# Count/Wealth segment

**Wealth Segment**
- Affluent Customer
- High Net Worth
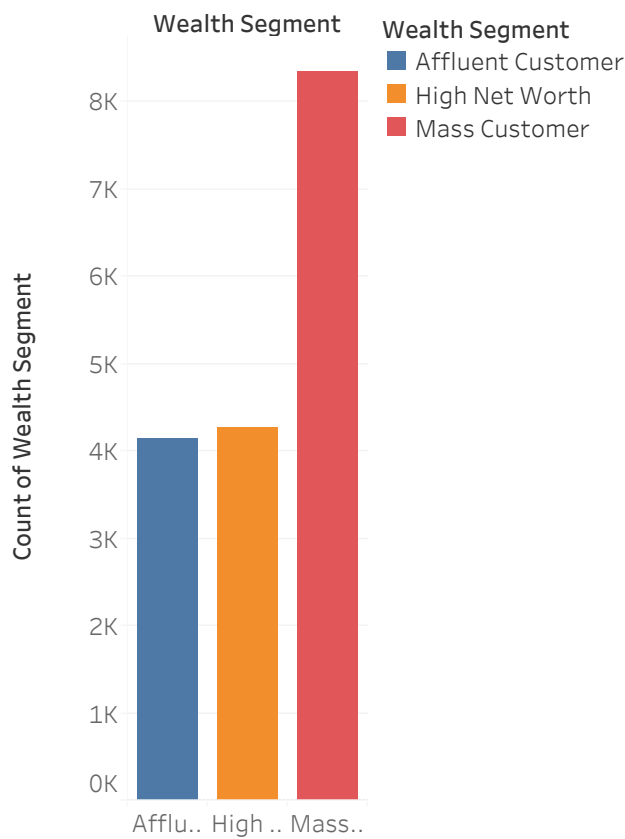