

CodFleet Phase 0.5 — Visual Webapp + Data Capture (SRS/PRD)

0) Goal & Constraints

- **Goal:** Look enterprise-ready; capture *qualified* leads (companies & freelancers); issue accounts; show momentum (Fleet Strength counter).
 - **Out of scope:** Job matching, payments, dashboards with live data feeds. (Those come in MVP.)
 - **Non-negotiables:** GDPR-compliant consent, clear ToS/Privacy, basic security, email verification.
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1) Information Architecture (IA)

Public pages

1. Home
2. The CodFleet Story (About)
3. Network → Join the Fleet (CTA hub)
4. Fleet Strength (live counter page/section)
5. Blogs (CMS)
6. Contact
7. Legal (Privacy Policy, Terms of Service, Cookie Policy, Imprint)

Auth pages

8. Create Account (choose: Company / Freelancer)
9. Login
10. Forgot Password / Reset

Post-login (stub consoles; show “coming soon” with profile forms)

11. Freelancer Console (profile form + document uploader)
 12. Company Console (company profile + requirement form)
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2) Primary User Flows

A) Freelancer Onboarding (data capture only)

- **Join the Fleet → Freelancer**

1. Email + password → verify email (OTP/link).
2. Profile form:
 - First name, Last name, DOB
 - Country of citizenship
 - In Finland since (MM/YYYY)
 - Visa type + category (Student / Spouse / Work / Startup / Pending / PR)
 - Visa valid till (date)
 - Finnish ID: Y-tunnus (Business ID) [text], Tax ID (Vero) [text]
 - Insurance (Yes/No + provider), YEL (Yes/No + threshold awareness)
 - Phone, City, Preferred language(s)
 - Work categories (checkbox): Delivery / Cleaning / Warehouse / Construction / Retail / Logistics / Other
 - Availability windows (multi-select): Morning / Afternoon / Evening / Night; Weekdays/Weekends
 - Documents upload (PDF/JPG, max 10MB each): Passport/ID, Residence permit, Y-tunnus cert, Tax card, Insurance proof, YEL proof (if any)
 - Consent checkboxes (GDPR, data processing, TOS)

3. Success screen → “Profile under review” + onboarding checklist.

Validation: required fields, date sanity, file types/size, Y-tunnus pattern, strong password (min 10 chars), 2FA optional.

B) Company Onboarding (data capture only)

- **Join the Fleet → Company**

1. Email + password → verify email.
2. Company profile form:
 - Company legal name, Business ID, Industry, HQ city
 - Contact person (name, role, phone)
 - Expected needs (multi-select): Delivery / Cleaning / Warehouse / Construction / Retail / Logistics / Other
 - Typical volumes (text): e.g., “10 workers for 2–3 days monthly”
 - Compliance expectations (checkboxes): Right-to-work verified, Insurance/YEL docs, GDPR addendum
 - Preferred start date, Notes
 - Consent to receive CodFleet proposal
3. Success → “Account created” + “We’ll contact you within 24–48h”.

C) Login / Forgot Password

- Standard flow with email-based reset.

3) Page-by-Page Content & Components

Home

- **Hero:** “CodFleet — Finland’s Workforce Network, Built On Trust.”

Sub: “Pre-verified freelancers. One invoice compliance. From tasks to careers.”

CTAs: *Join as Freelancer / Hire with CodFleet*

- **Value blocks (3 cards):** For Companies / For Freelancers / For Finland (govt narrative).
- **Fleet Strength widget:** flip-clock counter + “Verified this week” badge.
- **Logos row (placeholder):** “Trusted by ...” (use “Partner inquiries open” if no logos yet).
- **Footer:** links + legal + social.

The CodFleet Story

- Clear, non-inflammatory narrative: compliance-first network, career pathways, transparency.
- Short “Why Now” stats (labour shortages; integration need).
- CTA to Join / Hire.

Network → Join the Fleet

- Two cards: **Freelancer** (Create account) | **Company** (Create account).
- Short bullets of what you’ll need (docs list).

