# Introduction to Probabilistic Modeling and Inference

CS698X: Topics in Probabilistic Modeling and Inference
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#### Why a Probabilistic Approach?

- In machine learning or learning from data in general, we usually want to
  - Learn a model for the data (model usually is defined by some parameters  $\theta$ )
  - Use the learned model to make predictions
- How (un)certain we are about the model/parameters we have learned?
  - Crucial if we have limited data to learn from
- How (un)certain we are about the predictions made by the model?
  - Crucial if our model/parameters are uncertain
- How (un)certain we are about the data itself?
  - Important if the process that generated data is noisy/uncertain/unknown
- Also, many problems require us to make probabilistic/soft predictions, e.g.,
  - Predict the <u>probability</u> that a transaction is fraud, or that a person has cancer
- A probabilistic approach can naturally handle all of the above (and more)

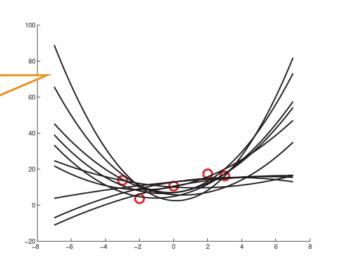


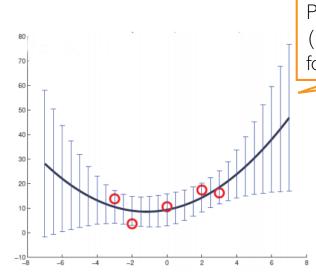
## Why a Probabilistic Approach (Contd)?

- Uncertainty about parameter estimates
  - Don't report a single best parameter but a prob. distr.  $p(\theta|D)$  over params given data

Each of these curves is generated by sampling from the learned probability distribution  $p(\theta|D)$  of the parameters  $\theta$  given data D

At the time of making predictions for test inputs, each of these curves will be used to predict the output and we will take a weighted average (will see later how the weighting is done)





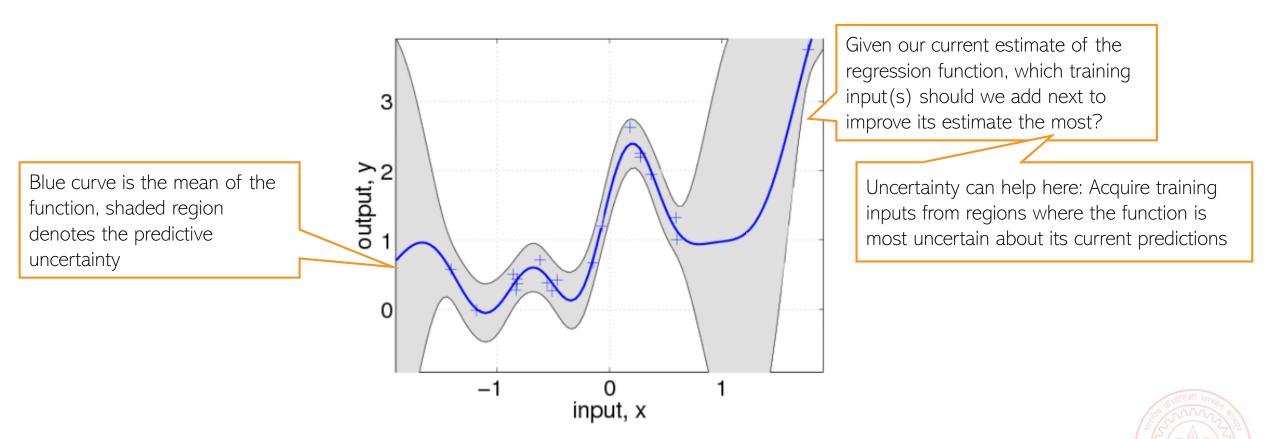
Predictions with error bars (mean with std deviation for each prediction

- Uncertainty about predictions
  - Output a probability distribution or report uncertainty estimate for the predictions



## Why a Probabilistic Approach (Contd)?

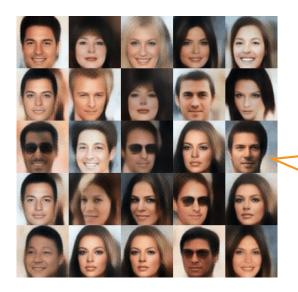
Sequential decision-making: Information about uncertainty can "guide" us, e.g.,



Applications in active learning, reinforcement learning, Bayesian optimization, etc.

