

### **Business Problem**

Traffic collisions are in first place based on the number of deaths and injuries

Accidents occur for many reasons, including both technological and human factors

Is there a mechanism to predict the possibility of a car accident and its severity?

#### Goal:

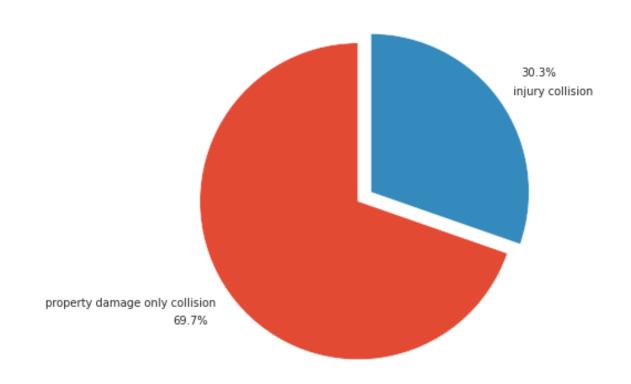
- identify and analyze the factors that cause traffic collisions
- create a model that will predict the severity of car accidents

#### Data

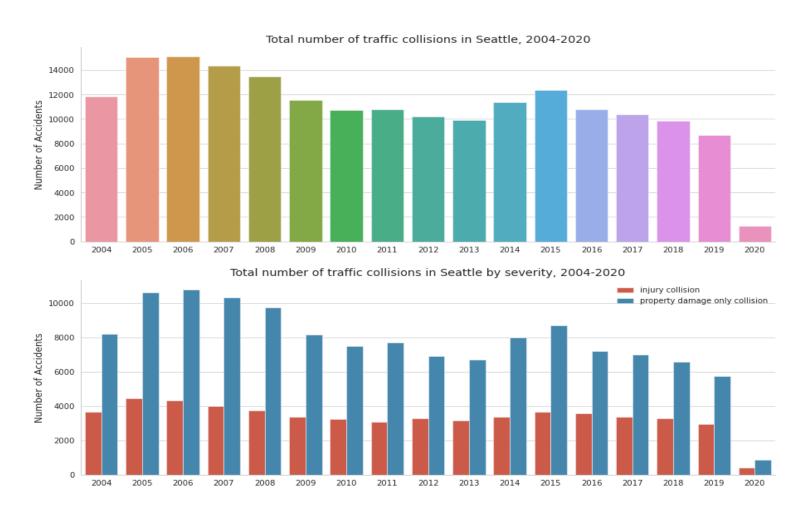
- Dataframe with accident severity of all collision types in Seattle, 2004-2020, available from IBM
- Total: 194,673 entries and 37 features
- After cleaning: 187,524 entries and 9 features

- Target variable: SEVERITYCODE
- Independent variables:
  - 'WEATHER' A description of the weather conditions during the time of the collision;
  - 'ROADCOND' The condition of the road during the collision;
  - 'LIGHTCOND' The light conditions during the collision.

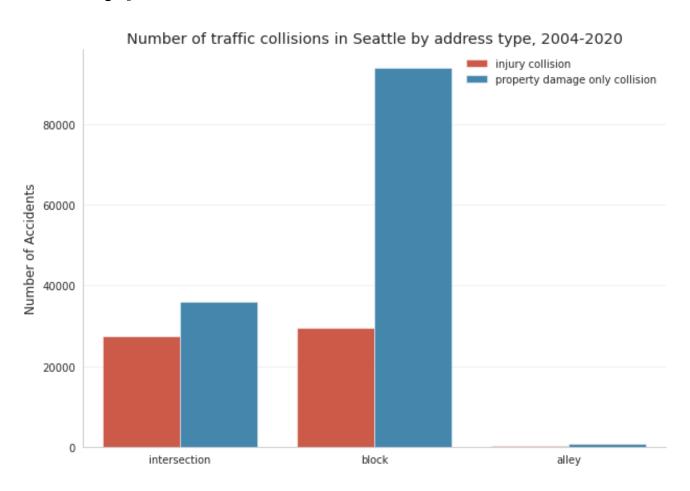
## Accident severity distribution



## Annual amount of traffic accidents

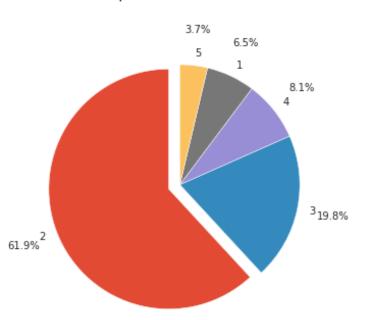


## Address type of traffic accidents

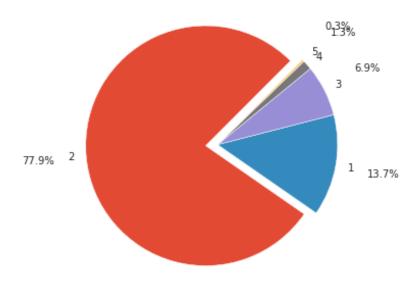


## Number of People and Vehicles involved in traffic accidents

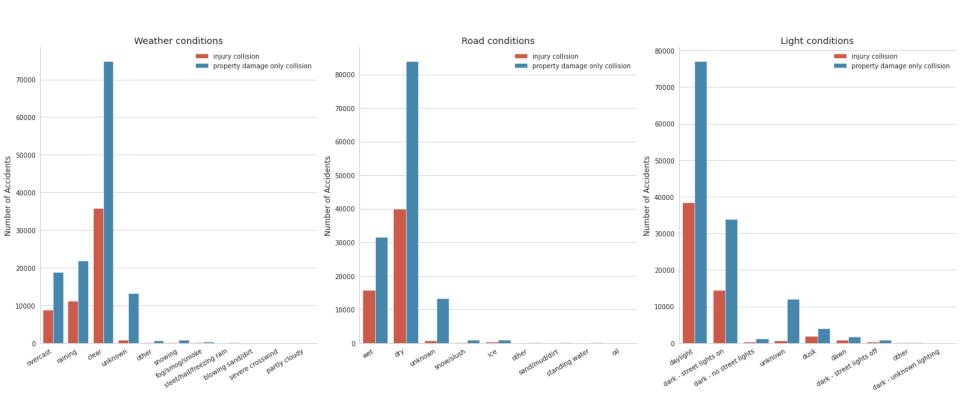
Number of People involved in traffic accidents



Number of Vehicles involved in traffic accidents



# Weather, Road and Light conditions and Accident Severity



## Classification algorithms

Algorithm	Jaccard	F1-score	Precision
Logistic Regression	0.6979	0.5737	0.4871
KNN	0.6673	0.6051	0.5958
Decision Tree	0.6979	0.5737	0.4871

Jaccard's score between 66.7% and 69.7% F1-score is between 57.3% and 60.5% Precision is between 48.7% and 59.5%

### Conclusions

- 70% of accidents resulted in property damage while other 30% involved injuries.
- Most of collisions happened either at the block or at the intersection.
- In almost 62% of cases 2 people get in a car accident.
- In nearly 78% 2 cars are affected by the collision.
- Traffic accidents usually happen during daytime with clear weather and dry road condition.
- All three algorithms showed similar results, while Logistic regression and Decision Tree showed better results in evaluating model accuracy.