Fleet Strength

- **Flip counter** (total freelancers signed), **Map** (heatmap by city), **Milestones** (e.g., “100 verified IDs this month”).
- Optional “Last 5 onboarded roles” list (static/curated).

Blogs

- CMS for thought leadership & updates; SEO-friendly.

Contact

- Form: name, email, company (optional), message, consent.

- Auto-respond email.

Legal

- Privacy, Terms, Cookies, Imprint. (Must include GDPR lawful basis, retention periods, data subject rights, DPO contact.)

Auth + Consoles (stubs with forms)

- Clean, simple profile forms; upload center; “Status: Pending review”.
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4) Data Model (Phase 0.5)

Users

- id, email, password_hash, role (“freelancer” / “company”), status (pending/active/disabled), created_at

FreelancerProfile

- user_id (FK), name, dob, citizenship, in_finland_since, visa_type, visa_valid_till
- y_tunnus, tax_id, insurance_status, yel_status
- phone, city, languages, categories[], availability[], notes
- kyc_status (pending/approved/rejected), last_reviewed_at

FreelancerDocs

- user_id (FK), doc_type (passport/permit/y_tunnus/tax/insurance/yel/other)
- filename, storage_url, uploaded_at, expires_at (if applicable), verified_flag

CompanyProfile

- user_id (FK), legal_name, business_id, industry, hq_city
- contact_name, contact_role, phone

- needs[], typical_volumes, compliance_requirements[], preferred_start_date, notes

EventsLog

- user_id, event_type (signup, login, doc_upload, status_change), timestamp, ip

FleetStats (derived)

- total_users, total_freelancers, total_companies, verified_count, by_city{}

5) Security, Privacy, Compliance (must-haves)

- HTTPS everywhere; strong password policy; hashed passwords (argon2/bcrypt).
- Email verification before console access.
- Role-based access control.
- **GDPR:**
 - Lawful basis: *legitimate interest + contract performance*.
 - Explicit consent checkboxes; audit trail.
 - Data retention policy (e.g., delete inactive profiles after 12 months).
 - Download/delete-my-data request route (stub: email link + internal manual).
- **Documents at rest:** store in private bucket (e.g., S3) with signed URLs; never public.
- **Cookie banner** (analytics only; essential cookies required).
- **Legal copy** ready (Privacy/ToS/Cookies/Imprint).

6) Tech Stack (fast & cheap)

- **Frontend:** Next.js (React) + Tailwind (fast build, SEO), or Webflow (if no code team).

- **Backend (data capture only):**
 - Option A (nocode): Webflow forms → Make/Zapier → Airtable/Notion + S3 for files.
 - Option B (light code): Supabase / Firebase (auth, DB, storage).
- **Email:** Postmark/Sendgrid for verification + notifications.
- **Analytics:** Plausible/GA4.
- **Hosting:** Vercel/Netlify (if Next.js) or Webflow hosting.

If you want the **lowest-cost + speed**: Webflow + Memberstack (auth) + Airtable (DB) + Uploadcare/S3 (docs) + Make.com (flows).

7) UI Components Library (reusable)

- Header/Nav, Hero, CTA buttons, Cards (value props), Steps timeline
 - Flip-clock counter, Map/heatmap (static image now, interactive later)
 - Forms (with progress & validation), File uploader (with progress)
 - Toasts/alerts, Empty states, “Coming soon” banners
 - Legal footers, Cookie banner
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8) Fleet Strength Counter Logic

- **Base:** total_freelancers count (from DB).
 - **Display:** Animated flip-counter.
 - **Anti-gaming:** Count only after email verified + minimum fields complete.
 - **Option:** Show “Verified IDs” subset (approved kyc_status).
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9) Copy Prompts (you/marketing fill in quickly)

Home – Hero

- H1: “Finland’s trusted workforce network.”
- H2: “Pre-verified freelancers. One invoice compliance. From tasks to careers.”
- CTAs: “Join as Freelancer” / “Hire with CodFleet”

Join – Teasers

- Freelancer: “Bring your documents, get verified, start accepting tasks.”
- Company: “Describe your needs. We’ll deliver a compliant shortlist.”

