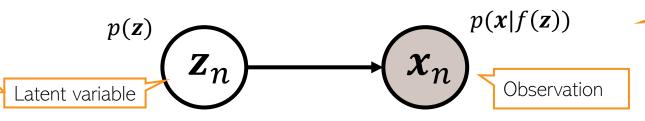
(Deep) Generative Models for Unsupervised Learning (Part 1 – Classical Models)

CS698X: Topics in Probabilistic Modeling and Inference Piyush Rai

Generative Models for Unsupervised Learning

Many generative models for unsupervised learning have this form

Can be used as a "representation" or "code" or "embedding" (often low-dim) for $oldsymbol{x}_n$



There also exist generative models that do not have latent variables (example: NADE)

- lacktriangle Depending on the prior, likelihood, and f, various latent factor models arise, e.g.,
 - Factor Analysis and Probabilistic PCA
 - Gamma-Poisson latent factor model
 - Latent Dirichlet Allocation (LDA)
 - lacktriangle Gaussian Process Latent Variable Models (GPLVM) -f is nonlinear modeled by a GP
 - lacktriangle Variational Autoencoders (VAE) f is nonlinear modeled by a neural net
 - Generative Adversarial Network (GAN) -f is nonlinear modeled by a neural net and the likelihood is only implicitly defined
 - .. and several others..

Among these, VAE and GAN are deep generative models (built using deep neural nets)

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Some Classical Models



Factor Analysis and Probabilistic PCA

- Assumption: Latent variables $\mathbf{z}_n \in \mathbb{R}^K$ typically assumed to have a Gaussian prior
 - lacktriangle If we want sparse latent variable, can use Laplace or spike-and-slab prior on $oldsymbol{z}_n$
 - lacktriangle More complex extensions of FA/PPCA use a mixture of Gaussians prior on $oldsymbol{z}_n$
- Assumption: Observations $x_n \in \mathbb{R}^D$ typically assumed to have a Gaussian likelihood
 - Other likelihood models (e.g., exp-family) can also be used if data not real-valued
- lacktriangle Relationship between $oldsymbol{z}_n$ and $oldsymbol{x}_n$ modeled by a noisy linear mapping

$$x_n = \sum_{k=1}^K w_k z_{nk} + \epsilon_n = W z_n + \epsilon_n$$
Zero-mean diagonal or spherical Gaussian noise

$$p(\mathbf{z}_n) = \mathcal{N}(\mathbf{z}_n | 0, \mathbf{I})$$
$$p(\mathbf{x}_n | \mathbf{z}_n) = \mathcal{N}(\mathbf{x}_n | \mathbf{W} \mathbf{z}_n, \Psi)$$

Diagonal for FA, spherical for PPCA

- Unknowns W, z_n 's, and Ψ can be learned
 - EM, VI, MCMC
- Inference is mostly straightforward if the model has local conjugacy

Some Other Classical Models

Gamma-Poisson latent factor model.

Popular for modeling countvalued data (in text analysis, recommender systems, etc) Non-negative priors often give a nice interpretability to such latent variable models (will see some more examples of such models shortly)

- lacktriangle Assumes K-dim non-negative latent variable $\mathbf{z_n}$ and D-dim count-valued observations $\mathbf{x_n}$
- lacktriangle An example: Each $\mathbf{x}_{\mathbf{n}}$ is the word-count vector representing a document

$$p(\mathbf{z}_{n}) = \prod_{k=1}^{K} \text{Gamma}(\mathbf{z}_{nk}|\mathbf{a}_{k}, \mathbf{b}_{k}))$$

$$p(\mathbf{x}_{n}|\mathbf{z}_{n}) = \prod_{d=1}^{D} \text{Poisson}(\mathbf{x}_{nd}|f(\mathbf{w}_{d}, \mathbf{z}_{n}))$$

This is the rate of the Poisson. It should be non-negative, $\exp(\mathbf{w}_d^\mathsf{T} \mathbf{z}_n)$, or simply $\mathbf{w}_d^\mathsf{T} \mathbf{z}_n$ if \mathbf{w}_d is also non-negative (e.g., using a gamma/Dirichlet prior on it)

- This can be thought of as a probabilistic non-negative matrix factorization model
- Dirichlet-Multinomial/Multinoulli PCA
 - lacktriangle Assumes K-dim non-negative latent variable $\mathbf{z_n}$ and D categorical obs $\mathbf{x_n} = \{x_{nd}\}_{d=1}^D$
 - \blacksquare An example: Each $\mathbf{x_n}$ is a document with D words in it (each word is a categorical value)

$$p(\mathbf{z}_{n}) = \text{Dirichlet}(\mathbf{z}_{n}|\boldsymbol{\alpha})$$

 $p(\mathbf{x}_{n}|\mathbf{z}_{n}) = \prod_{d=1}^{D} \text{Multinoulli}(\mathbf{x}_{nd}|f(\mathbf{w}_{d},\mathbf{z}_{n}))$

This should give the probability vector of the multinoulli over x_{nd} . It should be non-negative and should sums to 1

