Key Partners

- Retirement Communities.
- Elderly Care Organizations.
- Local Businesses.
- Healthcare Providers.
- Technology Partners.
- Community Centers and Clubs.

Key Activities

- App Development and Maintenance.
- User Onboarding and Support.
- Community Building and Engagement.
- Content Creation and Management.
- Partnership and Collaboration Management.

Key Resources

- Human Resources.
- Technology Infrastructure.
- App Development Tools.
- Data Storage and Management.

Value Propositions

- Access to Local Events and Activities.
- Ease of Communication.
- Health and Wellness Support.
- Social Engagement.
- Safety and Security.

Customer Relationships

- User Onboarding and Training.
- Personalization.
- Regular Communication.
- Community Engagement.
- Customer Support.

Channels

- Website.
- Social Media.
- Partnerships and Collaborations.
- Mobile App Stores.

Customer Segments

- Retirees.
- Socially Isolated Individuals.
- Caregivers.
- Retirement Communities.
- Local Business Owners.

Cost Structure

- App Development and Maintenance.
- Marketing and Promotion Costs.
- Personnel Costs.
- Hosting and Server Costs.

Revenue Streams

- Premium Subscription Model.
- Commission from Local Businesses.
- Sponsored Events and Workshops.