



Week by Week Week 9: Intellectual Property (November 7th - November 13th)

**Review Test Submission: Week 9 Quiz (Due Sunday November 13th)**

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Course	DS-650-HYB-22FATR: Data Law, Ethics & Bus Intel
Test	Week 9 Quiz (Due Sunday November 13th)
Started	11/9/22 10:03 AM
Submitted	11/9/22 10:09 AM
Due Date	11/13/22 11:59 PM
Status	Completed
Attempt Score	100 out of 100 points
Time Elapsed	5 minutes out of 15 minutes
Results Displayed All Answers, Submitted Answers, Correct Answers	

### Question 1

10 out of 10 points


Copyright, trademark, and patent laws, each applicable in various situations and each with its own set of technical rules.

Selected Answer:  TrueAnswers:  True  
False

### Question 2

10 out of 10 points

IP is defined as an intangible property that is the result of creativity

Selected Answer:  TrueAnswers:  True  
False

### Question 3

10 out of 10 points

Unlike copyrighted works, trademarks receive different degrees of protection depending on numerous variables, including the consumer awareness of the trademark, the type of service and product it identifies, and the geographic area in which the trademark is used.

Selected Answer: ☒ True  
Answers: ☒ True  
False

**Question 4**

10 out of 10 points

Intellectual property law includes copyright only

Selected Answer: ☒ False  
Answers: True  
☒ False

**Question 5**


10 out of 10 points

intangible property that is the result of creativity is known by:

Selected Answer: ☒ IP  
Answers: ☒ IP  
Copyright  
Trade secrets  
Trademark

**Question 6**

10 out of 10 points

The Copyright Act of 1976 forms the basis of copyright law in the United States today. 

Selected Answer: ☒ True  
Answers: ☒ True  
False

**Question 7**

10 out of 10 points

In the United States, the copyright protection extends to all “original works of authorship” to take into account new kinds of media.

Selected Answer: ☒ True  
Answers: ☒ True  
False

**Question 8**

10 out of 10 points

Intellectual property laws are a wide body of federal laws only that protects creative property such as writing, music, drawings, paintings, photography, and films.

Selected Answer: ☒ False

Answers:

True

☒ False**Question 9**

10 out of 10 points

Brand names such as Nike and Apple, as well as logos, slogans, and other devices that identify and distinguish products and services, are protected under federal trademark laws only.

Selected Answer: ☒ False

Answers:

True

☒ False**Question 10**

10 out of 10 points

An example of a trade secret would be a confidential marketing plan for the introduction of a new software product or the secret recipe for a brand of salsa.

Selected Answer: ☒ True

Answers:

☒ True

False

Wednesday, November 9, 2022 10:09:34 AM EST

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