Fleet Strength

- “Our network grows every day—safely and transparently.”

Legal Footer

- “CodFleet Oy — compliant workforce network. We’re not an employer or staffing agency.”

10) Acceptance Criteria (what “done” means)

- Users can register, verify email, log in.
- Freelancer/Company can complete profile forms and upload documents.
- Admin can view/export submissions.
- Fleet Strength counter updates correctly.
- Legal pages live; cookie banner live; privacy consent recorded.
- Mobile responsive; lighthouse scores: Performance > 80, Accessibility > 90, SEO > 90.
- Basic analytics installed.

11) Timeline & Cost (realistic)

- **Design system + pages:** 5–7 days
- **Auth + forms + storage:** 4–6 days
- **Counter + blogs + legal:** 2–3 days
- **QA + polish:** 2–3 days

Total: ~2–3 weeks (single dev/designer), **€1.5k–€3.5k** if outsourced in India/freelance.

12) Phase-0.5 → Phase-1 Upgrade Path (MVP hooks)

- Keep data model stable to plug into MVP (task posts, matching, KYC APIs).
 - Keep consoles UI ready for adding: task intake, compliance status, invoice previews, government report exports.
 - Prepare webhook endpoints (even if stubbed) for future integrations (Vero/Migri checks, PSP escrow).
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13) Success Metrics (for this phase)

- 500+ freelancer signups with complete profiles (60% doc upload rate).
- 20+ company accounts with scoped needs.
- 25% weekly growth in verified profiles first month.
- 2 platform meetings (e.g., Wolt/Posti) booked from website funnel.

Company Console (Clients)

- Post Tasks: create brief (role, skills, location, hours cap, dates), budget, compliance requirements.
- Talent Matching: shortlist from verified freelancers; view ratings, badges, document status.
- Offers & Agreements: generate CodFleet Work Order; e-sign; NDA/SLA attachments.
- Attendance & Delivery Proof: approve timesheets/task proofs (photos, QR, supervisor PIN).
- Invoicing & Payments: one consolidated invoice, pay via PSP (Stripe/Paytrail), invoice history.
- Compliance Pack: downloadable PDF (Contractor's Obligations proof, freelancer IDs, YEL/insurance validity).
- Performance: SLA dashboards (fill-rate, no-shows, incident log), CSV export.
- Support: ticketing, live chat, escalation rules.
- Users/Roles: multi-user access (Ops, Finance, Legal).

User Console (Freelancers)

- KYC & Compliance Wizard: ID/visa, Y-tunnus, tax cert, YEL, insurance; status (Pending/Verified/Expiring).
- Profile & Skills: sectors, badges (Hygiene, Hot Work, Forklift), languages, documents.
- Opportunities: browse/apply; "coverage windows" (availability) not shifts; auto hour-cap guard.
- Offers & Contracts: view/e-sign Work Orders; NDA; cancellation & swap requests.
- Work Log: accepted tasks, check-in/out, QR/PIN verification, proof upload.
- Earnings: escrow status, payouts, monthly statements; tax/YEL reminder & upload gate.
- Upskilling: course catalog, partner enrollment links, badge verification.
- Support: tickets, FAQs, compliance notices.



CodFleet Website (Phase 0.5) – Wireframe Notes

1. Home Page

Hero Section (Top Fold)

- Background: clean white/grey with CodFleet logo colors.
- Left side: Title: *“Finland’s Trusted Workforce Network”*
- Subtitle: *“Pre-verified freelancers. One invoice compliance. From tasks to careers.”*
- CTA Buttons: *Join as Freelancer* (primary, red) | *Hire with CodFleet* (secondary, outlined).
- Right side: Visual: illustration of workforce diversity OR Finland map with network dots.

Value Proposition Blocks (3 Columns)

- Card 1: “For Freelancers” → Legal, verified work.
- Card 2: “For Companies” → One invoice, zero liability.
- Card 3: “For Finland” → Higher tax compliance, immigrant integration.

