


# Review Test Submission: Week 7 Quiz (Due October 30th)

User	Krupesh Chetanbhai Shah
Course	DS-650-HYB-22FATR: Data Law, Ethics & Bus Intel
Test	Week 7 Quiz (Due October 30th)
Started	10/30/22 12:46 PM
Submitted	10/30/22 12:52 PM
Due Date	10/30/22 11:59 PM
Status	Completed
Attempt Score	100 out of 100 points
Time Elapsed	5 minutes out of 15 minutes
Results Displayed All Answers, Submitted Answers, Correct Answers	

Question 1


10 out of 10 points

Is the process of drawing meaning out of written communication.

- Selected Answer:  Text analytics
- Answers:
- Predictive analytics

Financial Analytics


Data analytics


 Text analytics

Question 2

10 out of 10 points

A process of extracting value from large quantities of unstructured text data

- Selected Answer:  Text analytics
- Answers:
- Predictive analytics

 Text analytics

Data analytics

Financial Analytics

**Question 3**

10 out of 10 points

Diagnostic analytics is done to understand why a problem has occurred. It looks into the cause of a problem.

Selected Answer: ☒ True

Answers: ☒ True  
☐ False

**Question 4**

10 out of 10 points

Diagnostic analytics summarizes past data into a form that is interpretable by humans

Selected Answer: ☒ False

Answers: ☐ True  
☒ False

**Question 5**

10 out of 10 points

Prescriptive analytics is characterized by techniques such as a drill-down, data mining and data discovery

Selected Answer: ☒ False

Answers: ☐ True  
☒ False

**Question 6**

10 out of 10 points

The practice of extracting information from existing data sets in order to determine patterns and predict future outcome and trends is known as:

Selected Answer: ☒ Predictive analytics

Answers: ☒ Predictive analytics  
☐ Targeting analytics  
☐ Data analytics  
☐ Financial Analytics

**Question 7**

10 out of 10 points

There is a wealth of information in recorded interactions that can easily be turned into text.

Selected Answer: ☒ True

Answers: ☒ True  
☐ False


**Question 8**

10 out of 10 points

The discovery, interpretation, and communication of meaningful patterns in data is known as:

Selected Answer:  Analytics

Answers:

- Data Interpretation
- Data translation
-  Analytics
- Business Intelligence


**Question 9**

10 out of 10 points

IBM SPSS is an example of:

Selected Answer:  Text analytics tool

Answers:

- Predictive analytics tool
- Data analytics software
-  Text analytics tool
- Financial Analytics application


**Question 10**

10 out of 10 points

According to the textbook, Social media measurement is considered ----- rather than ----- under the AMEC's Barcelona Declaration of Measurement Principles:

Selected Answer:  A. a discipline – a tool

Answers:

-  A. a discipline – a tool
- B. a discipline – an outcome
- C. a goal setting – an outcome
- D. a discipline –a method

Sunday, October 30, 2022 12:52:11 PM EDT

← OK