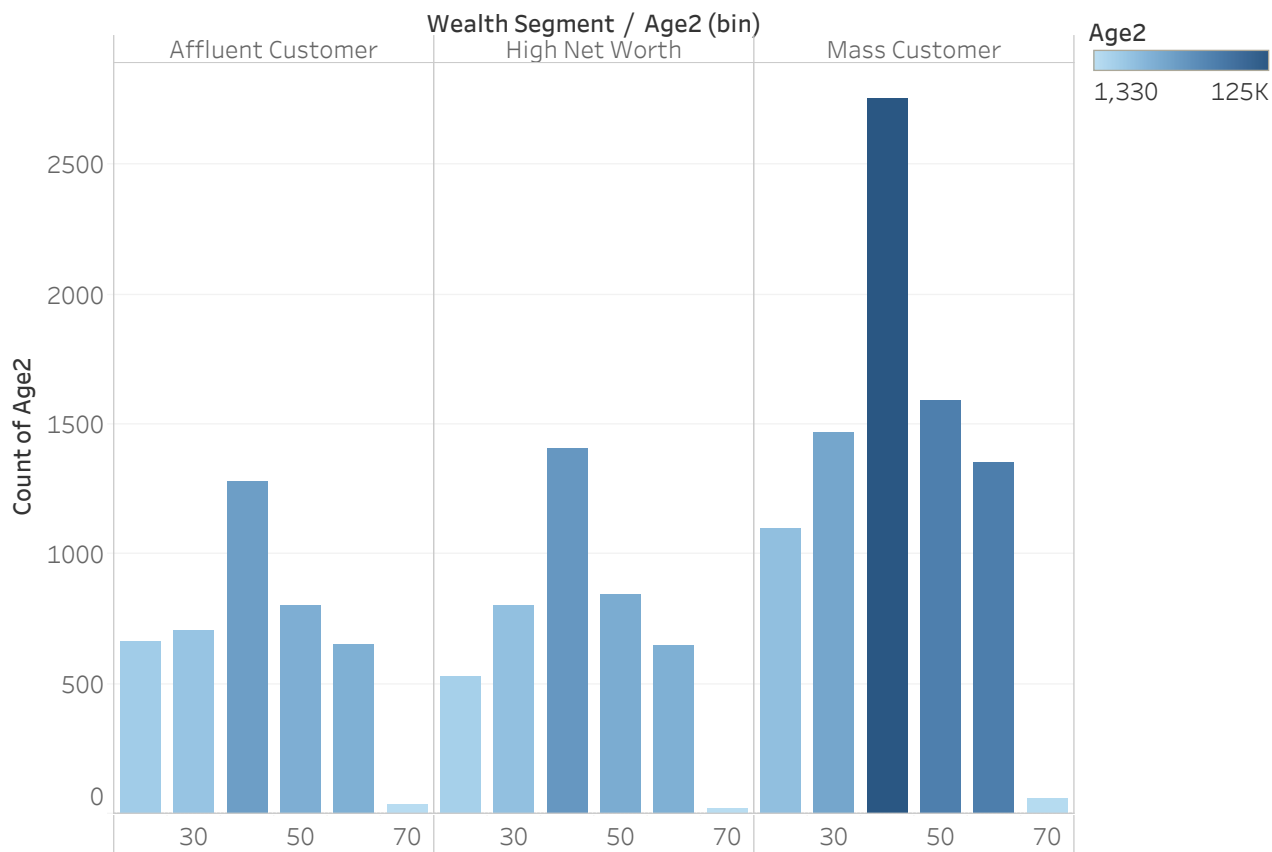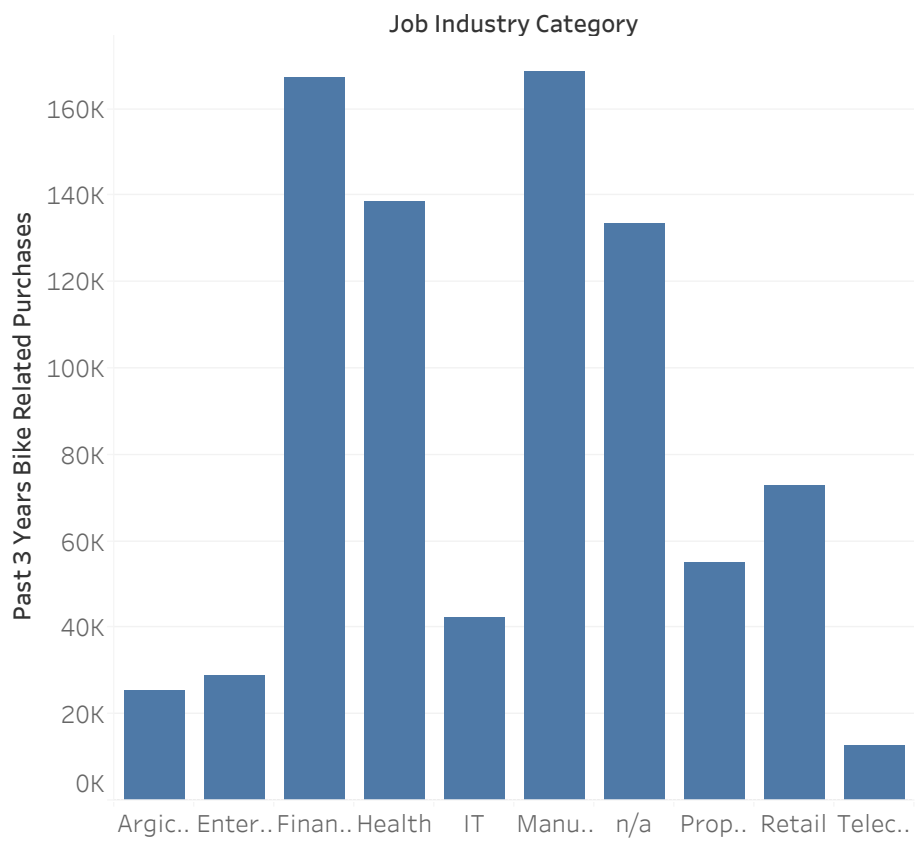- Mass Customer