#### Why a Probabilistic Approach (Contd)?

- lacktriangle Often wish to learn the underlying probability distribution p(x) of the data
- Useful for many tasks, e.g.,
  - lacktriangle Outlier/novelty detection: Outliers will have low probability under p(x)
  - Can sample from this distribution to generate new "artificial" but realistic-looking data

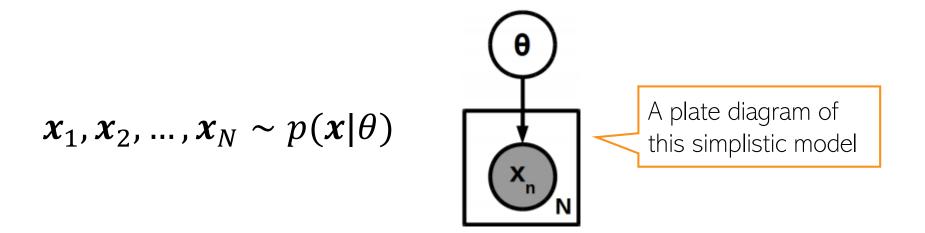


Several models, such as generative adversarial networks (GAN), variational auto-encoders (VAE), etc can do this



# Modeling Data Probabilistically: A Simplistic View

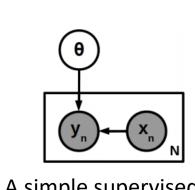
lacktriangle Assume data  $\mathbf{X} = \{x_1, x_2, ..., x_N\}$  generated from a prob. model with params  $\theta$ 



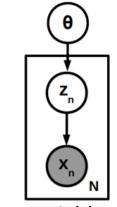
- Note: Shaded nodes = observed; unshaded nodes = unknown/unobserved
- Goal: To estimate the unknowns ( $\theta$  in this case), given the observed data X
  - Many ways to do this (point estimate or the posterior distribution of  $\theta$ )
- Can use the parameter estimates to make predictions, e.g.,
  - lacktriangle Probability density of a new input  $oldsymbol{x}_*$  under this model

#### Modeling Data Probabilistically

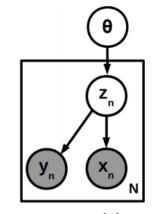
This previous problem set-up can be generalized in various ways



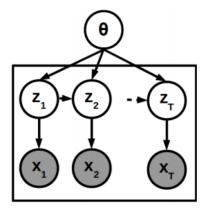
A simple supervised learning model



A latent variable model for unsupervised learning



A latent variable model for supervised learning

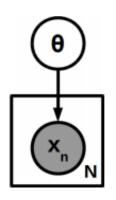


A latent variable model for sequential data

- Any node (even if observed) we are uncertain about is modeled by a prob. distribution
  - These nodes become the random variables of the model
- The full model is specified via a joint prob. distribution over all random variables
- The goal is to infer the distribution of unknowns of the model, given the observed data

#### Modeling Data Probabilistically

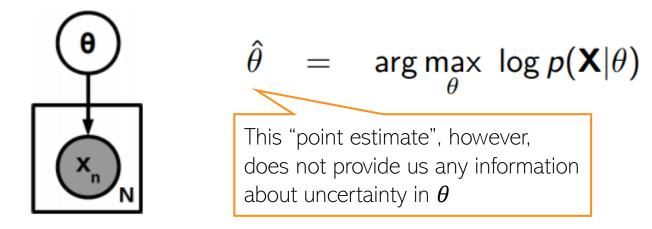
Specification of prob. models requires two key ingredients: Likelihood and prior



- Likelihood  $p(x|\theta)$  or the "observation model" specifies how data is generated
  - lacktriangle Measures data fit (or "loss") w.r.t. the given parameter  $oldsymbol{ heta}$
- Prior distribution  $p(\theta)$  specifies how likely different parameter values are a priori
  - lacktriangle Also corresponds to imposing a "regularizer" over  $oldsymbol{ heta}$
- Domain knowledge can help in the specification of the likelihood and the prior
  - A key benefit of probabilistic modeling

#### Estimation/Inference in Probabilistic Models

lacktriangle A simple way: Find  $oldsymbol{ heta}$  for which the observed data is most likely or most probable



■ More desirable: Estimate the full posterior distribution over  $\theta$  to get the uncertainty