Fleet Strength Widget (Center Banner)

- Flip counter: *“XXX Freelancers Verified”*.
- Subtext: *“Growing every day—compliance-secure.”*

How It Works (Step Timeline, Horizontal)

- Step 1: Sign up → upload docs.
- Step 2: Get verified.
- Step 3: Access opportunities.

- Step 4: Escrow payments, transparent.

Blog Teaser (Latest 3 Posts)

- Grid of 3 cards: title, date, “Read more”.

Footer

- Links: Story, Join, Fleet Strength, Blog, Contact, Legal.
 - Social icons (LinkedIn, X, etc).
 - Mini tagline: “*CodFleet Oy — Compliant Workforce Network.*”
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2. The CodFleet Story (About Page)

Hero Banner

- Title: “*The CodFleet Story*”
- Subtitle: “*Built to clean Finland’s gig economy and open real career paths.*”

Story Content (Two-column)

- Left: Paragraphs (Origin, Why now, What CodFleet is).
- Right: Visual timeline (2019 → black market problem → 2025 CodFleet founded).

Stats Section (3 Big Numbers)

- “20,000+ riders in Finland”
- “40,000+ open vacancies in logistics, care, construction”
- “1 auditable invoice = full compliance”

CTA at bottom: “Join the Fleet / Hire with CodFleet”

3. Network → Join the Fleet

Hero Banner

- Title: *“Join the CodFleet Network”*
- Subtitle: *“Choose your path.”*

Two Cards (Side by Side)

- Freelancer Card (Red):
 - Icon: briefcase/bike.
 - Text: “Upload your documents, get verified, start tasks legally.”
 - Button: *Join as Freelancer* → Form.
- Company Card (Blue):
 - Icon: building.
 - Text: “One invoice, compliant freelancers, transparent reporting.”
 - Button: *Join as Company* → Form.

Checklist Teasers

- Freelancer: “You’ll need: Passport/ID, Residence permit, Y-tunnus, Tax card, Insurance/YEL.”
 - Company: “You’ll need: Business ID, contact details, staffing needs.”
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4. Fleet Strength Page

Hero Banner

- Title: *“CodFleet by the Numbers”*
- Subtitle: *“Tracking our compliance-secure growth.”*

Flip Counter Section (Center)

- Large animated number: “XXXX freelancers onboarded.”
- Subtext: “Verified & document-checked.”

Heat Map

- Static Finland map shaded by freelancer counts (Helsinki, Tampere, Turku, Oulu).

Milestones Timeline

- Card 1: “100 verified freelancers (Month 1)”
 - Card 2: “First 10 companies onboarded (Month 2)”
 - Card 3: “Pilot complete (Month 3)”
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5. Blogs

Layout

- Grid of blog cards (image, title, date, 2-line snippet).
 - Sidebar (optional): Categories (Compliance, Workforce, Integration).
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6. Contact Page

Hero Banner

- Title: “*Get in Touch*”

Contact Form

- Name, Email, Company (optional), Message, Consent checkbox.
- Submit → success message: “*We’ll get back within 24h.*”

Contact Info Box

- CodFleet Oy (address placeholder).
 - Email + LinkedIn icon.
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7. Legal Page

Tabs or Sections

- Privacy Policy (GDPR specifics).
 - Terms of Service.
 - Cookie Policy.
 - Imprint.
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8. Auth Flows

Login Page

- Simple form: email + password.
- CTA: "Forgot Password?"

Signup Page (Choice)

- Step 1: Choose *Freelancer* or *Company*.
 - Step 2: Fill profile form (as per earlier detailed fields).
 - Step 3: Upload docs.
 - Step 4: Success page → "Pending review."
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9. Consoles (Stub Pages)

Freelancer Console (stub)

- Greeting: "Hi [Name], your profile is [Pending/Approved]."
- Checklist of uploaded docs.
- Status bar.
- Placeholder: "Task opportunities coming soon."

Company Console (stub)

- Greeting: "Hi [Company], thanks for joining CodFleet."
- Your profile: Business ID, contact person, needs.
- Placeholder: "Posting tasks opening soon."