Count of Wealth Segment for each Wealth Segment. Color shows details about Wealth Segment. The data is filtered on Gender, which excludes U and Null.
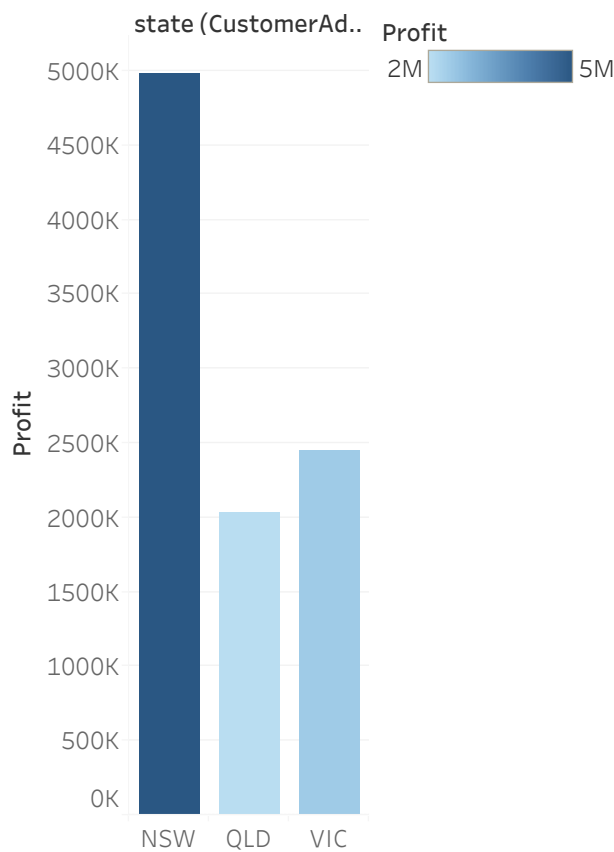
# Age/Wealth



