

# Noah Jackson Kruse

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## Summary:

Engaging customers through the use of research, strategic marketing, and design.

## Experience:

Co.tribute Marketing Associate // January 2017 - Present

- Project lead for major client, Life.Church - leading meetings and strategically planning events
- Designing marketing assets utilizing the Adobe Suite as needed for various clients
- Implementing marketing strategy for various clients to organically incorporate Co.tribute products to their organizations
- Utilizing tools and skills in HTML, CSS, and wordpress to aid in website design
- Working alongside my team at Co.tribute using Google analytics as well google optimize in order to generate website and marketing conversions for potential clients

Marketing Research Projects // August 2017 - May 2018

- Collaborating with clients and conducting customer research through customer interviews, focus groups, surveys, and data analysis
- Implementing strategic marketing plans based off of hard data

Revfluence Marketing Intern // May 2016 - August 2016

- Developed analytical business writing abilities in order to write social media campaign analysis for companies such as Nixon, Birksun, and Nutiva
- Applied abilities in design and branding to build a full tutorial page for the Revfluence platform

Freelance Design // December 2016 - Present

- Designed entire website for Cliff Hullung, a professor of Biola University cliffhulling.com
- Utilizing Photoshop to design wedding assets such as invitations, RSVPs, and banners
- Designing custom logos and assisting various clients with branding

## Skills:

Adobe Suite  
Google Analytics Certified  
Marketing Research  
Excel  
HTML, CSS, & Git

## Education:

Biola University // September 2014 - May 2018

B.S. Business Administration with an emphasis in Marketing

- Minor in Biblical Studies
- Eagle Scholarship recipient