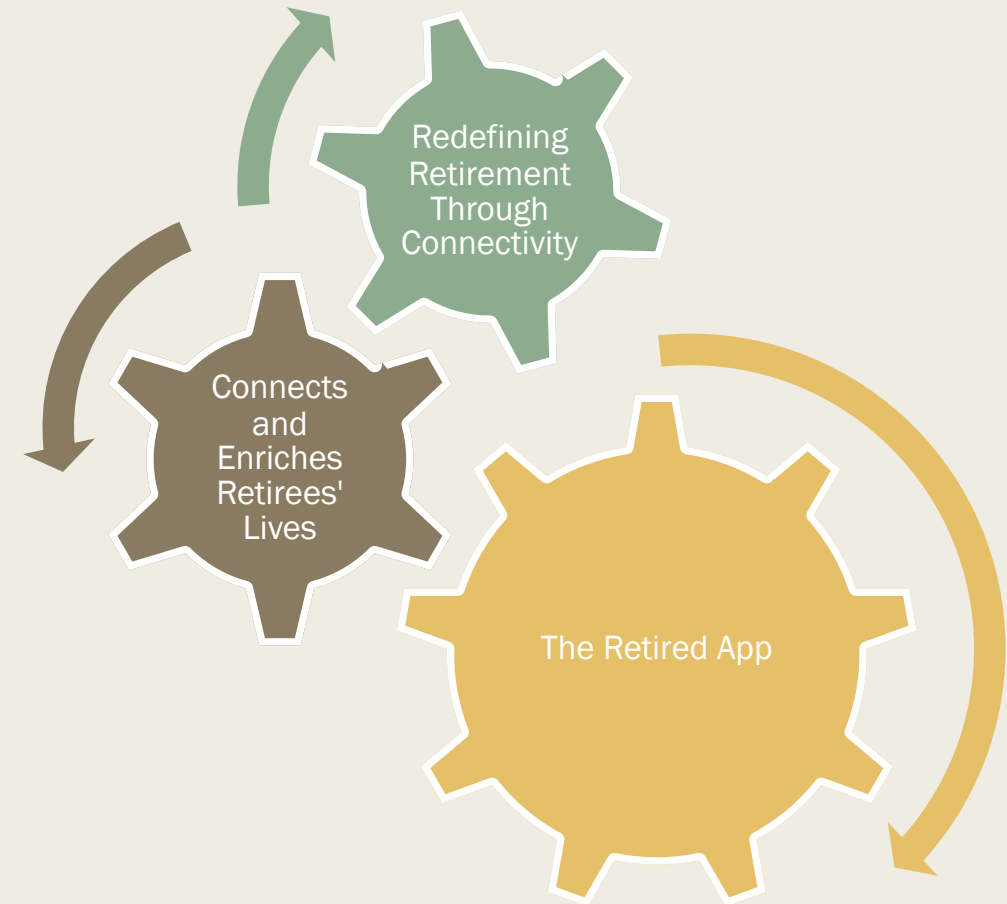
Key Takeaways:

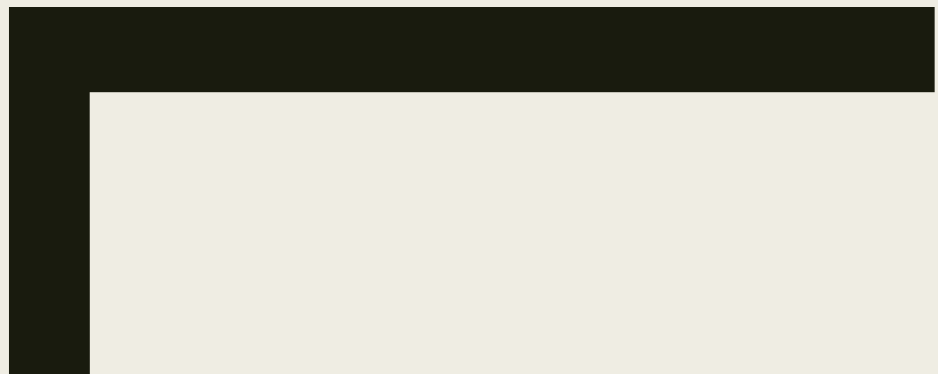
Enhanced Connectivity

Tailored Support

Empowerment Through Technology

A New Chapter of Retirement





THANK YOU