Count of Age2 for each Age2 (bin) broken down by Wealth Segment. Color shows sum of Age2.
The view is filtered on Age2 (bin), which has multiple members selected.

# Purchase/Industry

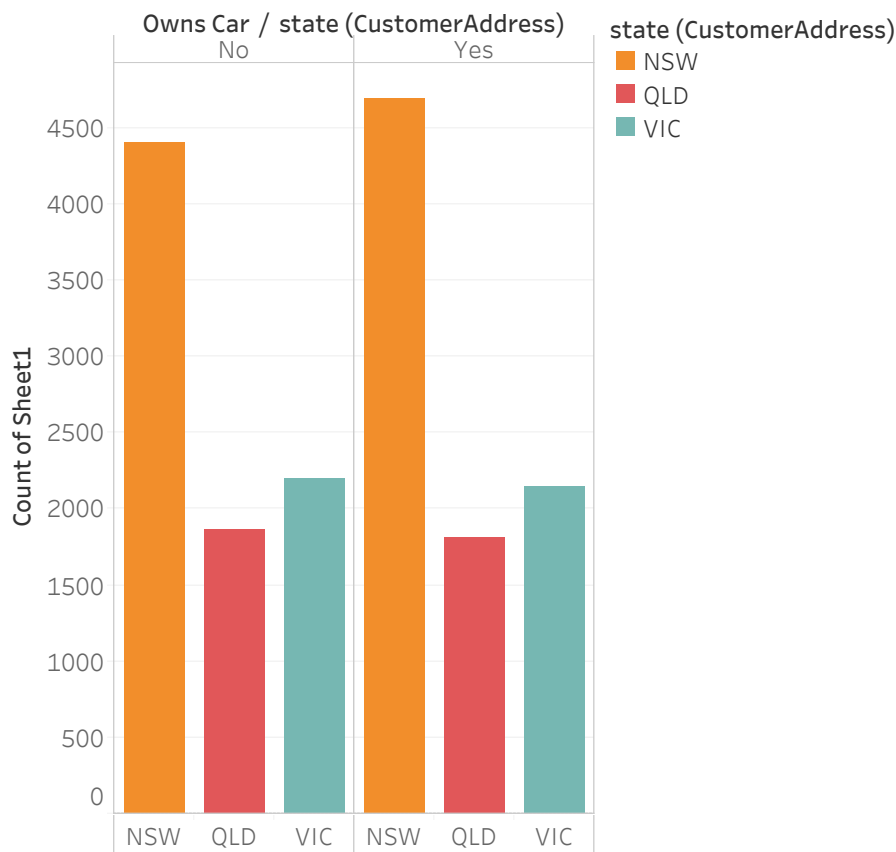## Job Industry Category



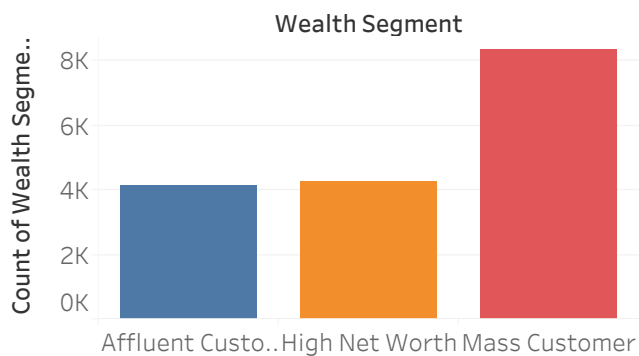Sum of Past 3 Years Bike Related Purchases for each Job Industry Category.

# Profit/state



Sum of Profit for each state (CustomerAddress). Color shows sum of Profit. The view is filtered on state (CustomerAddress), which keeps NSW, QLD and VIC.

# Ownership/state



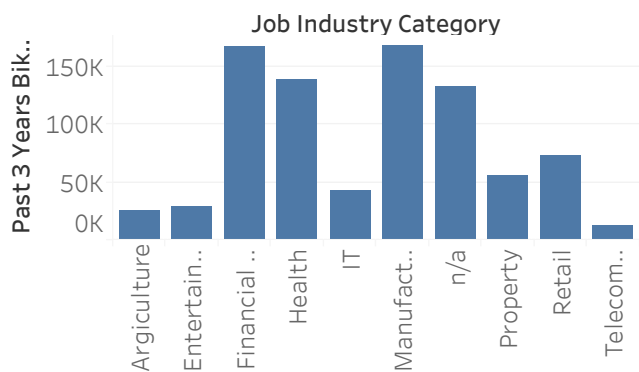**Owns Car / state (CustomerAddress)**

Count of Sheet1 for each state (CustomerAddress) broken down by Owns Car. Color shows details about state (CustomerAddress). The view is filtered on state (CustomerAddress), which keeps NSW, QLD and VIC.
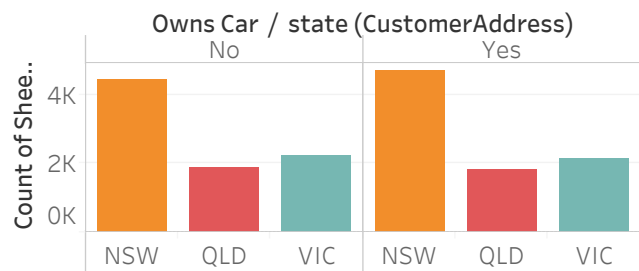
# SPROCKET CENTRAL
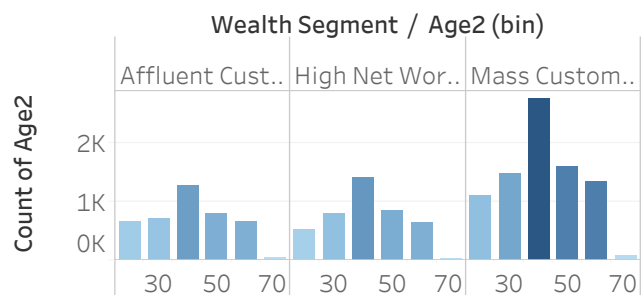
## Count/Wealth segment

### Wealth Segment



## Purchase/Industry

### Job Industry Category



## Ownership/state

### Owns Car / state (CustomerAddress)



## Age/Wealth

### Wealth Segment / Age2 (bin)



## Profit/state

### state (CustomerAddress)