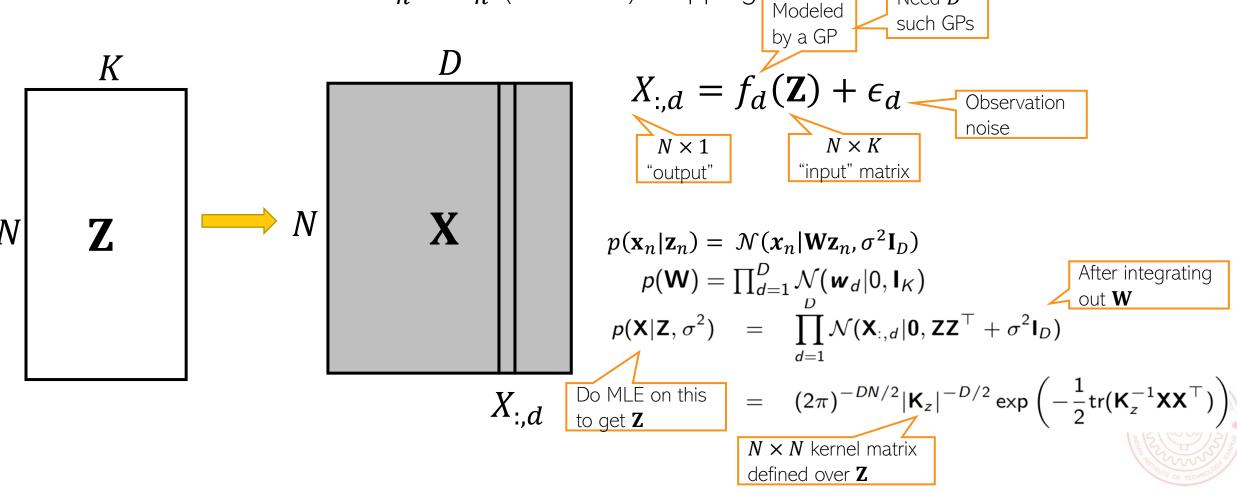
Some Other Classical Models

- Gaussian Process Latent Variable Model* (GPLVM)
 - lacktriangle Uses a GP to define a $oldsymbol{z}_n$ to $oldsymbol{x}_n$ (nonlinear) mapping

Similar to learning GP for supervised learning except not only the GP function f_d but also the "inputs" ${\bf Z}$ need to be learned

Need D





*Probabilistic Non-linear Principal Component Analysis with Gaussian Process Latent Variable Models (Lawrence, 2005)

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An Aside: Generative Models for Paired Data

- FA/PPCA/other models can be extended to jointly model paired observations, e.g.,
 - Image and its caption
 - EEG data and fMRI data for the same subject
 - Parallel text from two languages

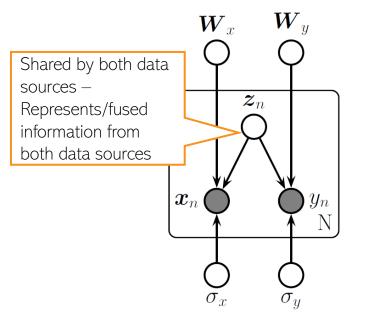
PCA on paired observations

- A popular method is Canonical Correlation Analysis (CCA)
- Its probabilistic version is probabilistic CCA

$$p(\mathbf{z}_n) = \mathcal{N}(\mathbf{z}_n | \mathbf{0}, \mathbf{I})$$

Basically, probabilistic PCA on paired observations

$$p(\mathbf{x}_n|\mathbf{z}_n) = \mathcal{N}(\mathbf{x}_n| + \mathbf{W}_x \mathbf{z}_n + \boldsymbol{\mu}_x, \sigma_x^2 \mathbf{I})$$
$$p(\mathbf{y}_n|\mathbf{z}_n) = \mathcal{N}(\mathbf{y}_n|\mathbf{W}_y \mathbf{z}_n + \boldsymbol{\mu}_y, \sigma_y^2 \mathbf{I})$$



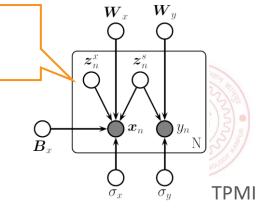
Partial Least Squares (PLS)

$$p(\mathbf{z}_n) = \mathcal{N}(\mathbf{z}_n^s | \mathbf{0}, \mathbf{I}) \mathcal{N}(\mathbf{z}_n^x | \mathbf{0}, \mathbf{I})$$

$$p(\mathbf{y}_n | \mathbf{z}_n) = \mathcal{N}(\mathbf{W}_y \mathbf{z}_n^s + \boldsymbol{\mu}_y, \sigma_y^2 \mathbf{I})$$

$$p(\mathbf{x}_n | \mathbf{z}_n) = \mathcal{N}(\mathbf{W}_x \mathbf{z}_n^s + \mathbf{B}_x \mathbf{z}_n^x + \boldsymbol{\mu}_x, \sigma_x^2 \mathbf{I})$$

Each \mathbf{z}_n has two parts, shared and private to \mathbf{x}_n



Coming Up Next

- Another classical latent variable model for text data
 - Latent Dirichlet Allocation (Topic Model)