Fully Bayesian inference. In general, an intractable problem, except for some simple cases (will study how to solve such problems)

$$p(\theta|\mathbf{X}) = \frac{p(\mathbf{X}|\theta)p(\theta)}{p(\mathbf{X})} \propto \text{Likelihood} \times \text{Prior}$$

- lacktriangle When making predictions, can use the full posterior rather than a single best heta
  - This is typically referred to as posterior averaging



#### Posterior Averaging

$$p(\mathbf{x}_*|\mathbf{X}) = \int p(x_*, \theta|\mathbf{X}) \, d\theta$$

$$= \int p(x_*|\theta, \mathbf{X}) p(\theta|\mathbf{X}) \, d\theta$$
Assuming observations are i.i.d. given  $\theta$ 

$$= \int p(x_*|\theta) p(\theta|\mathbf{X}) \, d\theta$$

■ Can use the posterior over parameters to compute "averaged prediction", e.g.,

$$p(\mathbf{x}_*|\mathbf{X}) = \int p(\mathbf{x}_*|\theta)p(\theta|\mathbf{X})d\theta$$

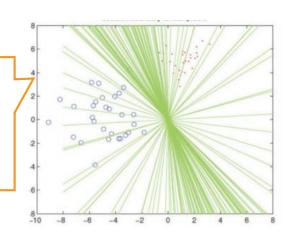
Posterior predictive distribution (obtained by doing an importance-weighted averaging over the posterior)

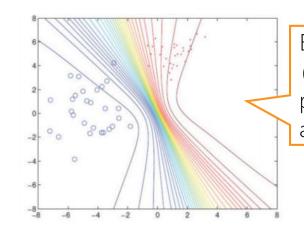
Plug-in predictive distribution

Tells us how important this value of  $\theta$  is

ullet Posterior averaging yields more robust predictions since we aren't trusting a single "optimal" value of eta (can also think of it as giving an ensemble of models)

Samples of linear separators drawn from the posterior of a probabilistic binary classification model (each line will have a different importance in computing the posterior predictive)

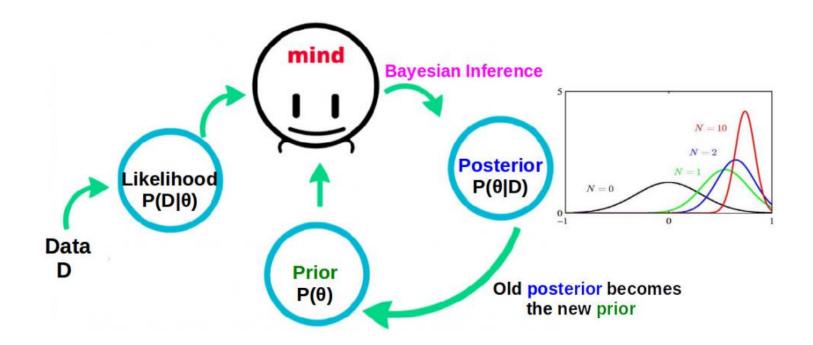




Effect of posterior averaging (each curve is an equal-probability contour, and is not a straight line!)

#### Bayesian Inference

Bayesian inference can be seen in a sequential fashion



- lacktriangle Our belief about heta keeps getting updated as we see more and more data
  - Posterior keeps getting updates as more and more data is observed
  - Note: Updates may not be straightforward and approximations may be needed



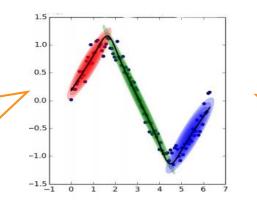
## Some Other Benefits



#### Modular Construction of Complex Models

Can combine multiple simple probabilistic models to learn complex patterns

A combination of a mixture model for clustering and a probabilistic linear regression model: Result is a probabilistic nonlinear regression model



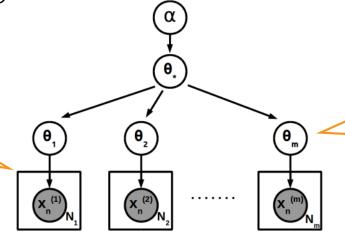
Can design a latent variable model to do this

Essentially a "mixture of experts" model

 Can design models that can jointly learn from multiple datasets and share information across multiple datasets using shared parameters with a prior distribution

Example: Estimating the means of m datasets, assuming the means are somewhat related. Can do this jointly rather than estimating independently