CodFleet Website V1 – Figma Block Map

1. Home Page

[Block 1: Navbar]

- Logo (left)
- Menu: Story | Network | Fleet Strength | Blog | Contact | Legal (right)
- CTA button (Join Now)

[Block 2: Hero]

- Left column: Title (“Finland’s Trusted Workforce Network”)
Subtitle (“Pre-verified freelancers. One invoice. From tasks to careers.”)
CTA buttons: [Join as Freelancer] [Hire with CodFleet]
- Right column: Illustration/map of Finland workforce

[Block 3: 3-Value Cards]

- Card 1: “For Freelancers”
- Card 2: “For Companies”
- Card 3: “For Finland”

[Block 4: Fleet Counter Banner]

- Flip counter animation “XXXX Freelancers Verified”
- Subtext

[Block 5: How It Works Timeline (4 Steps)]

- Icon + label for each step → Sign up → Verify → Work → Escrow Payment

[Block 6: Blog Preview (3 Cards)]

- Image + Title + Date + “Read More”

[Block 7: Footer]

- Links + Social Icons + Mini Tagline
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2. The CodFleet Story

[Block 1: Hero Banner]

- Title: “The CodFleet Story”
- Subtitle: “Built to clean Finland’s gig economy and open real career paths.”

[Block 2: Story Section]

- Left column: Narrative text
- Right column: Timeline graphic (2019 problem → 2025 CodFleet)

[Block 3: Stats Row]

- 3 Big Numbers → Riders, Vacancies, One Invoice

[Block 4: CTA Banner]

- “Join the Fleet / Hire with CodFleet” (dual buttons)
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3. Join the Fleet

[Block 1: Hero Banner]

- Title: “Join the CodFleet Network”
- Subtitle: “Choose your path.”

[Block 2: Two Cards Side by Side]

- Freelancer Card (red) → icon, checklist, button [Join as Freelancer]
- Company Card (blue) → icon, checklist, button [Join as Company]

[Block 3: Checklist Section]

- Freelancer Needs: Passport/ID, Residence Permit, Y-tunnus, Tax Card, Insurance
 - Company Needs: Business ID, Contact Details, Staffing Needs
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4. Fleet Strength

[Block 1: Hero Banner]

- Title: “CodFleet by the Numbers”
- Subtitle: “Tracking our compliance-secure growth.”

[Block 2: Counter Row]

- Flip counter → # Freelancers Verified
- Subtext: “Growing daily”

[Block 3: Heat Map of Finland]

- Shaded regions with freelancer density

[Block 4: Milestones Timeline]

- Example → “100 Verified (M1)” → “10 Companies Onboarded (M2)” → “Pilot Complete (M3)”
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5. Blogs

[Block 1: Hero Banner] → “Insights & Updates”

[Block 2: Blog Grid]

- Cards (Image + Title + Snippet + Date)

[Block 3: Pagination]

6. Contact

[Block 1: Hero Banner]

- Title: “Get in Touch”

[Block 2: Contact Form]

- Fields → Name, Email, Company (opt), Message, Consent checkbox
- Submit CTA

[Block 3: Contact Info Box]

- Address, Email, LinkedIn Icon
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7. Legal

[Block 1: Hero Banner] → “Legal & Policies”

[Block 2: Tab Switcher]

- Privacy Policy

- Terms of Service
 - Cookie Policy
 - Imprint
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8. Auth Pages (Login/Signup)

[Login Page]

- Email + Password fields
- CTA → “Login”
- Forgot Password link

[Signup Page Step 1]

- Choose → Freelancer OR Company

[Signup Page Step 2]

- Fields → as per console (docs upload, IDs, etc.)

[Success Page]

- “Thanks! Your profile is under review.”
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9. Consoles (Phase 2 placeholders)

(stub visuals only in V1 — unlock later as MVP)

[Freelancer Console Stub]

- Profile Status (Pending/Approved)
- Docs checklist (uploaded/not)
- Dashboard note: “Tasks coming soon.”

[Company Console Stub]

- Profile Status
 - Business Info
 - Dashboard note: "Hiring features coming soon."
-