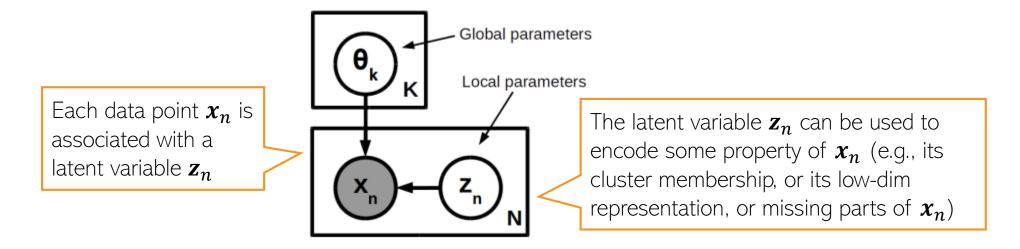
Easy to do it using a probabilistic approach with shared parameters (will see details later)



An example of transfer learning or multitask learning using a probabilistic approach

#### Generative Latent Variable Models

Generative models of data can be naturally specified in a probabilistic framework

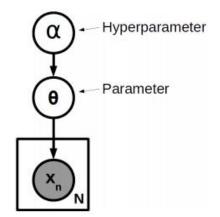


- Such models are used in many problems, especially unsupervised learning: Gaussian mixture model, probabilistic PCA, topic models, deep generative models, etc.
- We will look at several of these in this course and way to learn such models



#### Hyperparameter Estimation

- ML models invariably have hyperparams, e.g., regularization h.p. in a linear regression model, or kernel h.p. in nonlinear regression of kernel SVM, etc.
- Can specify the hyperparams as additional unknown of the probabilistic model



A way to find the point estimate of the hyperparameters by maximizing the marginal likelihood of data (more on this later)

$$\hat{\alpha} = \underset{\alpha}{\operatorname{argmax}} \log p(\mathbf{X}|\alpha)$$
$$= \underset{\alpha}{\operatorname{argmax}} \log \int p(\mathbf{X}|\theta) p(\theta|\alpha) \theta$$

- Can now estimate them, e.g., using a point estimate or a posterior distribution
  - To find point estimate of hyperparameters, we can write the probability of data as a function of hyperparameters and maximize this quantity w.r.t. the hyperparameters (details later)
  - Posterior can also be estimated if we specify a prior on the hyperparameters as well (details later)

#### Model Comparison

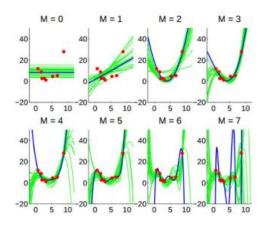
- Suppose we have a number of models m = 1, 2, ..., M to choose from
- The standard way to choose the best model is cross-validation
- Can also compute the posterior probability of each candidate model, using Bayes rule

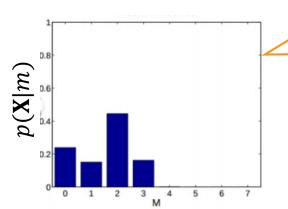
May not be easy to do exactly but can compute it approximately

 $p(m|\mathbf{X}) = \frac{p(m)p(\mathbf{X}|m)}{p(\mathbf{X})}$ 

• If all models are equally likely a priori (p(m)) is uniform) then the best model can be

selected as the one with largest marginal likelihood





This doesn't require a separate validation set unlike cross-validation

Marginal likelihood of model m

Therefore also useful for doing model selection/comparison for unsupervised learning problems

#### Tentative Outline

- Basics of probabilistic modeling and inference
  - Common probability distributions
  - Basic point estimation (MLE and MAP)
- Bayesian inference (simple and not-so-simple cases)
- Probabilistic models for regression and classification
- Probabilistic Graphical Models
- Gaussian Processes (probabilistic modeling meets kernels)
- Latent Variable Models (for i.i.d., sequential, and relational data)
- Approximate Bayesian inference (EM, variational inference, sampling, etc)
- Bayesian Deep Learning
- Nonparametric Bayesian methods
- Misc topics, e.g., deep generative models, black-box inference, sequential decision-making, reinforcement learning, etc

#### Coming Up Next

- Basics of probabilistic modeling and inference
  - Terminology
  - Basic methods for parameter estimation (point estimation and posterior)
  - Some simple examples

